

Sponsorship Rate Card

All ad items are on a first come first served basis (excluding eBooth), due to limited space.

Show Information Section

Sponsorship period: 1 Jan to 31 Dec 2020

Visitors' Must-Read Pages	Ad Items	Unit Price (USD)
1. Website Homepage 	Banner Ad 	\$2,800
	Video Ad 	\$2,150
	Button Ad 	\$1,950
2. Show Information - About CHINAPLAS 3. Show Information - Getting to the Fairground 4. Show Information - Past Editions 5. Show Information - Travel Agency & Accommodation 6. Visitor - Show Booklets Download 7. Visitor - Elite Club 8. Visitor - Visiting FAQ 9. Press Center - Application Market News 10. Press Center - Industry News 11. Press Center - General Information 12. Contact	Button Ad 	\$1,600
13. Events & Seminars - Technical Seminar	Banner Ad 	\$2,580

Visiting Information - Landing Page*

Banner Ad

\$ 6,600

* 2 advertisers only, fixed banner randomly displayed on each refresh

□ Included in Grade A eBooth

△ Not included in Diamond Sponsorship Package, sponsorship from 1 Feb to 31 Dec 2020

Exhibitor List Section

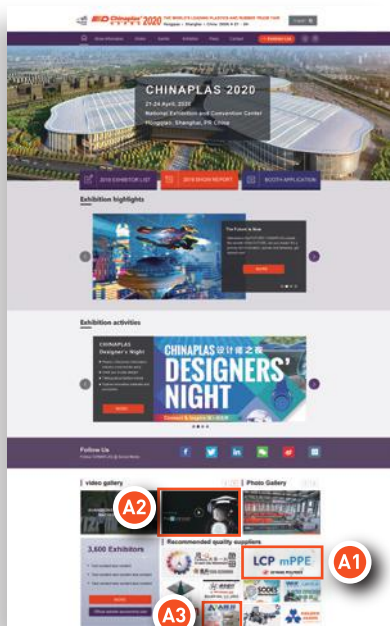
Locations	Ad Items	Unit Price (USD)
Front Page	Sky Banner Package  • Sky Banner • 1 Button Ad on Homepage • 1 Top Rolling Ad on Application Page • Grade A eBooth	\$9,000
Theme Zone	Top Rolling Ad  Machinery & Equipments Zone	\$3,900
	Chemicals & Raw Materials Zone	\$3,000
	Button Ad 	\$1,770
Applications	Top Rolling Ad 	\$2,500
	Button Ad 	\$1,280
Search Results by Product Category	Top Rolling Ad 	\$570
	Button Ad 	\$280

All above prices refer to per item per page, displayed on rotation.

eBooth

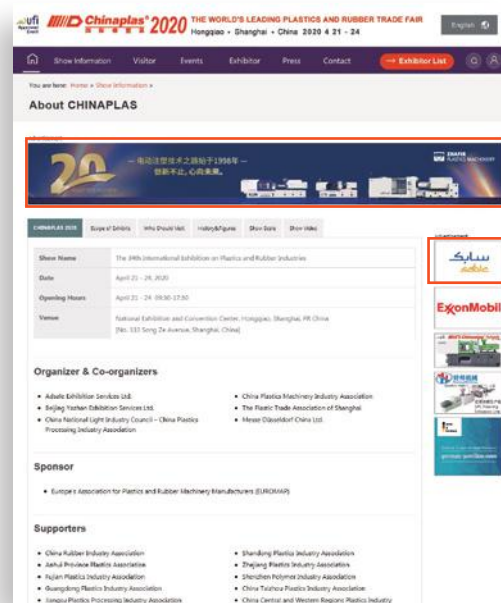
Online Showroom Features	Grade A 	Grade B	Grade C
1. Company Profile	✓	✓	✓
2. Products & Services	✓	✓	✓
3. Contact & Enquiry	✓	✓	✓
4. Floor Plan	✓	✓	✓
5. Product Catalogs	✓	✓	
6. Events & Activities	✓		
7. Highlights at CHINAPLAS	✓		
8. Video/Photo Gallery			
8A: 2-mins Video	✓		
8B: 10 Photos	✓	✓	
9. Video / Photo randomly displayed at main page	✓	✓	
10. Video / Photo icon added on search result page	✓	✓	
USD per year:	\$2,150	\$850	\$640

Sample Page (Below are sample pages for reference only)

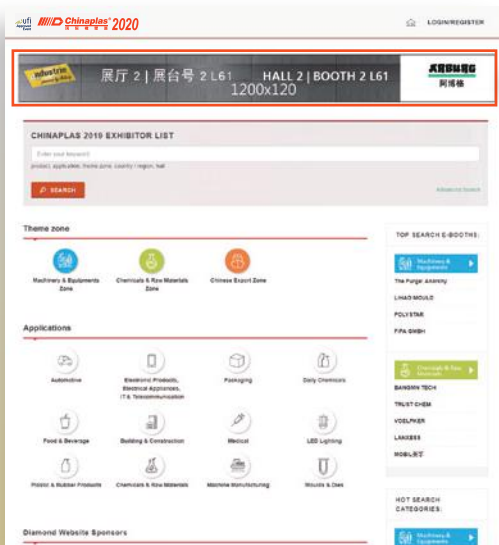


Homepage

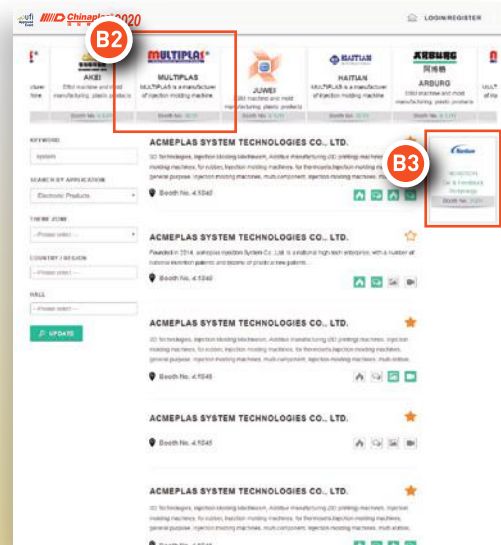
Turn the page for ADDITIONAL FREE SERVICES For ALL Sponsors



Show Info
Pages



Front Page of
Exhibitor
List Section



Other Pages
(Theme Zones/
Industry Applications/
Search Results
Product Category)

Grade A



Grade B

Grade C



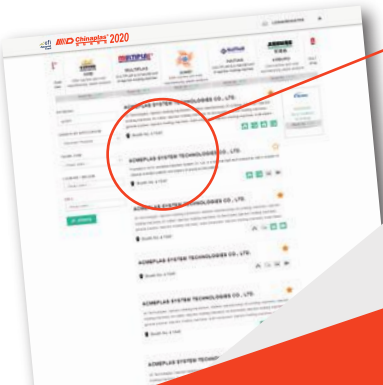
Exclusive Services For All Sponsors

1



Logo acknowledgement on the main page of "Exhibitor List Section"
(Mobile version is only available for Diamond and Platinum sponsors)

2



Priority listing in "Product Category" search results

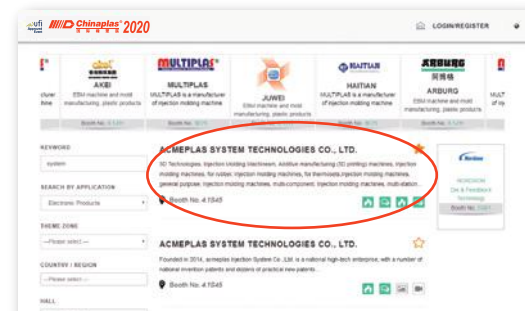
3



Highlights booth location on the "Interactive Floor Plan"

Cost Effective Sponsorship Package To Match your Marketing Goals!

EXTRA feature for Diamond, Platinum & Gold Sponsors
Priority listing on the "Theme Zone"



Diamond Sponsorship \$11,950 **HOT Pick**

Total Value ~~US \$37,720~~

Show Info Section

Exhibitor List Section



1

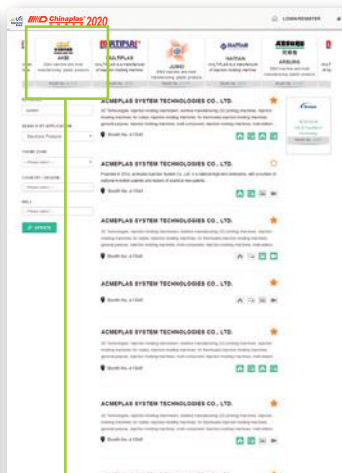
Banner Ad on homepage and other 11 pages



2

One Top Rolling Ad in below locations:

- Theme Zone
- One Application
- Search Result of One Selected Product Category



Grade A eBooth
(Video & Photo Gallery Included & Randomly Displayed at Homepage)

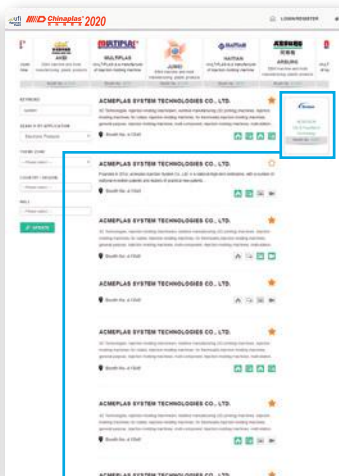
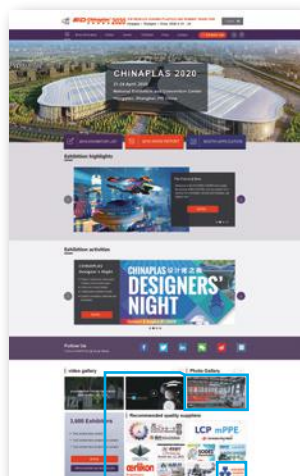
3

Platinum Sponsorship \$7,100

Total Value ~~US \$22,130~~

Show Info Section

Exhibitor List Section



1 Button Ad on homepage and other 11 pages

2 One Button Ad in below locations:

- Theme Zone
- One Application
- Search Result of One Selected Product Category

Grade B eBooth
(Photo Gallery
Included & Randomly
Displayed at Homepage)

3

Gold Sponsorship

Option A: \$4,600

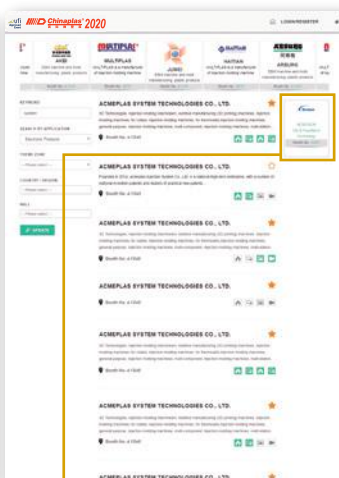
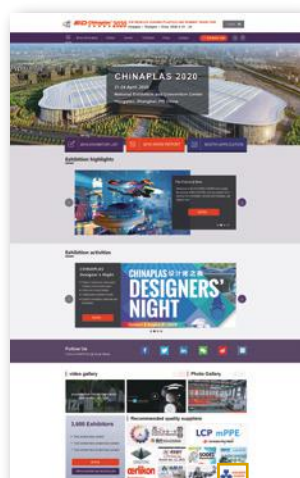
BEST
Selling ItemTotal Value ~~US \$7,520~~

Option B: \$3,680

Total Value ~~US \$7,170~~

Show Info Section

Exhibitor List Section



1

Option A Button Ad on homepage and in 1 page of Show Info Section

Option B Button Ad in 2 pages of Show Info Section

2

One Button Ad in below locations:

- Theme Zone
- One Application
- Search Result of One Selected Product Category

3

Grade C eBooth