

BETTER FUTURE. TOGETHER.

MEDIA KIT CPRJ 2023

ConnectME

ConnectME Business  
Matching Platform

Introduction

Digital Solutions

Meeting at O2O Events

Promotions at  
CHINAPLAS

Customer Service &  
Contact us

## International Visitors' Guide

The **ONLY** Official English Guide

To help you reach **240,000+** Adsale overseas members from **150+** countries/regions.



7,000  
Print Circulation

350,000 sqm

3,576  
Exhibitors

152,134  
visitors



127,638

Overseas Visitors at [ChinaplasOnline.com](http://ChinaplasOnline.com) & [AdsaleCPRJ.com](http://AdsaleCPRJ.com) in April 2021, CHINAPLAS Month.

### International Visitors' Guide

#### Distribution Channels:

- Overseas visitor registration counters, free magazine counters, selected info counters, CPRJ kiosks at the fairground, etc.
- eCopy is delivered via [AdsaleCPRJ.com](http://AdsaleCPRJ.com), social media, CHINAPLAS eNews & overseas supporters.

#### CONTENT

- Show information
- Concurrent events
- Floor plans
- Exhibit highlights
- Industry review
- List of exhibitors who welcome overseas buyers
- Travel information

