

- Bilingual in Chinese & English, pre show planner for K 2022, includes show information and exhibitors profile.
- Complete coverage of every sector of Plastics and Rubber industry around K show, reach directly of value chain of the industry
- Deliver to **100,000** selected Adsale plastics members and prospective K 2022 visitors 6, 4, 2 weeks before the show opens.

The screenshot displays the 'K 2022 Countdown eNewsletter' website. At the top, it features the event logo, dates (19-26 October 2022), location (Düsseldorf, Germany), and official website (www.k-online.de). A navigation menu includes 'K2018 Special Zone', 'Market News', 'Exhibitor Service', 'Visitor Service', and 'Travelling & Hotel'. A prominent 'KINGFA' banner advertises an 'Official Website Sponsorship Program' on 'ChinaplasOnline.com'. Below this, there are several content blocks: 'K 2022 News' with a 'Read more' link, 'Precision Marketing to Target Buyers' with a 'Reach out to 125,000 plastics datasheets' call to action, and 'Latest Market News' with another 'Read more' link. The bottom section, 'Exhibitors' Highlights', features three exhibitor profiles: COPERION, SHANGHAI JWELL EXTRUSION MACHINERY CO., LTD., and HOISKABA ALPINE AKTIEGESELLSCHAFT. Each profile includes the company logo, a brief description, and contact information (website and booth number).