

New Materials and Processing Technologies Drive New Applications

2nd edition CPRJ Innovative Technologies, CMF and New Materials for Plastics Conference & Showcase

Conference Review

20.3.2019 | Sheraton Grand Shanghai Pudong Hotel

Host :



Adsale Publishing Ltd. (Adsale Group)

Organizer :



China Plastic & Rubber Journal

Co-organizers :



Shanghai Society of Plastic Industry



Shanghai Society of Automotive Engineers

Strategic Partner :



Guangdong Procurement and Supply Chain Association

Supporters :



INSPIRING PLASTICS PROFESSIONALS

Society Plastics Engineers (SPE)



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Committee of the Plastic Household Products of China Plastics Processing Industry Association



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More Details : AdsaleCPRJ.com/NewMaterialsConference

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Programme

20 March Morning Session 08:00-12:00

08:00 Audience Reception

08:45 Welcome Remarks Adsale Group Adsale Publishing Ltd.

The Moderator: Prof. Weimin Yang

09:00 Society of Plastics Engineers (SPE) China Branch/Committee of Experts China Plastics Processing Industry Association/ Distinguished Professor of "New Yangtze River Scholar Incentive Program" -

Prof. Weimin Yang, Chairman

The latest research update of injection molding technology and equipment innovation for new materials

09:25 Guangdong Province Key Lab of Innovation & Applied Research on Industry Design - A/Prof. Lisa Duan, CMF Director

Different Start - CMF Innovation Design and Application Research

09:50 Changzhou Transept Intelligent Equipment Co., Ltd. - Tianhai Yang, Vice General Manager

Improve Efficiency and Change Work Style through Technologies such as Robot & IT Presentation

Topic: Highly Efficient Solutions for Material Producers

10:10 Coffee Break / Networking / Exhibition Visiting

10:40 Shanghai Plastics Industry Association - Guokang Chen, Vice President & Secretary General

New developments and applications of polyolefins in Eastern China

11:00 BASF Performance Material - Michael Sun, Senior Manager, Transportation Technical Development

BASF innovative materials

11:20 Strategic Alliance for Technology Innovation of Flame Retardant Materials Industry / Fire retardant committee of China petrochemical federation - Prof. Lijun Qian, Secretary-General

An overview on China's flame retardant industry and the application trends of new materials

11:40 Adsale Exhibition Services Ltd. - Samantha Zhang, Deputy Project Director - Sales & Marketing

Smart Manufacturing • Innovative Materials • Green & Circular Solutions at CHINAPLAS 2019

12:00 Guangdong Procurement and Supply Chain Association - Judy Wei, Secretary General

Design drives supply chain new designs, new materials, new processes

12:05 Group Photo and Networking Lunch

20 March Afternoon Parallel Modules 13:30-18:00

Parallel Sub-Forum: CMF – Color, materials, molding and surface handling technologies

The Moderator: Yiqing Hou

13:30 The National Alliance For Scientific and Technological Innovation / Shenyang University of Chemical Technology - Postdoctoral. Lizhi Liu, Assistant of School Master / Director

Defect diagnosis: the latest research update of the molecular orientation and residual stress in high-end polymer molding process

14:00 YANG DESIGN - Xiaojing Huang, Renowned Design Strategist and Trend Expert, Strategy Director, Chief editor of China Design Trends Report Preview *The Design Trends of China 2019-2020*

14:30 Clariant Coatings (Shanghai) Ltd. - Yang Jun, Technical Manager of EP/HTR

Complete Additive Masterbatch Solutions for consumer goods & Automotive

14:50 Logitech Far East Limited - Dr. Robin Lin, Senior CMF Engineer

An in-depth discussion on CMF process, user experience and social responsibility of Logitech

15:20 Multitech Machinery (Shenzhen) Ltd. - Zhilong Zeng *The Application of Multi-Color and Multi-Material*

15:40 Coffee Break / Networking / Exhibition Visiting

16:10 Ecovacs Robotics (Suzhou) Co., Ltd. - Xiaojuan Chen, CMF Supervisor *The beauty of Ecovacs products*

16:40 Beijing Industrial Designing & Researching Institute Co., Ltd. - Yiqing Hou, President of Process Equipment Institute II, Senior Engineer *Green and eco-friendly coating manufacturing technology for composite materials and plastic parts on new energy vehicles*

17:10 Brainstorm: *The importance and practical significance of CMF in industrial design. What are the challenges and opportunities of CMF?*

Parallel Sub-Forum: Innovative Application and Solution of CMF in automotive industry**The Moderator: Zhi li**

13:30 Key laboratory of carbon fiber and composite materials of Sinopec / Sinopec Shanghai Institute of Petroleum and Chemical engineering synthetic materials - Dr.Zhigang Shen, Deputy Dean / Professor Senior Engineer

Carbon fiber production and its applications in lightweight vehicles

14:00 Shenzhen Multiplus Machinery Co.,Ltd. - Kevin Li, CEO

A Step Forward to Industry 4.0 , 3D printing rapid mold and Rapid & Low-volume Manufacturing to accelerate product development & customization

14:20 Guangzhou Automobile Group Co., Ltd. /Automotive Engineering Institute - Kuiwen Chen, Professional Director, Prospective Design Department, Concept and Design Center, Automotive Engineering Research Institute

Explore the potential of two-seater vehicles

14:50 Motan-Colortronic Plastics Machinery Co., Ltd. - Shaojun Yang, Sales Engineer, Operation executive VP & Application technical engineer

Application of Motan's Drying, conveying and blending equipment in automobile industry.

15:10 Coffee Break / Networking / Exhibition Visiting

15:40 HuaChen Automotive Engineering Research Institute - Zhi li, Chief Engineer of Automotive Engineering Research Institute & leader of Non metal material

The trends and developments of non-metallic materials for vehicles

16:10 TOZAI Trading (Shanghai Pudong New Area) Co., Ltd. – Minmin Zhu, Sales Director

Kubota's Proposal about increasing feeding accuracy of high-performance material for automobile.

16:30 BAIC Motor Corporation Ltd. R&D Center - Junxian Li, Senior Manager/Technical Experts

The aesthetic improvement of plastic injection molded automotive interior components

17:00 National Institute of Clean-and-Low-Carbon Energy - Dr.Yi Ma, Advanced Materials and Analysis Center Manager

Homogeneous multifunctional integration technologies - differentiated innovation of polypropylene materials for vehicles

17:30 Brainstorm -*From modeling to mass production, innovative technologies and functional materials facilitates the efficient implementation of new projects for automotive enterprises.*

Business matching service will be served whole day, the VIP gala dinner will start from 19:00

March 21 08:30 Assemble at the hotel lobby, then visit Demag Plant .(Shuttle bus arranged for Visitors)

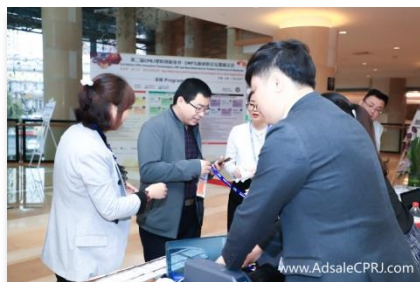
Concurrent Event

Date & Time	Event Name	Venue	Target Audience
March 20 All day	Special Consultation Booth-Shenzhen Multiplus Machinery Co., Ltd. “A Step Forward to Industry 4.0 , 3D printing rapid mold and Rapid & Low-volume Manufacturing to accelerate product development & customization”	Sheraton Grand Shanghai Pudong Hotel	All visitors

Note. Adsale Publishing Ltd. (Adsale Group) reserves the right of final interpretation for the conference

Photo Gallery

Audience Arrival



Plenary Session



Parallel Sub-forum



Brain Storm



Exhibiting & Networking



Welcome Speech



Janet Tong
General Manager, Adsale Group
Adsale Publishing Ltd.

Keynote Speakers



Prof. Weimin Yang
Chairman, Society of Plastics
Engineers (SPE) China Branch



Prof. Lisa Duan
CMF Director, Guangdong Province
Key Lab of Innovation & Applied
Research on Industry Design



Tianhai Yang
Vice General Manager, Changzhou
Transept Intelligent Equipment Co.,
Ltd.



Guokang Chen
Vice President & Secretary General,
Shanghai Plastics Industry
Association



Michael Sun
Senior Manager, Transportation
Technical Development, BASF
Performance Material



Prof. Lijun Qian
Secretary-General, Strategic Alliance
for Technology Innovation of Flame
Retardant Materials Industry



Judy Wei
Secretary General, Guangdong
Procurement and Supply Chain
Association



Postdoctoral Lizhi liu
Assistant of School Mater / Director,
The National Alliance for Scientific and
Technological Innovation / Shenyang
University of Chemical Technology



Dr. Zhigang Shen
Deputy Dean/Professor Senior
Engineer, Key Laboratory of Carbon
Fiber and Composite Materials of
Sinopec

More photos, please visit :
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Business Matching Meeting

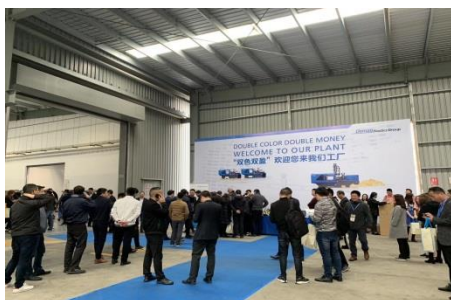
1. VIP Service, Business Matching Meeting (Period: Mar 20 full day)

In addition, under the arrangement of the organizer, the business matching service was provided and a VIP room was set up for meeting and information exchanged.

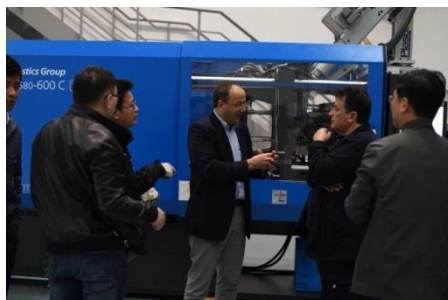


Mar 21 Plant Visit

Organizer arranged a site visit to the forth plant of Demag Plastics Machinery (Ningbo) Co., Ltd. in Ningbo, China.



Reception



Information exchanged



Showroom

Publicity

Online & Social Media

AdsaleCPRJ.com

1. Subject: 2nd Edition CPRJ Innovative Technologies, CMF and New Materials for Plastics Conference commences in Shanghai

Link : <https://www.adsalecprj.com/Publicity>

2. Subject: CPRJ Conference participants visit Demag's plant in Ningbo

Link : <https://www.adsalecprj.com/Publicity>

CPRJ WeChat

Link 1 : <https://mp.weixin.qq.com>

Link 2 : <https://mp.weixin.qq.com>



Promotions at other WeChat accounts :

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Meanwhile, Tencent(QQ.COM), TouTiao, NETEASE also published the related news about this conference.

Testimonials (Partial)

Marketing tools including online and offline channel to impact and coverage strengthened our brand image, which can further influence the buyers.

Multitech Machinery (Shenzhen) Ltd.

With the well organized for the conference and showcase, it helps exposure our brand image via CPRJ Conference.

Motan-colortronic Plastics Machinery Co., Ltd.

There're so many big wigs gathered in the conference, fruitful content included a lot of cutting-edge technology and information, especially through this conference, designers and materials experts from different fields to exchange ideas face to face. I hope the conference will be better and better.

Guangzhou Automobile Group Co., Ltd. & Automotive Engineering Institute

The content was professional. Not just the professional knowledge delivered, we could get to know CMF professionals and high-quality suppliers. The agenda was reasonable, and there were professional guides, as well as time slot for learning and communicating.

Konka Group Co., Ltd.

Participants' Profile

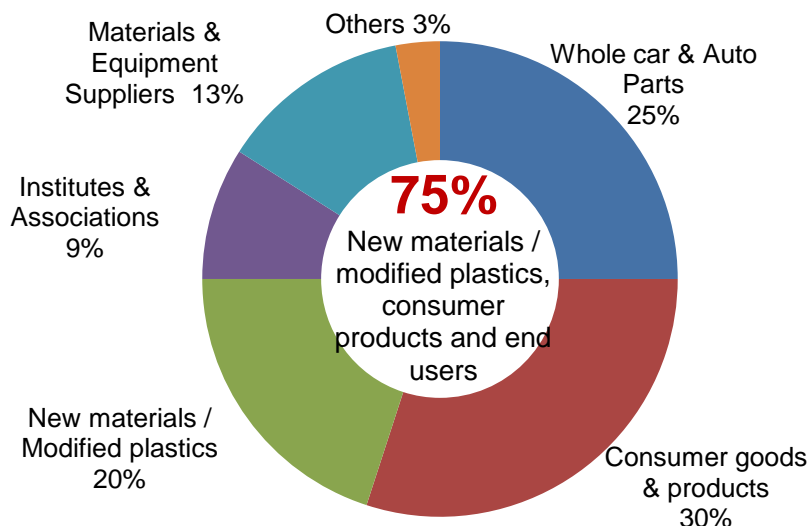
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Participants

R&D / Quality Control / Production Manager / Designer 39%
CMF Design 14%
Purchasing / Marketing / Operation Manager 14%
Managing Director / General Manager / Plant Manager 29%
Others 4%

165

Companies



Audiences' comment on the conference :



96%

Agreed conference's quality from satisfactory to excellent



94%

Will recommend the CPRJ conferences to others

Source of information: Over 96 respondents filled in the questionnaire

Sponsors' comment on the conference :



92%

Agreed the conference's organization and services from satisfactory to excellent



91%

Concluded the conference's result from satisfactory to very fruitful



91%

Achieved the goal of participating in the conference



86%

Concluded the presentation content from satisfactory to very fruitful

Benefits sponsors gained from the conference :

Enhanced corporate / product image **74%**



Obtained clearer picture on the plastics application and latest trends of CMF **70%**



Source of information: questionnaires from over 90% sponsors