



2ND EDITION CHINAPLAS x CPRJ PLASTICS RECYCLING & CIRCULAR ECONOMY CONFERENCE AND SHOWCASE



THEMES

Innovative Material Technologies and Circular Economy

Advanced Recycling Technologies Closing the Loop of Industry Chain

Innovative Plastic Packaging and Sustainable Development

12 Apr 2021 **Shenzhen, China**

Prior to show opening of CHINAPLAS 2021, 13-16 Apr

Organizers:



Scale : 400+ Attendees

60%+ End Users/Target Manufacturers

40+ Presentations/Interviews

30+ Sponsors

1st Edition's Supporters:



Dedicated Platform

After the EU Strategy for Plastics in a Circular Economy took effect in January 2018, organisations and corporations along the plastics supply chain have come up with new initiatives, such as launching the New Plastics Economy Global Commitment, and forming the Alliance to End Plastic Waste (AEPW). While China and some Southeast Asian countries have banned the imports of plastic wastes, many enterprises are adopting new measures to cut down on wastes.

The use of recycled plastics and other environmentally friendly materials, in particular, has become the commitments of many FMCG, automotive, electrical & electronics and packaging brands, such as Procter & Gamble, Unilever, Apple, Jaguar Land Rover, Amcor, etc.

The plastics industry is proactively taking actions. Following the success of the first edition of "CHINAPLAS x CPRJ Plastics Recycling & Circular Economy Conference and Showcase" in 2019, the Adsale Group is now exploring more global hot topics for the second edition in 2021.

Target Audiences

- Downstream brands and components manufacturers of home appliance/3C electronics, automobiles, fast consuming products and packaging, sports and recreation products, household products, pipes, etc.
- Plastic recycling enterprises and recycled plastic products manufacturers.
- Experts from governmental departments, recycled plastic recycling economy park, industry associations, research institutes, etc.
- Third party organizations in plastic recycling technologies and plastic recycling platforms.

Delegate registration: USD 300 / person (Rates applicable to compounds suppliers and compounders only). One FREE registration for every three full paid delegates from the same company (register before 31 Mar, 2021).



More details at
AdsaleCPRJ.com/Conference

Watch Live Streaming
of our 1st edition



The Conference Framework

Main Forum

The presentations will cover the global trends and policies of plastics recycling, particularly that of China and Asia, in addition to case sharing, waste management methods adopted by experienced countries and regions, such as Germany, Sweden, the Netherlands, Norway, Japan and Taiwan Province, as well as other interesting and practical topics. The speakers will include senior government officials and leading industry organizations, brands, materials and machinery suppliers from around the world.

Three Sub-Forums

- Innovative Material Technologies and Circular Economy
- Advanced Recycling Technologies Closing the Loop of Industry Chain
- Innovative Plastic Packaging and Sustainable Development

Special Topic Seminars

There will be seminars of specific subjects for participants to discuss more in-depth some hot issues relevant to plastics recycling.

Preliminary Topics:

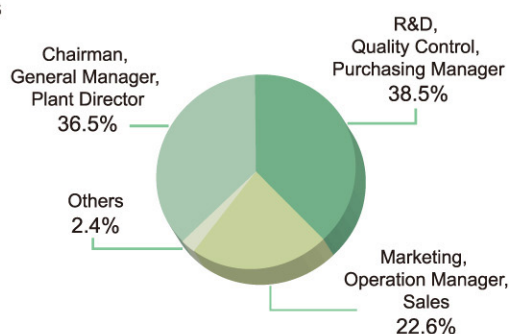
1. Plastics recycling and recovery as online consumption prevails
2. Single material for plastic packaging
3. Recycled plastics for automobiles
4. Selection of plastics under the accountability system of electrical & electronics manufacturing
5. Innovative recycling solutions for black plastics
6. Chemical recycling and its commercial applications
7. Purchasing and testing of recycled plastics
8. Sustainable development of multi-layer / composite flexible packaging
9. Cross-industry recycling between textiles and plastics

International Roundtable Discussion

Leaders of participating organizations and corporations will be invited to exchange on how a plastics circular economy can develop successfully.

2019 Audience Structure

468 participants



Audience List (Partial)

Amcor, Adidas, Amway, Aptar, CEFLEX, Da Fon, Ellen Macarthur, EUROMAP, Johnson & Johnson, Kraft Heinz, L'Oreal, Logitech, Marsh Arrow, Mars Foods, Nestlé, PepsiCo, P&G, Rondo, Southern Packaging, Starbucks, Tupperware, Unilever, etc.

Regional distribution

China	72.4%
Asia (Vietnam, Singapore, Korea, etc)	11.1%
China Hong Kong, Macao and Taiwan	8.3%
Europe	4.1%
North America	2.4%
Others	1.7%

Go to 1st edition's
full report



Showcase Sponsor

Global enterprises in the plastics recycling and recovery field, including materials and machinery suppliers, will showcase their latest solutions, ranging from materials and processing techniques, to automation and special equipment. Specialists of the highlighted products and technologies will be present to interact with the participants.

- Talk to your target customers directly to provide relevant solutions
- Show your presence to build company image
- Develop new connections and establish stronger ties with old customers
- Meet experts in the field to gather useful information



Excellent Ratings

- 96%** Agreed the Conference's organization and services from satisfactory to excellent
- 96%** Achieved the goal of participating in the Conference
- 92%** Agreed the Conference's presentation contents from satisfactory to excellent
- 88%** Concluded the Conference's result from satisfactory to very fruitful

Source: Questionnaires collected from over 60% of the sponsors

Entitlement

1. One information desk (around 1.8m x 0.45m) with 2 chairs at appointed area *, placement of one easy-roll banner within this area
2. Acknowledgement of your logo in conference kit, conference website, CPRJ Weibo, WeChat and on-site reception area
3. Two complimentary conference admissions (including handouts and meals)
4. Free admission to CHINAPLAS 2021

