

CPRJ K Fair Special Edition & Buyers Guide

CPRJ K Fair Special Edition

Reach **29,000+** Global readers / Bilingual in English & Chinese

Editorial Plan - October 2022 Issue

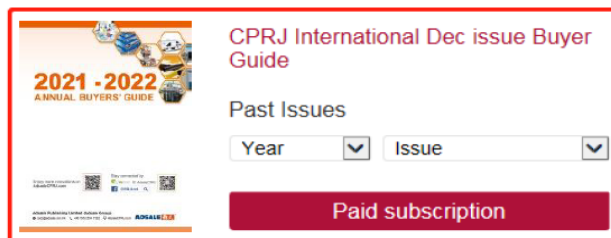
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| Cover Story | K 2022 show introduction |
| Exhibit Highlights | K 2022 highlight exhibits <ul style="list-style-type: none">- Machinery- Chemical |
| Exhibitor Interviews | Interview with K 2022 exhibitors on latest market trends, technology innovations and development strategies. |
| Market Lookout | <ul style="list-style-type: none">- Latest European market outlook- Chinese exhibitors' presence at K 2022- Insight on latest news, rules and regulations, M&A and other developments. |
| Processing Technologies | <ul style="list-style-type: none">- Smart manufacturing- Energy and material saving production- Injection molding and mold making- Extruder and compounding equipment |
| Plastics Applications | <ul style="list-style-type: none">- Green Packaging & Circular economy- Future mobility |
| Chemicals & Raw Materials | Post-consume recycled (PCR) materials |
| CPRJ Events | Preview/Review of CPRJ online and offline events |
| Shows and Conferences | Industry events and exhibitions listing |

Booking Deadline: August 8, 2022

Annual Buyers' Guide

Distribution channels

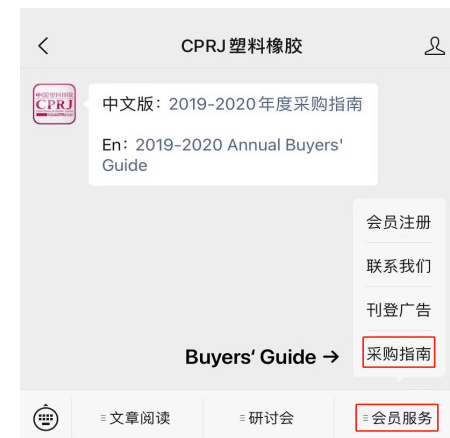
- **Print:** to be presented in CPRJ K Fair Special Edition (Oct issue), bilingual in English & Chinese, reaching 29,000+ global industry readers
- **eCopy:** to be distributed/promoted at online platforms - Adsale Plastics Network (AdsaleCPRJ.com) CPRJ Weekly eNews and social media (WeChat Weibo Facebook)



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