

New Materials and Processing Technologies Drive New Applications

2nd edition CPRJ Innovative Technologies, CMF and New Materials for Plastics Conference & Showcase

Date: Mar 20 , 2019

Place: Sheraton Grand Shanghai Pudong Hotel, China

Host: Adsale Publishing Ltd. (Adsale Group)

Organizer:  

Co-organizers:  

Supporters:   



Strategic Partners:

Guandong Procurement & Supply Chain Association

Agenda: Mar 20(Full day)

Parallel Sub-forum: - CMF session – color, material, molding and surface finishing
- Innovative application and solution of CMF in automotive industry

Concurrent Event : Governor Cup Industrial Design Competition – CMF Competition Group (Appendix)

Mar 21 (Half day) Visit plant of Demag Plastics Machinery (Ningbo) Co., Ltd.

Confirmed Sponsors: (More Sponsors to be Confirmed)

Transept , Multiplus , Motan-Colortronic , HAIDI , Huasu , Yuzhu , DOW , JEA , EPONE , LESUN , H.J.UNKEL , Multitech , Clariant , JINHAOHUI , Leadsum , BOUNI , FCS , etc.

Invited Speakers (Partial):

Lisa Duan – CMF Director, Guangzhou Province Key Lab of Innovation & Applied Research on Industry Design

Lizhi Liu -- The Chief Expert of Beijing Research Institute Of Chemical Industry, China Petroleum & Chemical Corporation

Guokang Chen – Secretary General, Shanghai Plastics Industry Association

Lijun Qian – Secretary General, Strategic Alliance for Technology Innovation of Flame Retardant Materials Industry

Wayne Chen – Technical Manager, Logitech Far East Limited

Weimin Yang – Chairman, Society of Plastics Engineers China Branch/Committee of Experts China Plastics Processing Industry Association/ Distinguished Professor of “New Yangtze River Scholar Incentive Program”

Yiqin Hou -- President of Process Equipment Institute II, Beijing Industrial Designing & Researching Institute Co., Ltd

Yi Ma – Advanced Materials and Analysis Center Manager, National Institute of Clean-and-Low-Carbon Energy
(More guest speakers to be confirmed)

Keep Up with Market Trends & Create More Business Opportunities !

350+ Attendees

24+ Expert Presentations

20+ Exhibitors

70% From modified plastics, new materials and compounding plastics manufacturers, plastic product manufacturers & brand owners

SPE www.SPE.org.cn

- SPE, the Society of Plastics Engineers, is the largest, best-known plastics professional society in the world with offices in Belgium and the USA. SPE is the professional “home” for nearly 22,500+ plastics professionals around the globe.
- For more than 70 years, SPE has been the hub of “go-to” technical information, training, networking and knowledge-sharing for plastics professionals who want to advance their knowledge and careers.
- SPE is the host of the ANTEC Conference, influential conference of its’ kind in the field.

Governor Cup Industrial Design Competition

- **CMF Competition Group** www.gdpsa.org
- Governor Cup Industrial Design Competition is the first industrial design competition in China under the name of government.
- Guangdong Procurement and Supply Chain Association will invite big wigs/experts of CMF to join CPRJ event.

(More details, please find in the appendix)

Publicity:

- Conference Preview & Review will be published in CPRJ & CPRJ International magazines and e-book
- News reports of conference, sponsors and bigwig of industry will be uploaded to AdsaleCPRJ.com and conference website simultaneously
- Deliver pre-event eNewsletter which include exhibitors' highlight and latest programme to 216,000+ readers from plastics products, chemical & raw materials, automotive, home appliance, 3C electronics, building materials, furniture fittings, film, medical industries
- Share the event highlight and presentation slides to 30,000 WeChat followers and 1.5 million Weibo followers before and during the event

Invited Audiences :

BYD Auto Company Limited
 Changan PSA Automobiles Co., Ltd.
 Guangqi Honda Automobile Co.,Ltd.
 Faurecia Composite Technology
 Guangzhou Automobile Group Component Co.,Ltd.
 Swell-Marui (Guangzhou) Automobile Parts Co.,Ltd.
 Changchun Faway Adient Automotive System
 Co.,Ltd.Foshan Branch
 Takagi Auto Parts(Foshan)Co., Ltd.
 Hisense Ronshen (Guangdong) Refrigerator
 Co.,Ltd.
 Whirlpool Product Development (Shenzhen) Co.,Ltd.
 Konka Group Co.,Ltd.
 Foxconn
 Midea Group
 Zhongshan Galanz Consumer Electric Appliances
 Co.,Ltd
 Gree Electric Appliances,Inc. of Zhuhai
 Guangdong BBK Electronics Industry Co.,Ltd.
 Fitbit Health Technology Co.,Ltd
 FOXCONN
 Huami (Shenzhen) Information Technology Co.,Ltd
 Logitech (China) Technology Co.,Ltd

ZTE Corporation
 Guangzhou Fengye Pipe Industrial Co.,Ltd.
 Foshan Rifeng Enterprise Co.,Ltd.
 Lining (China) Sports Goods Co.,Ltd.
 LEGO Co.,Ltd.
 Bandai(Shenzhen)Co.,Ltd.
 Shenzhen Mindray Bio-medical Electronics Co.,Ltd.
 Philips Respironics
 Well Lead Medical Co.,Ltd.
 Dragon Heart Medical Devices Co.,Ltd.
 Guangzhou Yangpu Medical Technology Co.,Ltd.
 Guangdong Hongjian Medical Devices Co.,Ltd.
 Sunmed AP.,Ltd.
 SonoScape Co.,Ltd.
 Guangdong Esquel Textiles Co.,Ltd.
 LTK Electric Wire(Huizhou)Ltd.
 Shenzhen Baohing Electric Wire & Cable Mfr
 Co.,Ltd.
 Hopefinder Polymer SCI&TECH Co.,Ltd.
 Qingdao Haier New Material R&D Co.,Ltd.
 Guangdong Silver Age Sci & Tech. Co., Ltd

(More invited audience to be confirmed)

2017 Edition : AdsaleCPRJ.com/NewMaterialsReport

352 participants

175 companies

75% were General Manager / Senior Management,
Chief Engineer, R&D

99% sponsors

concluded the conference's result
from satisfactory to very fruitful

93% sponsors

achieve the goal of
participating in conference

96% audiences

intended to recommend CPRJ
Conference to others

What our Sponsors say :

“We are very satisfied with the result of the conference. The arrangement of expert presentations was very good and the topics were relevant to our company's business scope. We will continue to join the conference and share our latest products.”

— Zhongshan Leadsum International Co., Ltd



“The arrangements were very good. The results of our participation were very fruitful. We were so happy to have the chance to exchange ideas of the latest technology and build our brand. We will continue to attend CPRJ conference.” (Translated)

— Ningbo Shuangma Machinery Industry Co., Ltd



Testimonials from Audience/Keynote Speakers :

“It's our first time to attend CPRJ conference, we are really satisfy with the conference result. We can learn about new materials, new equipment and new technologies in one day. I mainly focus on bio-based materials, and high cost is now the key bottleneck. If we can find the appropriate solution to lower the cost, it will finally decrease the toys' cost and benefit to consumers.”

—LEGO Co., Ltd.

“By attending this edition of CPRJ & SPE New Materials Through Additives and Compounding Conference, we got to know some cross boundary knowledge and broaden our scope of knowledge. We will pay more attention to the practical application of modified plastics in different segments. We also hope to get useful information through in depth technological communication.”

—Guangdong Silver Age Sci & Tech. Co., Ltd.

Scope of Exhibits :

- Engineering plastics / modified plastics / reinforced plastics /composites
- Rubber & TPE
- Additives, masterbatches and pigments
- Auxiliary equipment, automation & other industrial tools
- Carbon fiber
- Glass reinforces plastics
- Other new materials
- Extrusions and injection molding
- Hot stamping, decoration & printing equipment
- More innovative technologies
- 3D technologies
- Molds & hot runners
- Testing equipment & services

For sponsorship and exhibiting opportunities, please contact us now!

Adsale Publishing Ltd.

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WeChat ID : AdsaleCPRJ



Sponsorship Rates (USD)

Package Details	VIP◆ \$14,800	Diamond \$7,500	Gold \$4,500	Exhibitor \$2,350
1 Acknowledgement as VIP sponsor on presentation screen during opening speech	✓			
2 Opportunity to participate in 1 on 1 qualified buyer meeting (subject to buyer's availability)	✓			
3 Two VIP seats at Gala Dinner main table	✓			
4 Opening speech at Gala Dinner (max. 2 mins)	✓	✓		
5 One presentation timeslot (20 mins)	AM/PM★	PM Module		
6 Introduction of speaker / presentation on CPRJ WeChat (subject to materials' availability & editor's discretion)	✓	✓		
7 Full list of conference delegates (including email/tel no., 1 month after the event)	✓	✓		
8 Placement of easy-roll banner at appointed area ☆	2 pcs	1 pc		
9 Delegate bag insert (max. A4 size and 60g)	✓	✓	✓	
10 One 4C Ad in Conference Kit (ROP)***	Full Page	Full Page	Full Page	
11 Acknowledgement of your company logo on Conference Kit	One full page	✓	✓	✓
12. Post at CPRJ Weibo, WeChat & selected fan groups (in Chinese only)	Exhibitor highlight (a higher position)		Company name & logo	
13. Conference website landing page	Logo acknowledgement plus a link to exhibitor highlight		Logo acknowledgement	
14 Acknowledgement of your company logo on pre-event materials	Top level, ALL materials	ALL materials	ALL materials	Conference website
15 Acknowledgement of your company logo on site	Backdrop, reception & signage	Backdrop & reception	Backdrop & reception	Reception
16 One information desk (1.8m x 0.45m) & 2 chairs at appointed exhibition area*, placement of one easy-roll banner within the area is allowed ☆	Main area	Main area	✓	✓
17 Complimentary conference admissions r (including handouts, meals and plant visit**)	4	2	2	2

- Additional charge 30% for exclusivity in the corresponding supplier category
- 1. Exhibitor should not sublet/underlet or sublicense the space allocated or part with possession thereof, or use space at the exhibition venue other than that allocated by the organizer
- 2. Electricity supply at exhibition area is limited, subject to venue's availability

- ** Plant visit arrangement is subject to the host factory's screening
- *** Ad size : 105mm(W) x 210mm(H)
- ★ Adsale Group reserves the right of final interpretation for the conference programme

More Sponsorship Opportunities

Unit Price (USD)

Exclusive Items	1. Gala Dinner - Recognition via backdrop/tabletop cards during gala dinner, including 2 conference admissions.	5,600
	2. USB Stick - Deliver to 300 participants ★	3,570
	3. Delegate Bag ★	3,150
	4. Badge & Lanyard - Have your company logo imprinted on the conference lanyard for all attendees ★	2,600
	5. Pens & Notepads are easily accessible and frequent used by audience ☆	2,280
	6. Water Bottle Neck Tag-Impress guests with your promotion / customized message printing on tags ☆	2,200
	7. Signing Board (display your company logo as watermark background) ★	2,140
	8. Lucky Draw Prizes-Delivered to lucky draw participants at banquet ☆	2,200
	9. Corporate Premium-Prolong your exposure by placing it on conference tables (Max.300pcs) ☆	800
Hot Picks	10. Placement of one easy-roll banner at appointed area ☆	580
	11. Placement of corporate brochure in reception area (Max. 200 copies) ☆	580
	12. Extra conference admission (for sponsors / exhibitors only) △	550/head

Discount Scheme

- Early bird and payment discount : 5% discount for order made prior to 3 months of the conference and payment is settled within 15 days
- Volume discount : 10% discount for one-time booking of two or more conferences

Payment Condition

- Full payment is required within 15 days after order is confirmed
- For order confirmed within 30 days before conference commences, full payment within 7 days / before the conference is required

Remarks

- ☆ Production and delivery cost excluded
- ★ Production and delivery cost included, artwork provided by client
- △ Conference admission is non-transferable. The organizer reserves the right to refuse any person's admission to the exhibition & conference venue.

Contact Us: Adsale Publishing Ltd. (Adsale Group)



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Appendix – Concurrent Event

GOVERNOR CUP INDUSTRIAL DESIGN COMPETITION OF GUANGDONG

-- CMF COMPETITION GROUP

Governor Cup Industrial Design Competition is the first industrial design competition in China under the name of government.

The 9th Governor Cup Industrial Design Competition Guangdong Province topic -- "new aesthetic, new materials and new finishing technology"

Organizers: The Economic & Information Commission of Guangdong Province

Cooperation partner: Guangdong Procurement and Supply Chain Association

Foshan Industrial Design Institute; Guangdong Industrial Design Association

Support partner: Adsale Publishing Ltd. (Adsale Group)

Category (2 groups): Product design group、 Conceptual design group

Requirements: 1. Color design; 2. Traditional material cross-border application

3. Application-based innovative materials; 4. CMF material surface treatment

Items entered for the competition at home and abroad: 20000+; Experts: 200+; Total awards: 230+

Time	Plan	Detail
From July 13th, 2018	Propaganda	Printed the "CMF Poster" ,launching
Jul 13th – Sep 14th, 2018	Collecting	Through online registration platform http://gcup.gd-id.com/ . The entries will be submitted as picture only.
Before Sep 20, 2018	First round competition	First round competition evaluation by on line info
Before Sep 24, 2018	Second round collecting	Ready to submit a 1:1 physical or model.
Before Oct 25, 2018	Final competition	Diamond Award, Gold Award, Silver Award, Bronze Award ,more than 50+ awards will be selected
Nov 30 - Dec 2, 2018	Exhibition &Forum	November 30th - December 2nd. Guangdong Industrial Design Exhibition -CMF ;
Nov 30 - Dec 2, 2018	Awards forum	Awards Ceremony;
Mar 20, 2019	Exhibition	2 nd edition CPRJ Innovative Technologies, CMF and New Materials for Plastics Conference & Showcase;

Omnichannel Promotion:

official website of the association: WeChat public number、 WeChat group、 Official Weibo, etc.

publish "CMF Poster" , "CMF Collection" , "CMF Special Works Poster" , etc.



Sign up: Contact: phone : 020-84121422 Email : Lcj@gdpsa.org