

Venue: Sheraton Grand Shanghai Pudong Hotel

20 March Morning Session 08:00-12:00

08: 00 Audience Reception

08: 45 Welcome Remarks

The Moderator: Prof.Weimin Yang

Adsale Group Adsale Publishing Ltd. - Janet Tong, General Manager

09: 00 Society of Plastics Engineers (SPE) China Branch/Committee of Experts China Plastics Processing Industry Association/ Distinguished Professor of "New Yangtze River Scholar Incentive Program" -

Prof.Weimin Yang,Chairman

*The latest research update of injection molding technology and equipment innovation for new materials*

09: 25 Guangdong Province Key Lab of Innovation&Applied Reserch on Industry Design - A/Prof. Lisa Duan,CMF Director *Different Start - CMF Innovation Design and Application Research*

09: 50 Changzhou Transept Intelligent Equipment Co.,Ltd. - Tianhai Yang,Vice General Manager

*Improve Efficiency and Change Work Style through Technologies such as Robot&IT Presentation*

*Topic: Highly Efficient Solutions for Material Producers*

10: 10 Coffee Break / Networking / Exhibition Visiting

10: 40 Shanghai Plastics Industry Association - Guokang Chen,Vice President & Secretary General

*New developments and applications of polyolefins in Eastern China*

11: 00 BASF Performance Material - Michael Sun,Senior Manager,Transportation Technical Development

*BASF innovative materials*

11: 20 Strategic Alliance for Technology Innovation of Flame Retardant Materials Industry / Fire retardant committee of China petrochemical federation - Prof.Lijun Qian, Secretary-General

*An overview on China's flame retardant industry and the application trends of new materials*

11: 40 Adsale Exhibition Services Ltd. - Samantha Zhang,Deputy Project Director - Sales & Marketing

*Smart Manufacturing • Innovative Materials • Green & Circular Solutions at CHINAPLAS 2019*

12: 00 Guangdong Procurement and Supply Chain Association - Judy Wei,Secretary General

*Design drives supply chain new designs, new materials, new processes*

12: 05 Group Photo

12: 10 Networking Lunch

20 March Afternoon Parallel Modules 13:30-18:00

**Parallel Sub-Forum: CMF – Color, materials, molding and surface handling technologies**

The Moderator: Yiqing Hou

13: 30 The National Alliance For Scientific and Technological Innovation / Shenyang University of Chemical Technology - Postdoctoral.Lizhi Liu,Assistant of School Master / Director

*Defect diagnosis: the latest research update of the molecular orientation and residual stress in high-end polymer molding process*

14 : 00 YANG DESIGN - Xiaojing Huang, Renowned Design Strategist and Trend Expert, Strategy Director, Chief editor of China DesignTrends Report Preview *The Design Trends of China 2019-2020*

14: 30 Clariant Coatings (Shanghai) Ltd. - Yang Jun,Technical Manager of EP/HTR

*Complete Additive Masterbatch Solutions for consumer goods & Automotive*

14: 50 Logitech Far East Limited - Dr.Robin Lin,Senior CMF Engineer

*An in-depth discussion on CMF process, user experience and social responsibility of Logitech*

15: 20 Multitech Machinery (Shenzhen) Ltd. - Zhilong Zeng *The Application of Multi-Color and Multi-Material*

15: 40 Coffee Break / Networking / Exhibition Visiting

16: 10 Ecovacs Robotics (Suzhou) Co.,Ltd. - Xiaojuan Chen,CMF Supervisor *The beauty of Ecovacs products*

16: 40 Beijing Industrial Designing&Researching Institute Co., Ltd. - Yiqing Hou, President of Process Equipment Institute II ,Senior Engineer *Green and eco-friendly coating manufacturing technology for composite materials and plastic parts on new energy vehicles*

17: 10 Brainstorm: *The importance and practical significance of CMF in industrial design. What are the challenges and opportunities of CMF?*

## Parallel Sub-Forum: Innovative Application and Solution of CMF in automotive industry

The Moderator: Zhi li

**13: 30** Key laboratory of carbon fiber and composite materials of Sinopec / Sinopec Shanghai Institute of Petroleum and Chemical engineering synthetic materials - Dr.Zhigang Shen, Deputy Dean / Professor Senior Engineer

*Carbon fiber production and its applications in lightweight vehicles*

**14: 00** Shenzhen Multiplus Machinery Co.,Ltd. - Kevin Li,CEO

*A Step Forward to Industry 4.0 , 3D printing rapid mold and Rapid & Low-volume Manufacturing to accelerate product development & customization*

**14: 20** Guangzhou Automobile Group Co., Ltd. /Automotive Engineering Institute - Kuiwen Chen, Professional Director, Prospective Design Department, Concept and Design Center, Automotive Engineering Research Institute

*Explore the potential of two-seater vehicles*

**14: 50** Motan-Colortronic Plastics Machinery Co., Ltd. - Shaojun Yang,Sales Engineer, Operation executive VP & Application technical engineer

*Application of Motan's Drying, conveying and blending equipment in automobile industry.*

**15: 10** Coffee Break / Networking / Exhibition Visiting

**15: 40** HuaChen Automotive Engineering Research Institute - Zhi li,Chief Engineer of Automotive Engineering Research Institute & leader of Non metal material

*The trends and developments of non-metallic materials for vehicles*

**16: 10** TOZAI Trading (Shanghai Pudong New Area) Co., Ltd. – Minmin Zhu,Sales Director

*Kubota's Proposal about increasing feeding accuracy of high-performance material for automobile.*

**16: 30** BAIC Motor Corporation Ltd. R&D Center - Junxian Li, Senior Manager/Technical Experts

*The aesthetic improvement of plastic injection molded automotive interior components*

**17: 00** National Institute of Clean-and-Low-Carbon Energy - Dr.Yi Ma, Advanced Materials and Analysis Center Manager

*Homogeneous multifunctional integration technologies - differentiated innovation of polypropylene materials for vehicles*

**17: 30** Brainstorm -From modeling to mass production, innovative technologies and functional materials facilitates the efficient implementation of new projects for automotive enterprises.

## Concurrent Events

Date&Time	Event Name	Venue	Target Audience
<b>March 20</b> <b>All day</b>	<b>Special Consultation Booth-Shenzhen Dijia Machinery Co.,Ltd.</b>  "3D Printing Rapid Mold and Rapid & Low-volume Manufacturing to Accelerate Product Development & Customization , A Step Forward to Industry 4.0"	Sheraton Grand Shanghai Pudong Hotel	<b>All visitors</b>

**Business matching service will be served whole day, the VIP gala dinner will start from 19:00**

**March 21 Visit 08:30** Assemble at the hotel lobby, then visit Demag Plant .(Shuttle bus arranged for Visitors)

Note. Adsale Publishing Ltd. (Adsale Group) reserves the right of final interpretation for the conference