



Packaging

Creativity • Low-carbon • Breakthrough
• Reshape the future



10th Edition CPRJ Plastics in Packaging Conference and Showcase

Conference Review

7.9.2022 | Radisson Collection Hotel, Yangtze Shanghai

Host:



Adsale Publishing Ltd. (Adsale Group)

Organizer:



Adsale Plastics Network



China Plastic & Rubber Journal



China Plastic & Rubber Journal International

Co-organizers:



PKG Family



Shanghai Packaging Technology Association

Supporters:



CHINAPLAS



Green Recycling Plastic Supply Chain Group



Dragon Meal Alliance



China Plastic Recycling Association of CRRA



PFP EXPO



LOVERE



青山计划
Meituan

Blue Mountain Project



SWOP



GIZ



Planning Committee of
China Packaging
Federation



Gallery Review



Conference Website

Salute to the following sponsors

Diamond Sponsors



Gold Sponsors



Exhibitors



Other Sponsors



Photo Gallery

Audience arrival



Group photo



Morning session



CEO Dialogue



Parallel sub-forum



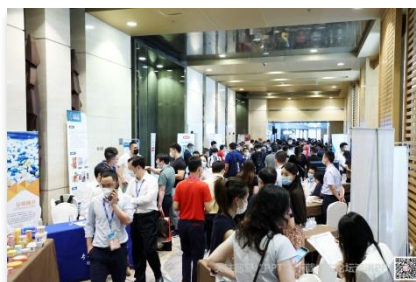
Brand Sharing Sessions



ConnectME Business Matching



Exhibiting & Networking



Welcome speech



Janet Tong
General Manager
Adsale Publishing Ltd.
(Adsale Group)



Xueshan Han
Vice President
China Packaging Federation (CPF)



Lin Wu
Founder
Packaging Family

Programme

8 SEP Morning Session 08:30-12:55

- The Moderator:** China Packaging Federation - Hongjun Wu, Deputy Secretary General
- 08:00 Audience Reception**
- 08:30 Welcome Remarks** Adsale Group Adsale Publishing Ltd. - Janet Tong, General Manager
China Packaging Federation (CPF) - Xueshan Han, Vice President
Packaging Family - Lin Wu, Founder
- 08:40 World Business Council for Sustainable Development** – Weidong Zhou, Director of WBCSD China Office
Towards More Sustainable and Circular Packaging
- 09:10 Inner Mongolia Yili Industrial Group Co.,Ltd.** – Yuming Deng, R&D Director InnovationCenter
Dairy Packaging Emphasizes Consumer Experience and Sustainable Development
- 09:40 Jiangmen Hualong Membrane Material Co., Ltd.** – Hongmei Wei, Chief R&D Engineer
How Does Functional PE Film Make Flexible Packaging Greener?
- 10:00 Coffee Break / Networking / Exhibition Visiting**
- 10:15 Plastic Recycling Association of CRRA** – Victor Wang, Secretary General
System and Implementation Progress of Design for Easy Recycling
- 10:40 Berry Ace Packaging (Jiaxing) Co., Ltd** – Horton Zhang, Co-CEO
Berry Global - Pioneer of Sustainable Development in China
- 11:10 Cbeex** – Yongkang Zhang, Director of Green Development Center
Interpretation of the Latest Domestic Carbon Market Policies and Carbon Footprint Accounting Certification
- 11:40 JD Logistics** – Jerry Duan, Person In Charge of Packaging
Interpretation of the Development Trend of E-commerce Logistics Packaging
- 12:10 [CEO Dialogue] How to Implement Low-carbon Plastic Packaging?**
The Moderator: Donghua University – Bin Li, Professor
Discussion Topics:
The Value of Plastics to Low-carbon Development of the Packaging Industry
Key Actions for Enterprises to Implement Low-carbon Economy
Collaborate to Promote Low-carbon Development of Plastic Packaging
Companies:
Berry Ace Packaging (Jiaxing) Co., Ltd – Horton Zhang, Co-CEO
Shenzhen Beauty Star Co., Ltd. – Shou Chen, President
Jiangsu Caihua Packaging Group Co., Ltd. – Jialiang Xia, President
Albea Group – Stephane Wahl, I&D and Moldshop Director, China Cluster
- 12:50 Group Photo**
- 12:55 Networking Lunch**

8 SEP Afternoon Parallel Modules 13:30-18:00

Parallel sub-forum: Packaging Innovation: Functional New Packaging and Intelligent Production Solutions

The Moderator: Shanghai Ocean University - Li Li, Professor

- 13:30 [Case Study and Demand - Sharing Meetings for Brands]**
Danone (China) Food & Beverage Co., Ltd. – Yongjun He, Chief Executive Officer
Guangzhou Liby Enterprise Group Co.,Ltd. – Longcheng Wang, Senior Packaging Engineer
- 13:50 JTimes Group** – Wenkang Zhang Marketing Engineer
Industrial Aesthetics and Exploring New Manufacturing--The technical Innovation Solution of Cast Film Die
- 14:10 Amcor Flexibles Asia Pacific** – Dr.Jack Chen, R & D Director--Technology & Sustainability
The From Concept to Sample, How to Create an Efficient Packaging Innovation Model
- 14:40 Milliken Enterprise Management (Shanghai) Co., Ltd.** – Dr. Zina. Zhu, Senior marketing manager of Milliken Chemical
Together for Sustainability – Innovative Solutions of Polypropylene in Food and Beverage Packaging
- 15:00 Shanghai YingYu Plastic Products Co., Ltd.** – Caesar Sun, Director of Innovation Department
Let Art Lead the Future – Bottle Part
- 15:30 Shanghai JW Autotech.Co., Ltd** – Julien Zhou The Founder and The General Manager
Application of JW Mechanical Vision in Packaging Industry
- 15:50 Coffee Break / Networking / Exhibition Visiting**
- 16:10 Want Want China Holdings Limited** - Jeff Cui, R&D Center Packaging Manager *Innovative Packaging Under Green Life*
- 16:40 China Commerce Networks (Shanghai) Co., Ltd.** – Daniel Pang, Deputy General Manager
Packaging Material Identification Deeply Helps Enterprises Digital Management
- 17:00 Kraft Heinz China** – Hui Zhang, Packaging R&D Manager *Sustainable Innovations in Food Packaging Case Sharing*

10th Edition CPRJ Plastics in Packaging Conference and Showcase

- 17:30 Suzhou Yuzen Automation Technology Co., Ltd.** – Jie Hui Technical Director
New Application of Visual Artificial Intelligence Detection in Plastic Packaging

Parallel sub-forum: O2O New Lifestyle and Opportunities for Packaging

The Moderator: Shanghai Packaging Technology Association – Peng Yan

- 13:30** [Case Study and Demand - Sharing Meetings for Brands]
Kraft Heinz China – Hui Zhang, Packaging R&D Manager
Uni-president Enterprises (China) Investment Co., Ltd.
Well-Established Brand
- 14:10 Shanghai Patasty Food Technology Co., Ltd.** – Junfeng Wu, President
New Food, New Packaging, New Opportunities
- 14:40 L.K. Technology Holdings Limited** – Chong Kah Leong, Technical Director
Efficient packaging and molding solutions for new lifestyles
- 15:00 Green Fill Material Technology Co., Ltd.** – Yu Long, Chief Consulting Scientist
Development of Eco-friendly All-starch Degradable Packaging
- 15:30 Universal Robots (Shanghai) Co., Ltd.** – Kenneth Sun, Key Account Manager, General Industry
Collaborative Robot Empowers the Packaging Industry to Innovate and Upgrade
- 15:50 Coffee Break / Networking / Exhibition Visiting**
- 16:20 Shanghai Huayue Packaging Co., Ltd.** – Weiqi Huang, Assistant to the President
Exploration and Practice of Flexible Packaging Circular Economy
- 16:50 Tipack Group Co., Ltd.** – Bing Yang, General Manager Assistant *Designs of Prefabricated Food Packaging*
- 17:20 Suzhou Unisupply International Co., Ltd.** – Shige Zhou, Chairman
The Competitive Pre-made Dishes Market

Parallel sub-forum: Sustainability: Mono-material, PCR, Biodegradable Technologies

The Moderator: Chiway Industry - Richard Yuan, Head of Packaging Section

- 13:30** [Case Study and Demand - Sharing Meetings for Brands]
Johnson & Johnson (China) Ltd. – Hao Wang, Packaging R&D Senior Manager
Kmart – Mao Mao, Packaging Manager
Henkel (China) Investment Co., Ltd. – Sophia Su, Beauty Care Innovation & Sustainability Packaging Manager, APAC
- 14:10 Beiersdorf Group** – Emily Xiao, Technology Manager-Packaging Material & Compliance
Beiersdorf Sustainability Care Beyond Skin
- 14:40 Cold Jet Dry Ice Equipment (Shanghai) Co., Ltd.** – Steven Sun, Sales Director–China
Dry Ice Cleaning Technology Helps Plastics Circular Economy, Improves Production Efficiency and Saves Costs
- 15:00 Albea Group** – Mike Wang, CRP Innovation & Development Manager – China
Mono-material Innovations at Cosmetic Packaging
- 15:30 SABIC** – Jianfeng Huang Ph. D. Greater China Market Development Lead Engineer SABIC Petrochemicals
A New Journey Towards Collaboration and Sustainable Packaging Solutions
- 15:50 Coffee Break / Networking / Exhibition Visiting**
- 16:10 Mondelēz China** – Nigel Li, Senior R&D Manager, AMEA Biscuit Packaging Development
Challenges and Opportunities for Recyclable Design of Packaging and Reduction of Virgin Plastics
- 16:40 Shanghai Fanuc Robomachine Co., Ltd.** – Dongqian Wang, ROBOSHOT Sales Div. Senior Sales Manager
The Application for Intelligent manufacturing of injection molding in packaging industry
- 17:00 Guangzhou Rego Packing Industry Co., Ltd.** – Justin Wang, General Manager *2022 Green Road of Laminate Tube*
- 17:30 Menshen Packaging (CHINA)** – Stephen Huang, Sales Manager
Innovative, Reliable – Spout Application & Innovation on Mono-material Flexible Packaging under Global Plastic Restriction
- 18:00 APCO** – Janell Siek, Sustainable Packaging Officer of APCO 9867
Transitioning to the Circular Economy for Packaging in Australia

Note. Adsale Publishing Ltd. (Adsale Group) reserves the right of final interpretation for the conference

Publicity

Online & Social Media

1) AdsaleCPRJ.com

2) CHINAPLAS x CPRJ Recycling and CPRJ Packaging Conferences to be held in Shanghai (Sept 7, 8)

Link 1: <http://www.adsalecprj.com/sc/>

Link 2: <http://www.adsalecprj.com/en/>

2) CPRJ WeChat

【Live Report】 <https://mp.weixin.qq.com>



【Programme】 <https://mp.weixin.qq.com>



More Advertorials: <https://www.adsalecprj.com/sc/>

3) Promotions at partners' platform

Link: <https://mp.weixin.qq.com>

【Exhibit Highlight】 <https://mp.weixin.qq.com>



【Interview】 <https://mp.weixin.qq.com>

【华龙专访】单一材质薄膜未来可期

Original 雅式橡塑网 AdsaleCPRJ
2022-09-21 18:04 Posted on 广东



在第十届中国塑料包装技术论坛暨展示会现场，
江门市华龙膜材股份有限公司(Hualong) Show More

Testimonials (partial)

Thanks CPRJ of organizing this conference with thoughtful and enthusiastic services. The 1 on 1 business matching linked buyers and suppliers from the front-end materials, to equipment & production, to end-user brands; plus the cutting-edge sharing from experts, which were full of harvest.

Luohe Weilong Trading Co., Ltd.

Appreciated that CPRJ provided us with this opportunity to meet and conduct business matching with buyers/customers on a one-on-one basis, with detailed communication. Hope we can do it again in next event.

Milliken Enterprise Management

The event is very international and diversified, not only can we get in touch with domestic brands, but also learn from global trends from the manufacturers worldwide, e.g. current policy, etc.

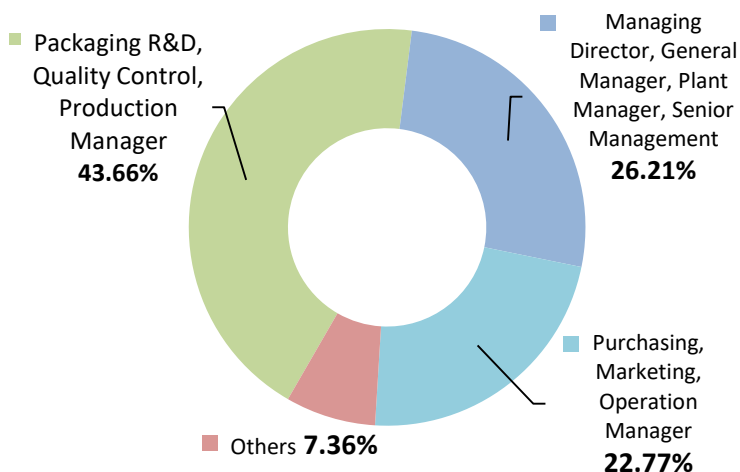
ZHEJIANG BORETECH CO.,LTD.

The forum was very informative and it was very beneficial to meet a lot of great people from the industry. Not only did we learn about the latest international and domestic regulations, but it also provided a platform to meet directly with suppliers, which was great!

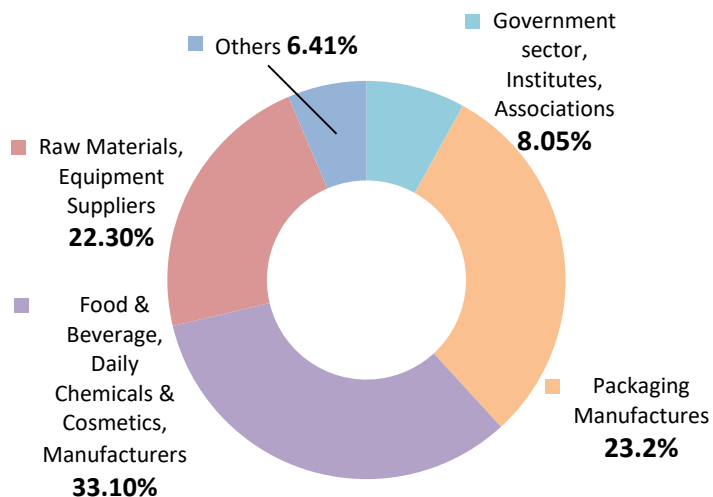
St. Johns Packaging(Kunshan) Co., Ltd.

Participants' Profile

435 Participants



256 Companies



ConnectME Business Matching

Online & In-person one-on-one meeting

- 28 buyers VS 36 suppliers
- 74 on-site and 19 online meeting arranged

50+ Buyers' Sourcing Requests (partial):

Food Packaging

- Recyclable materials for dairy products; smart labelling applications; reduction of over-packaging
- Spout pouches with straw opening, aluminium composite or PE/PET composite pouches, etc.

Daily chemical products packaging

- Rapid solid-liquid mixing, dual dosage forms and special packaging
- MDO unidirectional/bidirectional stretch, biodegradable/performance plastics for laminates, etc

Plastics/container related

- Mono-material/sustainable composite hoses; barrier properties, etc.

(Discover more on ConnectME WeChat platform)

Snapshots



On-site interview
& feedback from
attendees



ConnectME
Scan to explore
now!

Online platform on WeChat

Users may interact with buyers and respond to the sourcing requests anytime, anywhere!

- 77 Exhibit Highlights vs 360 newly joined online users
- 281 successful connections made during the event

Source: 3rd Edition CHINAPLAS x CPRJ Plastics Recycling & Circular Economy Conference and 10th Edition CPRJ Plastics in Packaging Conference

Contact Us

Adsale Publishing Ltd. (Adsale Group)

Tel: Hong Kong +852 2516 3329
Shenzhen +86 755 2354 7188

Email: cprj@adsale.com.hk

Web: AdsaleCPRJ.com

Conference: AdsaleCPRJ.com/PackagingConference

Global Network:

AdsaleCPRJ.com/GlobalNetwork



ADSALE 雅式®



WeChat: AdsaleCPRJ



ConnectME