



**ADSALE 雅式®** X **Demag** *Plastics Group*

# Double Color Double Money

CPRJ & Demag Injection Molding Conference & Showcase

双色/双盈 CPRJ及德马格注塑论坛暨展示会

## Conference Review

21-22.3.2019 | DoubleTree by Hilton Ningbo Beilun

**Hosts :**



Adsale Publishing Ltd. ( Adsale Group)



Demag Plastics Machinery (Ningbo) Co.,Ltd.

**Organizers :**



China Plastics & Rubber Journal



**Co-organizers :**



Committee of the Plastic Household Products of China Plastics Processing Industry Association



Shanghai Society of Automotive Engineers

**Supporter :**



CHINAPLAS



More Details : [AdsaleCPRJ.com/DemagConference](http://AdsaleCPRJ.com/DemagConference)

Salute to the Following Sponsors

Platinum Sponsors :



Exhibitors :



## Conference Programme

### 21 March Afternoon Session 14:30–18:30

- 14:30-15:00 Guest registration**  
**15:00-16:30 Demag plant visiting**
- Demag plant visiting - advanced 2K solution
  - Press release - 2K machine
  - Onsite networking for technologies and industries
- 18:00 Dinner party**

### 22 March Morning Session 8:30–13:00

- 8:30-9:00 Audience Reception**  
**9:00-9:15 Welcome Remarks** Demag Plastics Machinery (Ningbo) Co., Ltd. - Stephan Greif, CEO  
 Adsale Group Adsale Publishing Ltd. - Janet Tong, General Manager  
**9:15-9:30 Demag Plastics Machinery (Ningbo) Co.,Ltd.** - Kejian Liu, Director of Automation and Applied Engineering *Demag Multi Injection Introduction*  
**9:30-9:45 Ningbo Preh Joyson Automotive Electronics Co., Ltd.** - Yong Xu, CFO/MD  
*Winning the Customer with Demag Double Color Injection Technology*  
**9:45-10:00 Plasdan-add-on systems & Mould robotics** - Mr. Paulo Silva, CEO & Product Developer  
*Automatic mold technology, multi-color application and mold assembly technology*  
**10:00-10:30 Coffee Break / Networking / Exhibition Visiting**  
**Double-color injection molding: Car Application Sub-Forum**  
**10:30-10:45 Saberry Trading(Shanghai) Limited** - Anki Xue, Sales Director China  
*2k machine automation*  
**10:45-11:00 Cleo Information Technology(Shanghai) Co., Ltd.** - Sam Chen, General Manager  
*The complete MES Solution for Plastic Injection Industries – MESPRO*  
**11:00-11:15 Cold Jet Dry Ice Equipment(Shanghai) Co., Ltd.** - Steven Sun, China Director Sales & Service  
*Innovative Cold Jet Dry Ice Cleaning for Injection Mold*  
**11:15-11:30 Geely Automobile Research Institute (Ningbo) Co., Ltd.**  
**11:30-11:45 Motan-Colortronic Plastics Machinery Co., Ltd.** - Peter Pan, Sales Management of Zhejiang Province  
*Motan assist the development strategy of lean production for auto parts enterprise*  
**11:45-12:00 Shanghai Matsui Machinery Co., Ltd.** - Zhuoer Li, Sales Manager  
*Solutions for the waterway of precise molding production. (double-color injection molding machine)*  
**12:00-12:15 KH Unikun Plastics (Suzhou) Co., Ltd.** - Selina Liu, Tooling Engineer  
**12:15-13:00 Lunch hosted by Demag**  
**Double-color injection molding: Consumer Goods Application Sub-Forum**  
**10:30-10:45 Committee of the Plastic Household Products of China Plastics Processing Industry Association**  
 - Jiajie Liang, Standing Vice-President and Secretary-General *Challenges and opportunities for China's plastic household products industry*  
**10:45-11:00 Cixi Jingcheng Mould Co., Ltd.** - Feng Fan, Technical Manager  
*The Multi-Component Mould Edge*  
**11:00-11:15 Citylong Technology Development Co., Ltd.** - Gangmin Li, Chief Engineer  
*The demand and pain points of double color injection molding in the plastic household products industry*  
**11:15-11:30 LEGO Commerce (Shenzhen) Co., Ltd.** - Mike Cui, Tooling Manager  
**11:30-12:00 BRAUNFORM GmbH** - Xin Gao, China Chief Representative  
*Application of 2K LSR mold and 2K multi-cavity mold*  
**12:00-13:00 Lunch hosted by Demag**

### 22 March Afternoon Session

- 13:30 Tour to Putuoshan, transportation provided by Demag**

Photo Gallery

Audience Arrival



Plenary Session



Parallel Sub-Forum



Exhibiting & Networking



**Welcome Speech**



**Ms. Janet Tong**  
Adsale Publishing Ltd. ( Adsale Group )



**Mr Stephan Greif ( Left ) & Mr Richard Chen**  
Demag Plastics Machinery (Ningbo) Co.,Ltd CEO ( Left ) /  
Demag Plastics Machinery (Ningbo) Co.,Ltd Deputy General  
Manager

**Keynote Speakers**



**Kejian Liu**  
Demag Plastics Machinery (Ningbo)  
Co.,Ltd. Director of Automation and  
Applied Engineering



**Yong Xu**  
Ningbo Preh Joyson Automotive  
Electronics Co.,Ltd. CFO/MD



**Paulo Silva ( Left )**  
Plasdan-add-on systems & Mould  
robotics, CEO & Product Developer



**Anki Xue**  
Saberry Trading (Shanghai) Limited.  
Sales Director China



**Sam Chen**  
Cleo Information Technology  
(Shanghai) Co., Ltd. General Manager



**Steven Sun**  
Cold Jet Dry Ice Equipment (Shanghai)  
Co. Ltd. China Director Sales & Service



**Peter Pan**  
Motan-Colortronic Plastics  
Machinery Co.,Ltd. Sales  
Management of Zhejiang Province



**Zhuoer Li**  
Shanghai Matsui Machinery Co.,Ltd.  
Sales Manager



**Selina Liu**  
KH Unikun Plastics (Suzhou) Co., Ltd. ,  
Tooling Engineer



**Jiajie Liang**  
Committee of the Plastic Household  
Products of China Plastics  
Processing Industry Association.  
Standing Vice-President and  
Secretary-General



**Feng Fan**  
Cixi Jingcheng Mould Co.,Ltd.  
Technical Manager



**Gangmin Li**  
Citylong Technology Development  
Co.,Ltd. Chief Engineer



**Mike Cui**  
LEGO Commerce (Shenzhen)  
Co.,Ltd. Tooling Manager

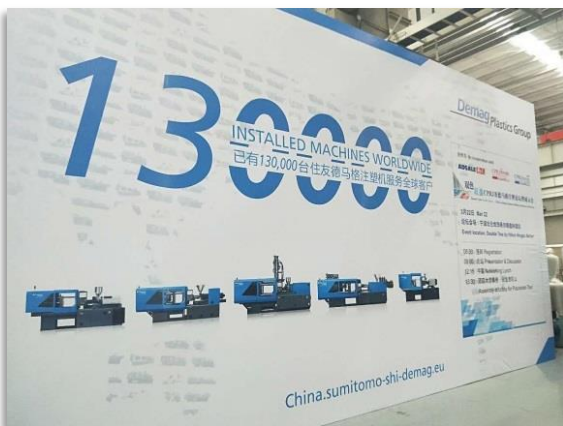
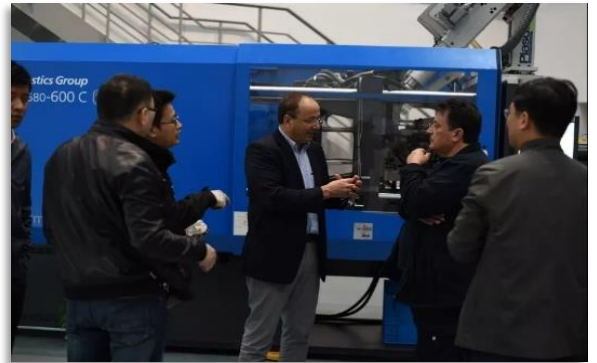


**Xin Gao**  
BRAUNFORM GmbH. China Chief  
Representative

Plant Visit

Demag plant visiting

In the afternoon of 21st Mar, organized by CPRJ team, participants visited the Demag plant.



Note: Due to the non-disclosure agreement, the details of the visit could not be revealed here.

**Publicity**

**Online & Social Media**

**AdsaleCPRJ.com**

1. 《CPRJ Conference participants visit Demag's plant in Ningbo》  
Link : <https://www.adsalecprj.com/Publicity>
2. 《Double Color Double Money – CPRJ & Demag Injection Molding Conference and Showcase kicks off in Ningbo, China》  
Link : <https://www.adsalecprj.com/Publicity>

**CPRJ WeChat**

Link : 1、 <https://mp.weixin.qq.com>



2、 <https://mp.weixin.qq.com>



**Other online platforms (Language in Chinese)**

Platforms(partial)	Link
InouNec	<a href="#">Click to view</a>
86pla	<a href="#">Click to view</a>
China.com	<a href="#">Click to view</a>

Many mainstream medium also published this conference news.

Eg : Tencent ( QQ.com )



**Testimonials (Partial)**

The "double colour/double money" symposium in Beilun was a great success in all regards. All customers/visitors were happy and very interested on our products and the speeches during the 2 days.  
Demag Plastics Machinery (Ningbo) Co., Ltd.

This Conference can help to introduce potential buyers of technology and business decision makers to us, driving business follow-up sales.  
INCOE HotRunners (Shanghai) Co., Ltd..

The biggest highlight of attending this conference was the accurate segmentation of target customers, all of which were experts and scholars in the professional field.  
LEGO Commerce (Shenzhen) Co.,Ltd

This conference gathered material, plastic machine, mold, R&D personnel and parts development designers !  
Huachen Automotive Engineering Research Institute Co.,Ltd.

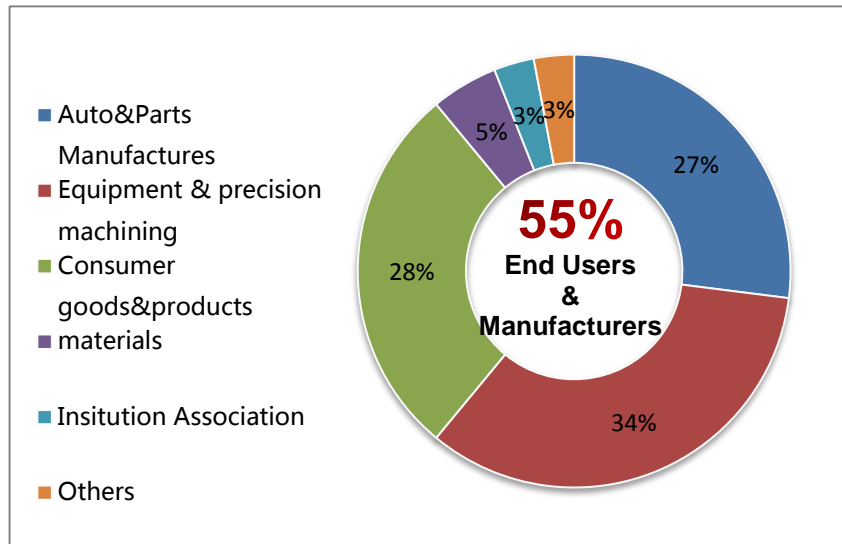


**Participants' Profile**


**206** Participants


- R&D / Quality Control / Production Manager 40%
- Purchasing / Marketing / Operation Manager 23%
- Managing Director / General Manager / Plant Manager 19%
- Chief Engineer/Senior Engineer/Director 15%
- Others 4%

**109** Companies







**Audiences' comment on the conference :**

 **99%** Agreed Conference's quality from satisfactory to excellent

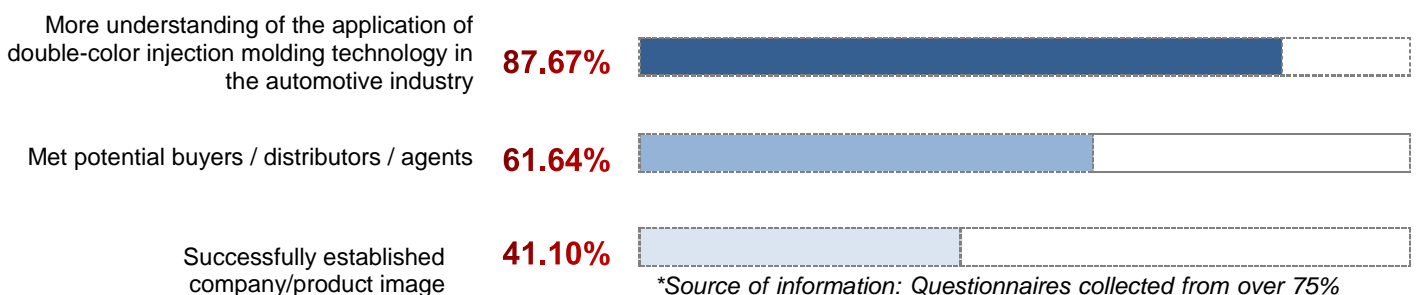
 **95%** Achieved the goal of participating in the conference

*\*Source of information: Over 73 respondents filled in the questionnaires*

**Sponsors' comment on the conference :**

-  **100%** Agreed the conference's organization and services from satisfactory to excellent
-  **98.63%** Concluded the conference's result from satisfactory to very fruitful
-  **97.26%** Agreed the speech content from well to wonderful
-  **95.89%** Agreed the conference's materials from satisfactory to excellent

**Benefits sponsors gained from the conference :**



*\*Source of information: Questionnaires collected from over 75% sponsors*