

BETTER FUTURE. TOGETHER.

MEDIA KIT CPRJ 2023

ConnectME

ConnectME Business
Matching Platform

Introduction

Digital Solutions

Meeting at O2O Events

Promotions at
CHINAPLAS

Customer Service &
Contact us

TECHHUB
@CPRJ Live Streaming

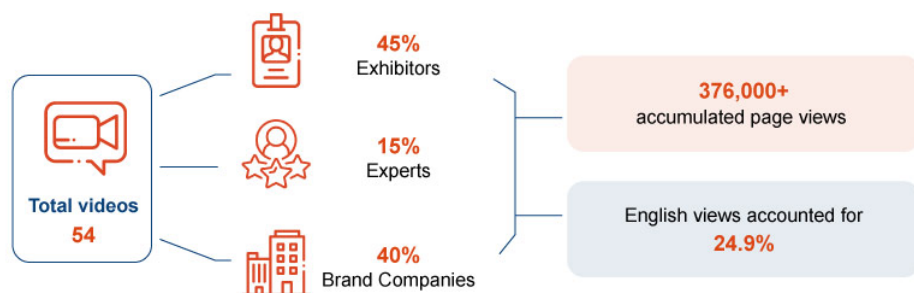
Customize your own Live Streaming to excel from 4,000+ exhibitors!

- **When ?** Live Broadcast Dates : April 17-19, 2023 (Day 1- Day 3 of CHINAPLAS)
- **What ?** A live marketplace to introduce your chief executives, exhibits, technologies, concurrent events and how your products can benefit buyers.
- **How ?** Broadcast through CPRJ's bilingual multimedia, computer and mobile friendly broadcasting. Estimated to reach **1 million+** potential buyers on a year-round basis!
- **Why ?** CPRJ has been serving the industry for 40 years. Experienced editorial team will customize and lead your interviews, and sponsors can enjoy FREE bonus year-round exposure on Ad

Focus on Hot Topics

- Design for sustainability
- Mono-material packaging
- Carbon zero/carbon neutral
- Bioplastics, recyclable materials
- Smart living and appliances
- Automotive light weighting and battery power system
- Multi-color/component injection
- New energy and photovoltaic
- Technology trends of medical & healthcare, LSR, IVD
- Compounding & Innovative materials
- Opportunities brought by 5G
- Industry 4.0 and smart factory

2021 Edition





Diversified Formats to Build Your Connections

Talk with Elites

Interviewed by professional editorial team and shooting of your exhibits at CHINAPLAS



Tech on Live

Livestream your concurrent seminars, TECH TALK and other onsite activities at CHINAPLAS to draw online audience



Salute to our Sponsors

