

CPRJ & SPE New Materials Through Additives and Compounding Conference & Showcase

Conference Review

7-8.12.2017 | Hilton Shenzhen Shekou Nanhai, China

Hosts :



Adsale Publishing Ltd.



Society of Plastics Engineers

Organizer :



China Plastic & Rubber Journal

Co-organizers :



Guangdong Province
Wire & Cable Industry
Associations



深圳市高分子行业协会
SHENZHEN POLYMER INDUSTRY ASSOCIATION

Shenzhen Polymer Industry Association

SZMMA 深圳市新材料行业协会

Shenzhen Modern Material Association

Supporters :



Committee of the Plastic Household
Products of China Plastics Processing
Industry Association



Guangdong Plastics Industry Association



More Details : AdsaleCPRJ.com/SPEConference

Salute to the following sponsors:

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Exhibitors :



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Programme

7 December Morning Session 08:00-12:05

- 08:00 Audience Reception**
- 09:00 Welcome Remarks** **Adsale Group** - Stanley Chu, Chairman
 Society of Plastics Engineers - Mr. Patrick Farrey, CEO
- 09:10 Shenzhen Modern Material Association** - Shou Chen, Chairman
An analysis of the national policy for the insurance compensation mechanisms of highlighted new materials
- 09:30 Kingfa Sci.&Tech. Co.,Ltd.** - Peng Xiao, The Leader of Ministry of General Plastic
The application of high performance plastics in intelligent home appliance
- 09:50 Tupperware Brands Corporation** - Mr. David kusuma, Vice President, Research and Product Innovation *Designing the future with new materials*
- 10:20 Coffee Break / Networking / Exhibition Visiting**
- 10:50 Guangzhou Nanyang Cable Co.,Ltd.** - Xiaodong Liu, Chief Engineer *An analysis of high voltage DC insulation materials solutions from the perspective of developments of cables and wires*
- 11:20 Chen Hsong Sales & Marketing (Shenzhen) Co., Ltd.** – Ping Zhang, General Manager (Northern China)
Collaboration between new materials and injection moulding machines
- 11:40 SpecialChem S.A** – Ms. Sreeparna DAS, Editorial & E-training Program Director
Latest applications of new material innovations in global market
- 12:00 Group Photo. Networking Lunch**

7 December Afternoon Parallel Modules 13:30-18:00

Module A: Better compounding and functional additives Hall A, The Moderator: Linsheng Xie

- 13:30 Shenzhen Polymer Industry Association** - Wenguang Wang, Secretary General
Analysis of latest technologies for low VOC modified plastics
- 13:55 Eastman Chemical (China) Co., Ltd.** - Bing Guan, Application Development Manager, Asia, Specialty Plastics
Eastman TRÉVA™ Engineering Bioplastic – a versatile, cellulose-based thermoplastic that marries high-level performance and sustainability
- 14:15 East China University Of Science And Technology** - Linsheng Xie, Professor/Ph.D. supervisor *The research of viscous dissipative melt mixing mechanism and its applications in polymer materials with filled, modified functions*
- 14:40 Coperion (Nanjing) Machinery Co., Ltd.** - Gavin Wang, Sales Director
Latest developments of coperion twin screw compounder
- 15:00 Coffee Break / Networking / Exhibition Visiting**
- 15:30 Jining Leader Nano L.L.C** - Dr. Shifeng Hou, Chairman
The prospect of the applications of graphene in polymer composites and automotive industry
- 15:55 Ningbo Shuangma Machinery Industry Co., Ltd.** - Yupeng Liu, Technical Director / Senior Engineer
Application of continuous fiber injection moulding in automotive lightweight
- 16:15 Dongfeng Faurecia Automotive Exterior Co.,Ltd.** - Haiming Sun, Composite Product Expert
The application trends of composite materials in automotive lightweighting
- 16:40 Performance Materials, UL China** - May Li, Engineer Leader/ Certification Reviewer
UL innovation of Polymeric Relative Thermal Index(RTI) evaluation
- 17:00 China Petroleum & Chemical Corporation** - Dr.Lizhi Liu, The Chief Expert of Beijing Research Institute Of Chemical Industry *The common problems of polyolefin blends in industrial applications*
- 17:25 Brainstorm:** *What are the breakthroughs in the mixing technologies for modified plastics? How can functional additives and better mixing of modified plastics help the development of downstream application sectors such as the automotive sector?*

Module B: Plastic appearance, touch treatment innovations and new materials

Hall B, The Moderator: Tongkao Xu

13:30 Beijing University of Chemical Technology - Dr. Weimin Yang, Changjiang Scholars / Distinguished Professor

The developments of 3D copy and product appearance treatment for polymer materials

13:55 Guangdong Yizumi Precision Machinery Co., Ltd. - Glory Chen, Manager of Yizumi Testing Center for New Materials and New Technologies *Innovation shaping your dreams*

14:15 The Sixth Element (Changzhou) Materials Technology Co., Ltd. - Dr. Yan Qu, Chairman *Large scale of rGO manufacture and its application in high thermal conductive tape*

14:40 Milliken Enterprise Management (Shanghai) Co., Ltd. - David Ma, China Marketing & BD Manager

Developing trend and new generation of nucleation for astonishing pp performance

15:00 Hopefinder Polymer SCI&TECH Co., Ltd. - Liang Han, Marketing Director

Analysis of the market and technology trends of medical grade PVC

15:25 Coffee Break / Networking / Exhibition Visiting

15:55 Midea Group - Dr. Yuming Xiong, Senior Research Scientist / Director of Materials Research Laboratory, Corporate Research Center *The application potential of smart materials in home appliance industry*

16:20 Clariant Coatings (Shanghai) Ltd. - Peter R. Dufour, Senior Business Development Director

Paint-Free solutions for complex molded parts: Innovative formulations that reduces flow lines

16:40 Shenzhen Senior Technology Material Co., Ltd. - Dr. Jiang Cao, R&D Director Engineer

Performance of waterborne resins in coatings for ion lithium battery separator films

17:05 China Plastics Industry Association Modified Plastics Special Committee - Tongkao Xu, Vice President

The case studies and development trends: applications of inorganic mineral materials in plastics modifications

17:30 Brainstorm: *How to achieve more trendy product aesthetics and sense of touch by material formulations and processing technologies? How to ensure eco-friendliness and safety from the sources of materials?*

Business matching service will be served whole day, the VIP gala dinner will start from 19:10

8 December 08:30 Assemble at the hotel lobby, then visit Chen Hsong Group (Chen De Plastics Machinery Co., Ltd.), (Shuttle bus arranged for Visitors)

Photo Gallery

Welcome speech



Stanley Chu
Chairman, Adsale Group



Mr. Patrick Farrey
CEO, Society of Plastics Engineers

Keynote speakers



Shou Chen
Chairman, Shenzhen Modern
Material Association



Mr. David Kusuma
Vice President, Tupperware Brands
Corporation



Xiaodong Liu
Chief Engineer, Guangzhou
Nanyang Cable Co., Ltd.



Ms. Sreeparna DAS
Editorial & E-training Program
Director, SpecialChem S.A



Lizhi Liu
The Chief Expert of Beijing Research
Institute of Chemical Industry, China
Petroleum & Chemical Corporation



Yuming Xiong
Senior Research Scientist/Director
of Materials Research Laboratory,
Corporate Research Center, Midea
Group



Haiming Sun
Composite Product Expert,
Dongfeng Faurecia Automotive
Exterior Co., Ltd.



Ping Zhang
General Manager (Northern China),
Chen Hsong Sales &
Marketing (Shenzhen) Co., Ltd.



Pingxu Chen
Product Manager, Kingfa Sci. &
Tech. Co., Ltd.



Wenguang Wang
Secretary General, Shenzhen
Polymer Industry Association



Bing Guan
Application Development
Manager, Eastman Chemical(China)
Co., Ltd.



Linsheng Xie
Professor/Ph.D. supervisor, East
China University of Science and
Technology



Julian Zhu
Head of Application Technology &
Process Application Technology &
Process Dept., Coperion(Nanjing)
Machinery Co., Ltd.



Shifeng Hou
Chairman, Jining Leader Nano L.L.C



Yupeng Liu
Technical Director/Senior Engineer,
Ningbo Shuangma Machinery
Industry Co., Ltd.



May Li
Engineer Leader/Certification
Reviewer, Performance Materials,
UL China



Weimin Yang
Changjiang Scholars/
Distinguished Professor, Beijing
University of Chemical Technology



Glory Chen
Manager of Yizumi Testing Center
for New Materials and New
Technologies



Yan Qu
Chairman, The Sixth
Element(Changzhou) Materials
Technology Co., Ltd.



David Ma
China Marketing & BD Manager,
Milliken Enterprise
Management(Shanghai) Co., Ltd.



Liang Han
Marketing Director, Hopefinder
Polymer SCI&TECH Co., Ltd.



Peter R. Dufour
Senior Business Development
Director, Clariant
Coatings(Shanghai) Ltd.



Tongkao Xu
Vice President, China Plastics
Industry Association Modified
Plastics Special Committee



Yanjie Wang
R&D Chief Engineer, Shenzhen
Senior Technology Material Co.,
Ltd.

Audience Arrival



Plenary Session



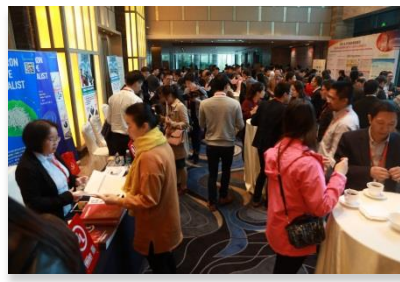
Parallel sub-forum



Brain storm



Exhibiting & Networking



Participants' Profile

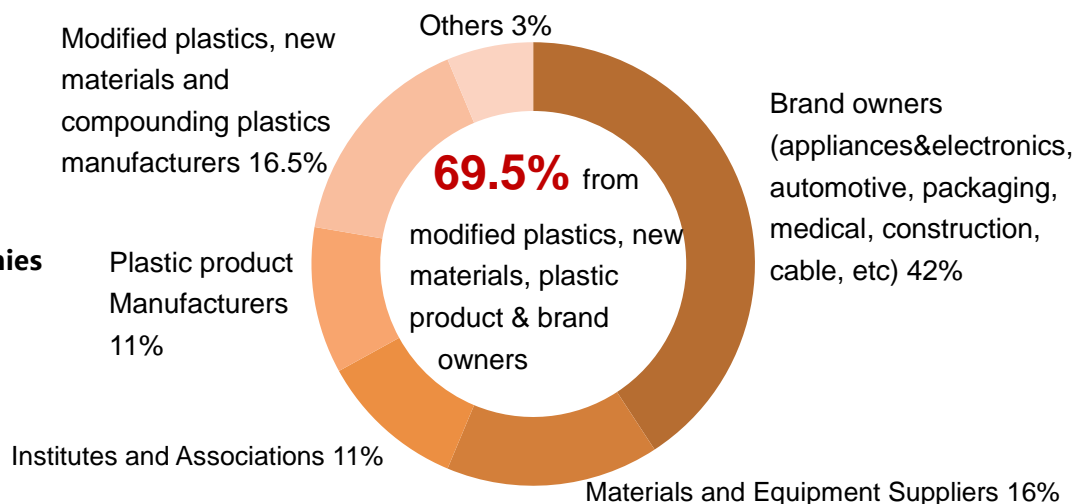
352

Participants

R&D/Quality Control/Production Manager 52%
 Purchasing/Marketing/Operation Manager 18.5%
 Managing Director/General Manager/Plant Manager/Senior Management 23%
 Others 6.5%

175

Companies



Audience's comment on the conference :



92%

Agreed Conference's quality from satisfactory to excellent



96%

Intended to recommend CPRJ Conference to others

**Source of information: 99 respondents filled in the questionnaires*

Sponsor's comment on the conference :



99% Concluded the Conference's result from satisfactory to very fruitful



98% Agreed the Conference's organization and services from satisfactory to excellent



90% Intended to recommend next edition of CPRJ Conference to others



93% Achieved the goal of participating in the Conference

Benefits sponsors gained from the conference :

Obtain clearer picture in the additives and compounding industry in China **80%**



Met potential buyers / distributors / agents **80%**



Enhanced corporate / product image **67%**



**Source of information: questionnaires from over 90% Sponsors*

Online & Social Media Publicity

● AdsaleCPRJ.com

Subject : CPRJ New Materials Conference brings forward latest compounding and modified plastics technologies

Link : <https://www.adsalecprj.com/Publicity>

Subject : CPRJ & SPE Conference: Graphene opens up enormous applications for plastics

Link : <https://www.adsalecprj.com/Publicity>

Plastic News : <http://www.plasticsnews.com>

● Pre-event eNews (sent in 2、 4、 6 weeks before the event)

1st issue : http://www.adsalecprj.com/newsletter/cprj_newmconf17/issue1/newmConf17_01_en.html

2nd issue : http://www.adsalecprj.com/newsletter/cprj_newmconf17/issue2/newmConf17_02_en.html

3rd issue : http://www.adsalecprj.com/newsletter/cprj_newmconf17/issue3/newmConf17_03_en.html

● CPRJ Wechat (in Chinese only)

Pre-show :



Nov 15

<http://mp.weixin.qq.com>



Nov 22

<http://mp.weixin.qq.com>



Dec 6

<http://mp.weixin.qq.com>

Mid-show :



Dec 7

<https://mp.weixin.qq.com>



Dec 8

<http://mp.weixin.qq.com>

● SPE (Beijing Section) Wechat

Link : <https://mp.weixin.qq.com/s/xZJnIyoCo-VKoLI6N7MfBw>