

CHINAPLAS Live Streaming

with Bigwigs Pop-up by CPRJ



Chinaplas® 2021
国际橡塑展

Official Media



- **Live Broadcast Date** : 13-15 April 2021 (Day 1 - Day 3 of CHINAPLAS)
Enjoy bonus year round exposure at AdsaleCPRJ.com and highlight your innovations & presence at CHINAPLAS among 3800+ exhibitors

➤ Focused Topics

- Circular economy & plastics industry
- 3D printing & plastics processing
- Opportunities brought by 5G
- Applications in automotive industry
- CMF & plastics innovation
- Innovative plastic packaging technology
- Technology trends of medical plastics
- Market demand & trends of engineering plastics

➤ Multi-media promotion channels maximize your brand awareness

- Expected to reach **1 million+** buyers, with **600K+** page views

CHINAPLAS Visitors	CHINAPLAS 2021	180k+ visitors expected
	Previous visitors	490k+ in the past three years
Adsale Database	Members from 200+ countries & regions	600k+
Multimedia Promotion	ChinaplasOnline.com - Official Show Website	254,695 unique visitors during CHINAPLAS 2019 show month
	Adsale Plastics Network - the Official Media	90k+ average monthly visitors
	CPRJ Weekly eNews	200k+ monthly page views
	CHINAPLAS eNews	181,045 total page views in 2019
	Social media	CPRJ WeChat (52k+followers) & 10+ groups by application industry CPRJ Weibo (1.6 million+ followers) CPRJ Facebook (8k+ followers)
Search Engine Optimization	Experienced SEO optimizer on board to attract attention from your target buyers	
Cross-the-board promotion	Campaign will be carried out by Adsale platforms, as well as our various local and international partners	

➤ Sponsorship Package

Package	Items
A1. VIP Sponsor	LOGO acknowledgement at below locations: <ul style="list-style-type: none"> - Live streaming webpage - LED screen at CHINAPLAS venue - Related promotional materials
	LOGO & booth NO. of VIP sponsors will be displayed at intro & ending of selected videos
	1 interview video* (3 to 5 minutes) – including shooting and broadcasting
	Interview video will be uploaded to AdsaleCPRJ.com for 1 year (value at USD 17,145)
A2. Interview Sponsor	1 interview video* (3 to 5 minutes) – including shooting and broadcasting
A3. Video Sponsor	1 video provided by exhibitors, to be displayed on the live streaming webpage (duration up to 5 mins)
Remarks	* Interview and video shooting by CPRJ editors will take up to 30 minutes. * Interview language can be Chinese or English.

Complimentary Services

- ✓ A1&A2 video clips will also be uploaded to CHINPLAS official website, LED screen on site, AdsaleCPRJ.com and promoted on CPRJ social media, such as Facebook ,WeChat (**value from USD 7,145**).
- ✓ Original video files can be provided to sponsors for further promotion and usage (Adsale reserves the copyright).
- ✓ Sponsors can select a hot topic as general interview theme. However specific interview subject, schedule and reporter are arranged by Adsale. Adsale reserves the final editing rights.

➤ Live Streaming Reference

Scan to view more qualified interviews by CPRJ, learning innovative technologies and applications from professional perspective and cases sharing.



Recycling & Circular Economy
Conference



Packaging Conference

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More CHINAPLAS promotion opportunity : [AdsaleCPRJ.com/MediaKit](https://adsalecprj.com/MediaKit)

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