



Plastics Recycling & CIRCULAR ECONOMY Conference 回收与循环经济论坛

CHINAPLAS x CPRJ

5th Edition CHINAPLAS x CPRJ Plastics Recycling and Circular Economy Conference and Showcase

(a live streaming and simultaneous interpretation provided event)

2024 • 4 • 22 (Monday) The World Earth Day 🌍 Shanghai, China

Dedicated Platform

Green development is not only one of the biggest consensuses of global development but has also become one of the crucial driving forces for global economic recovery. In August 2023, the EU Battery and Waste Battery Regulations officially came into effect, which is the world's first policy to use carbon footprint as a mandatory standard for products. In September 2023, the United Nations announced the Zero Draft, which is the starting point for the formal document to formulate a resolution to end plastic pollution (Resolution 5/14) in 2024. In October 2023, the EU Carbon Border Adjustment Mechanism (CBAM), the world's first "carbon tariff", officially entered the transition period and will be fully implemented from 2026 to 2034. Meanwhile, global policy exploration and practical innovation related to ESG are also constantly advancing.

In short, for corporate development and industries going overseas, factors such as low carbon, sustainability, and nature-friendliness are playing an increasingly important role in economic development and global trade.

In order to further explore the impact of sustainable development on plastics and related downstream application industries, particularly how plastics recycling and circular economy facilitate industrial upgrading and high-quality development, the Adsale Group will host a major concurrent event the day before the CHINAPLAS 2024 trade fair – the 5th Edition CHINAPLAS x CPRJ Plastics Recycling and Circular Economy Conference and Showcase, gathering industry experts and leading solution providers to discuss the road to sustainable development.

Organizers



Target Audiences

(estimated 20% attendees are from Asia/Overseas)

- Downstream brands and components manufacturers of home appliance/3C electronics, automobiles, fast consuming products and daily chemical packaging, food packaging, e-commerce packaging, agricultural film, optical & functional films, sports and recreation products, household products, pipes, etc.
- Plastic recycling enterprises and recycled plastic products manufacturers.
- Experts from governmental departments, recycled plastic recycling economy park, industry associations, research institutes, etc.
- Third party organizations in plastic recycling technologies and plastic recycling platforms.

Delegate registration:

USD 300 / person

- Rates applicable to above target audience only
- One FREE registration for every three fully paid delegates from the same company (Register before 31 March 2024).



Registration

The Conference Framework

Main Forum

The presentations will cover the global trends and policies of plastics recycling, particularly that of China and Asia, in addition to case sharing, waste management methods adopted by experienced countries and regions, such as Germany, Sweden, the Netherlands, Norway, Japan and Taiwan Province, as well as other interesting and practical topics. The speakers will include senior government officials and leading industry organizations, brands, materials and machinery suppliers from around the world.



Conference Website

Themes

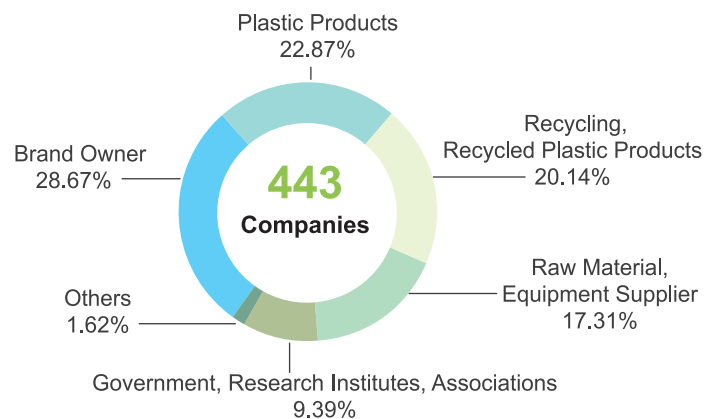
There will be seminars of specific subjects for industry elites to exchange ideas:

Preliminary Topics:

- What will be the direction of circular economy in the new global economic landscape?
- Analysis of outlook and trends for China's recycled plastics industry in 2024
- Automotive and consumer electronics: How can industries respond to green challenges such as EU carbon tariffs when going overseas?
- FMCG: How will leading companies fulfill their "carbon" commitments for 2025?
- Chemical recycling: Moving forward amid controversy
- The practice for recycling of packaging waste
- The relationship between ESG and applications of recycled materials
- Recycled materials technologies and processing solutions
- Recycling chain, new business opportunities, and recycling solutions
- How can PCR explore new development directions in industrial interaction?
- How much carbon emission can be achieved through PCR? Does it bring new business opportunities to enterprises?



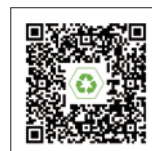
2023 Audience Profile (16 April, Shenzhen)



About 2023 Edition

Guest & Audience List (Partial)

Beiersdorf, Microsoft, British American Tobacco, BYD, Coca-Cola, Danone, P&G, Nike, Midea, Meituan, Decathlon, Panasonic, Shell, Starbucks, Foxconn, Veolia, GIZ, Plastics Institute of Thailand, WWF, China Packaging, etc.



Post-event Report



Scan to Watch Conference Videos!

Showcase Sponsor

Global enterprises in the plastics recycling and recovery field, including materials and machinery suppliers, will showcase their latest solutions, ranging from materials and processing techniques, to automation and special equipments. Specialists of the highlighted products and technologies will be present to interact with the participants.

- Talk to your target customers directly to provide relevant solutions
- Show your innovations and brand image
- Develop new connections and establish stronger ties with old customers
- Meet experts in the field to gather useful information



Entitlement

1. One information desk (1.8 x 0.45m) with 2 chairs, plus a placement of one easy-roll banner within an appointed area*
2. Acknowledgement of your logo in conference kit, website, social media and on-site reception area
3. Two complimentary conference admissions (including handouts and lunch)
4. Bonus for early booking & material submission: Showcase Highlight in "Conference Preview" *

* Electricity supply to the showcase area is limited, subject to venue's availability

* Distributed on CPRJ online channels. Materials to be provided by sponsors one month before the event

