

# CHINAPLAS' ONE and ONLY official website that

- Helps you excel from **3900+** exhibitors with an effective digital campaign
- Allows potential buyers to find you easily at the **340,000+** sqm show venue
- Extends your reach to new markets – our users are from **205** countries
- Highlights unique features of your product by videos and eBooth
- Strengthens your brand awareness with a strong online presence
- Generates sales leads **365** days a year, within and beyond the exhibition halls
- Maximizes ROI of your show participation

## Responsive website design – a better experience on any device

**70%** of users visit ChinaplasOnline.com with their mobile devices

### User Behavior

Average Engagement Time: **3 mins 07 sec**

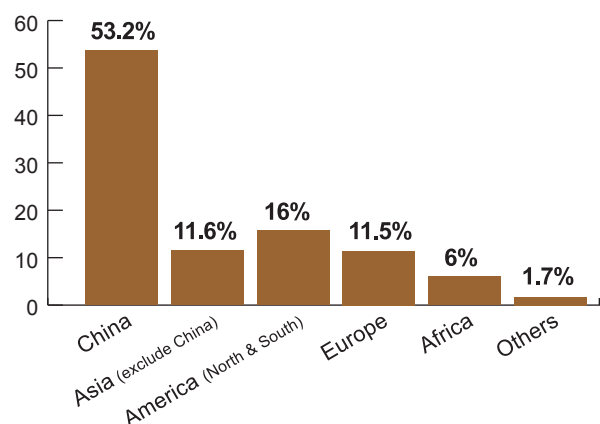
Readership by Language:

Chinese **71%** English / other **29%**

User Profile: **205** countries and regions



### Unique Visitors



By Month	Unique Visitors
JAN	73,348
FEB	192,231
MAR	211,396
APR	123,185
MAY (CHINAPLAS)	254,695
Jun	18,852

Above data from Jan to Jun 2019

## Visitor Enquiry Sample

### China

**Mr. Johnson Wu** Phoenix Innovative Materials Inc.

We would like to purchase transverse stretchers. We plan to visit your booth at CHINAPLAS. Please let me know contact person and convenient time...

**Mr. Wu** Mei Ai Trading Guangzhou

I am looking for thermal contraction packing machines, for 80x120x30cm carton boxes ... Can your machines be used for products this big? Please add me on WeChat asap.

**Ms. Amber Chiu** LONG YEAR IMPORT & EXPORT (TAIWAN) CO., LTD

We would like to buy HDPE for water bottle cap. Please offer your best FOB price, quantity 1x20ft FCL, shipment to Africa, payment by L/C from TAIWAN.

### South Korea

**Mr. Ted Kang** Miwon Commercial Co., Ltd.

We are interested in Polyphethylene Ether or Polyphenylene Oxide ...

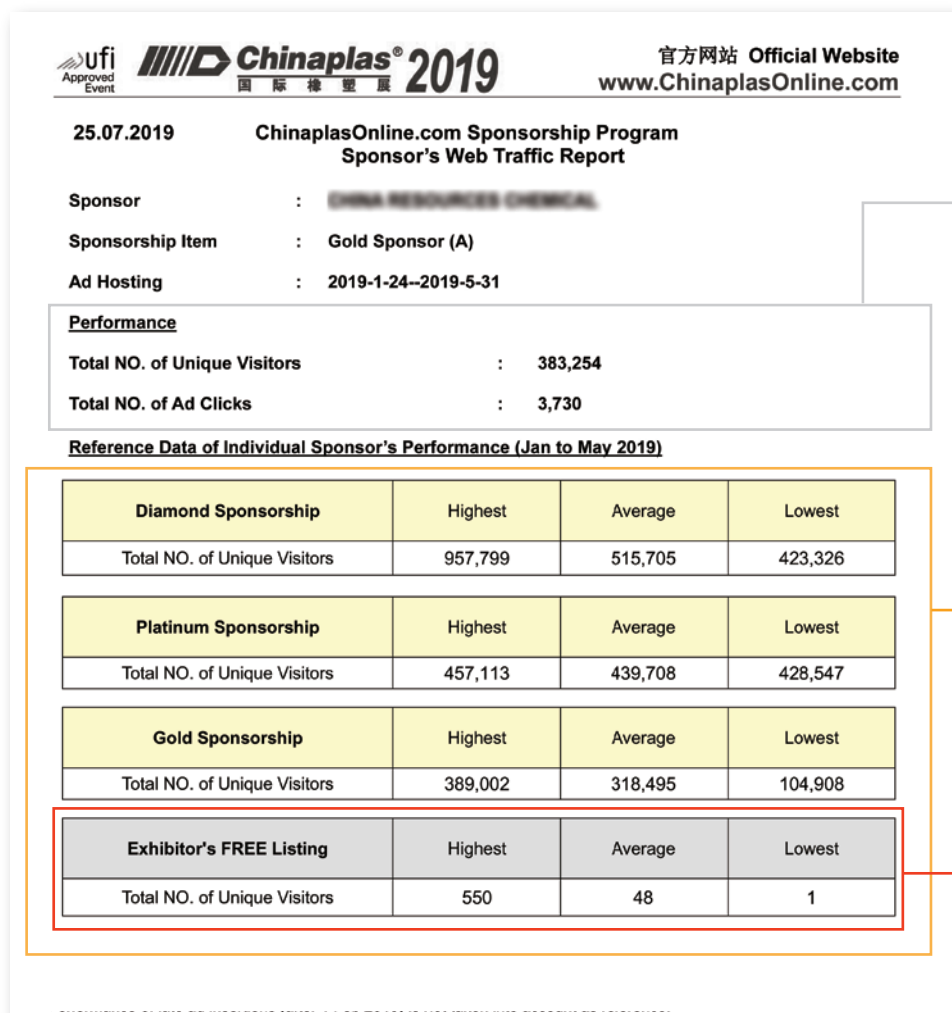
### Malaysia

**Ms. Ong Swee Choo** DIC Compounds

We are interested in your ethylene acrylics acid product. Kindly forward us your product TDS(Technical Data Sheet) and SDS(Safety Data Sheet) ...

## Sponsor's Traffic Report – Best Tool to Evaluate your Return on Investment

- Reports are provided 3 times: after CHINAPLAS, in September and beginning of next year
- An excellent way to measure your ad performance



Sponsor's exclusive web-traffic data: helps you analyse where your investment goes.

Reference data of other sponsors: your future building block for web promotion planning.

Sponsor exposure is **6,600+** times higher than non-sponsors on average

Sample Report

## Sponsors' Comments



Digital advertising has proven an effective and essential tool for us marketers.



ChinaplasOnline.com is the priority platform when we think about promotion online. The number of unique visitors for Borouge in the traffic report exceeded our expectation.



This user-friendly website helped visitors find our booth.



The digital traffic report provides reference value for our future marketing approaches.



A strong online presence at the show is crucial for raising return of investment.