Leading-edge media to facilitate the sharing of innovations and market insights, and strengthen the plastics industry community.
China Plastics & Rubber Journal (CPRJ)

We aim to offer a wide range of media services and events, which reinforce communication and cooperation among industry leaders, effectively spread technological thoughts, share market insights and inspiring ideas, help advertisers to expand their business and enhance brand awareness.

The **ONLY** Official Media of CHINAPLAS
- Official Website
- eNews
- Show Daily
- International Visitors' Guide
- Live Streaming

600,000+ Global Members

Exclusively 180,000+
CHINAPLAS Visitor Database

No. of New Reader Data in the 1st Half of 2019: 116,936

By Job Function

- 32% Chief Engineer / Senior Engineer / Production / Equipment Manager & Engineer
- 25% Product Design / R&D / Technical / Quality Control Manager & Engineer
- 21% Managing Director / General Manager / Factory Manager
- 19% Purchasing Manager & Executive
- 3% Others

By Ownership

- 42% Joint-Venture
- 38% Private
- 12% Others
- 8% State Owned
**Qualified Members in 193 Countries & Regions**

- 23% South-eastern Asia
- 20% Northern Asia
- 14% Southern Asia
- 13% Hong Kong SAR
- 9% Europe
- 9% Middle East
- 7% America
- 4% Oceania

70% from Asia

**China Readers by Geographical Categories**

- 42% Eastern China
- 36% Southern China
- 9% Northern China
- 5% Southwestern & Northwestern China
- 5% Central China
- 3% Northeastern China

**By Sector**

- 15% E&E / IT & Telecommunication
- 13% Toys & Infant Products, Stationery & Sport, Culture & Office Equipment
- 13% Rubber Products & Parts
- 12% Plastics Products & Parts
- 12% Industry Equipment
- 12% Automobile / Auto Parts & Accessories
- 11% Packaging / Printing
- 8% Pharmaceuticals / Medical Supplies & Equipment
- 7% Building & Construction
- 7% Food & Beverage
- 5% Cosmetics / Daily Chemicals
- 5% Mould & Die

Note: The sum of the percentage exceeds 100% as readers may make multiple choices.
Online Media
- 90,000+ Monthly Users
- 6 Webinars with 1389 Audiences in the past 4 Months
- 500,000+ Live Streaming Views in 2019

Social Media
- 60,000+ WeChat and Facebook Followers
- 9,000+ Views on Average for Every Weibo Post

Prints
- China Plastic & Rubber Journal (CPRJ)
  Bi-monthly magazine since 1982, reaches 29,000+ Chinese readers per issue
- CPRJ International Edition
  Quarterly magazine since 2009, reaches 15,000+ overseas readers per issue

Conference & Customized Events
- 8,000+ Attendees in the past 3 Years
- Targeting Sectors: Automotive, Packaging, Medical, Appliance, 3C Electronics, Recycling & Circular Economy and more

We Are Your Best Choice
- Loyal membership database by constant and precise screening
- Integrated marketing tools to maximize your brand exposure and investment return
- Strong editorial team and 100+ contributors globally, delivering industry news, technology updates, market trends and insights
- Close collaboration with industry associations, experts and leading event partners
- Bonus promotions at 40+ local and international events

Content Marketing is the Trend
Hottest topics and industrial innovations such as circular economy, sustainable packaging, new mobility, 5G applications, Industry 4.0 and 3D printing will be introduced to readers seamlessly through our channels. Advertisers enjoy the maximum exposure of their product innovations through our platforms, which helps to build confidence, positive and lasting effect on brand promotion.
Online Media

Adsale Plastics Network – One-Stop Resources Sharing Platform

**NEW** Design | **NEW** Content | **NEW** Experience

- Content website with brand new design and upgraded features
- Expert insight, video news and show coverage supplement
- Connecting top suppliers with global buyers all year round

Our goal is to maximize your ROI!

Average Monthly Visitors

- 92,915

User by Region

- 25% Overseas
- 75% China

- From 193 countries and regions

User Behavior

- Average Engagement Time: 1 minute 12 seconds
- Bounce Rate: 42.9%

Data Source: Jan to Dec 2018
**CPRJ Weekly eNews**

**News Highlight of the Week**
- Every issue is sent to around **200,000+** members
- **22.4%** readers now read our responsive eNews on mobile devices.

**Top 5 Readership Ranking**
1. China
2. South Korea
3. USA
4. Singapore
5. India

Source: 2019 July Figures

**Targeted Emailing**
- Find your potential customers among Adsale’s **600,000** global members
- Guaranteed **100%** successful delivery rate

**Open Rate**
- **Highest** 40.8%
- **Average** 23.1%
- **Lowest** 8.5%

Data Source: [www.google.cn/analytics](http://www.google.cn/analytics)

**5 Simple Steps for Your Customized Service**
- Select your targeted group by product category and region
- Confirm order and delivery date
- Submit your HTML message and subject
- Settle payment
- Email sent

**Social Media**
- **52,000+** WeChat followers
- **1.6 million** Weibo followers
- **10+** Groups by application industry
- **8,000+** Facebook followers

html sample
One-Stop Customized Solution

- Targeted audience invitation
- Customized registration
- Audience screening
- Interactive game/survey
- Post-event video broadcasting
- Analytic report with attendees’ comments

79% are decision makers and influencers

35.2% Chief Engineers/Engineers
12.8% Purchasing/Marketing/Sales etc.
8.4% Others

Average per Webinar

- 241 Registrants
- 105 Attendees
- 28 Questions
- 49 Survey Respondents
- 44% Attendance Rate

Data source: CPRJ Webinars in past 12 months

View Previous Webinar Videos: AdsaleCPRJ.com/Webinar

Salute to 2019 Sponsors (Partial)

Participants (Partial)

- Apple | Huawei | Cisco | Philips | Fitbit
- Coca Cola | Mars | Amcor | Nestle | P&G
- Midea | Gree | Haier | Foxconn | Xiaomi
- Oliver | MicroPort | Baxter | GE Healthcare
- Yanfeng Motor | Great Wall | Honda | BAIC | Ford
and more...
CPRJ has been CHINAPLAS’ preeminent partner since 1985, helping exhibitors reach potential buyers before, during and after the show.

3-6 August 2020, Shanghai, China  |  Organizer: Adsale Exhibition Services Ltd.

Estimated Figures

- **180,000+** Visitors
- **3,900+** Exhibitors
- **340,000+** Sqm of Exhibition Area

You will see CPRJ throughout CHINAPLAS

As the official media partner of CHINAPLAS, CPRJ is its exclusive and most prominent media. CPRJ prints, online and social media promotions can be found throughout the fair. We also provide editorial newscasts and cross-media packages to maximize your visibility and generate more sales leads in CHINAPLAS, which include:
ChinaplasOnline.com

Connect with International Buyers All Year Round
- Up to 254,695 active users during CHINAPLAS show month
- Enjoy FREE priority listing in “Product Category” search results

User by Language
- 44% Chinese
- 56% English and other Languages

Data source: Jan 2018 to Dec 2018

Unique Visitors (2019)
- JAN: 73,348
- FEB: 192,231
- MAR: 211,185
- APR: 123,185
- MAY: 254,695 (CHINAPLAS Show month)

More details: ChinaplasOnline.com/WebSponsor

CHINAPLAS eNews

Pro-active Promotion Channel to Attract the Attention of Visitors
- Reach out to CHINAPLAS pre-registered visitors and Adsale plastics members
- Total 8 issues are delivered before, during and after CHINAPLAS
- Total page views in 2019 reached 181,045 with 15,160 ad clicks

Pre-show
4 issues delivered 1-6 weeks prior to the show

Mid-show
3 issues delivered during the show

Post-show
1 issue delivered 1 month after the show

Previous eNews: AdsaleCPRJ.com/CPSenews
Published in 3 editions to serve visitors with different interests:

- Chinese Edition
- Floor Plan & Exhibitor List
- International Edition (in English)

- The ONLY onsite newspaper with the most direct and impactful promotional materials for visitors.
- eCopy is available at ChinaplasOnline.com & AdsaleCPRJ.com and delivered via the eNewsletter to Adsale Plastics members.

Scan to view eCopy
International Visitors’ Guide

The ONLY Official English Guide for CHINAPLAS

This is the ONLY publication distributed to overseas visitors at the registration counter, with extra copies available in the VIP lounges, CPRJ stands and at free magazine counters.

eCopy is sent by email prior to the show to international readers, cooperating associations and overseas delegations, also available at ChinaplasOnline.com & AdsaleCPRJ.com.

Overseas Associations (Partial)
Gujarat State Plastic Manufacturers Association
Malaysian Plastics Manufacturers Association
PAGEV – Turkish Plastics Industry Foundation
The Philippines Plastics Industry Association
Thai Plastic Industries Association
The All India Plastics Manufacturers’ Association
Vietnam Plastics Association
and more...
CPRJ Conference & Showcase

Spotlighting the industry’s up-to-date trending topics and connecting industry experts, technology end-users and plastic processing manufacturers for discussions of market insights and case studies. We help sponsors to enhance professionalism, brand exposure and sales lead generation.

2020 Schedule

2nd | Recycling & Circular Economy
April 20 · Shanghai

6th | 3C Electronics
June · Eastern / Southern China

8th | Packaging
August 6 – 7 · Eastern China

6th | Home Appliance
September · Eastern / Southern China

3rd | Medical
October 21 – 22 · Shanghai

10th | Automotive
November · Shanghai

Previous Co-organizers/Partners:
CPRJ has served over 8,000 conference attendees in the past 3 years.
98% of the attendees rated for the overall organization of conferences as Satisfactory to Excellent.
78% participants were management grade, engineers, product designers, experts with decision making authorities.
70%+ of the attendees were from end-users, brand owners, OEM / ODM of target application manufacturing sectors.

*Sources: Over 90% of sponsors completed survey during the 2019 CPRJ conferences.

Feedback from Sponsors and Audiences

Marketing tools including online and offline channel to impact and coverage strengthened our brand image, which can further influence the buyers.
*MultiTech Machinery (Shenzhen) Ltd.*

With the well organized for the conference and showcase, it helps exposure our brand image via CPRJ Conference.
*Wacker Chemicals (China) Co., Ltd.*

There’re so many big wigs gathered in the conference, fruitful content included a lot of cutting-edge technology and information, especially through this conference, designers and materials experts from different fields to exchange ideas face to face. I hope the conference will be better and better.
*Guangzhou Automobile Group Co., Ltd. & Automotive Engineering Institute*

The content was professional. Not just the professional knowledge delivered, we could get to know CMF professionals and high-quality suppliers. The agenda was reasonable, and there were professional guides, as well as time slot for learning and communicating.
*Konka Group Co., Ltd.*

Collaborate with International Brands, Partners and Local Supporters

### Automotive
- BYD
- Shanghai Volkswagen
- SAIC Volkswagen
- China First Auto Works
- Changan
- f au re c ia
- Yanfeng
- Dongfeng
- Delphi Technologies

### Medical
- Medtronic
- MicroPort
- gsk
- BD
- Bemis
- PHILIPS
- Johnson & Johnson
- Wuxi Baxter
- Tuopan
- Yuwell

### Packaging
- Amcor
- Alibabac.com
- Kraft Heinz
- PepsiCo
- Mondi
- Huafeng
- Johnson & Johnson
- Baxter
- Tuo Ren
- Yuwell

### Appliance/ 3C Electronics
- Joyoung
- flex
- TCL
- Mi
- BYD
- Panasonic
- Haier
- Foxxconn
CPRJ One-stop Conference Customized Service

Customized Concurrent Workshop

Excellent opportunity to introduce new technologies and success stories in a 60-minute private meeting during CPRJ conferences. Highly efficient platform plus premier brand exposure in all promotion channels.

Post-Conference Tour

- Best way to showcase your technology and enhance customer engagement.
- Allow targeted buyers to access production areas and understand the culture of your organization with a guided group tour in your plant or technology center.

Customized Event

- One-stop event marketing and promotion service
- Industry experts and visitors are invited as per clients’ needs and focused sectors
Live Streaming

- Strengthen your brand presence and reach potential customers from all over the world.
- Watch presentations and interviews given by the industrial experts anytime, anywhere via desktop and mobile device.
- All video clips will be uploaded at AdsaleCPRJ.com for 1 year and spread on CPRJ social media, such as Facebook and WeChat in real time.

Accumulated Views 550,000+
Views of Morning Session 199,000+
Average 3000+ Views per Session
102 Presentations and Interviews in Total

All-in-one Live Streaming Platform

Main Page
The entrance to the live streaming for all modules.

Speech
Visitors may click to view recorded sessions and videos anytime, anywhere without boundaries.

Interview
Bigwigs and sponsors share their innovations and insights on the hot topics in our studio.
# CPRJ Editorial Plan 2020

The newest information below will be published simultaneously on CPRJ, CPRJ International, Adsale Plastics Network, social media, etc.

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<tr>
<th>Column/Issue</th>
<th>Feb/Mar</th>
<th>Apr/May (A)</th>
<th>Apr/May (B)</th>
<th>Jun/Jul</th>
<th>Aug/Sep</th>
<th>Oct/Nov</th>
<th>Dec/Jan (2021)</th>
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<tr>
<td><strong>Perspective</strong></td>
<td>3D printing &amp; plastics processing</td>
<td>Circular economy &amp; plastics industry</td>
<td>CMF &amp; plastics innovation</td>
<td>Consumer electronics in 5G era</td>
<td>Innovative technologies &amp; applications of injection molding</td>
<td>Innovative applications of engineering plastics</td>
<td>Innovative technologies &amp; applications of extrusion</td>
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<tr>
<td></td>
<td>Innovative 3D printing materials</td>
<td>Innovative recycling solutions</td>
<td>Coating-free materials &amp; processing</td>
<td>Smart phone revolution</td>
<td>Optical products</td>
<td>High performance &amp; more functional</td>
<td>Blending &amp; modification</td>
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<tr>
<td></td>
<td>Innovative applications of 3D printing</td>
<td>Research and applications of post-consumer recycled (PCR) plastics</td>
<td>In-mold decoration</td>
<td>Base stations</td>
<td>Double/Multi color injection molding</td>
<td>Applications in automotive industry</td>
<td>High efficiency &amp; speed</td>
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<tr>
<td></td>
<td>Integration of 3D printing and plastic processing</td>
<td>Life Cycle Assessment (LCA)</td>
<td>Color trends and solutions</td>
<td>Other consumer electronics</td>
<td>smart manufacturing</td>
<td>Applications in medical industry</td>
<td>Industry 4.0</td>
</tr>
<tr>
<td><strong>Frontline</strong></td>
<td>2019 global plastics industry outlook</td>
<td>Trends of lightweighting &amp; plastics applications</td>
<td>A new chapter of smart manufacturing (Automation, Big data, Information technology)</td>
<td>Opportunities brought by the Olympics</td>
<td>Technology trends of medical plastics</td>
<td>Market demand &amp; trends of general plastics</td>
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</tr>
<tr>
<td><strong>Plastic Application</strong></td>
<td>Caps &amp; closures</td>
<td>Indoor and outdoor decoration</td>
<td>Optical products</td>
<td>3D printing</td>
<td>Leisure, entertainment</td>
<td>Mono-material design</td>
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<tr>
<td></td>
<td>Synthetic leather</td>
<td>Home appliance/Consumer electronics</td>
<td>Applications of PCR plastics</td>
<td>New energy vehicles</td>
<td>Intelligent driving</td>
<td>Drink capsules</td>
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<tr>
<td><strong>Product Design</strong></td>
<td>Case study: * Resin: Plastic Price, Ecological energy saving box, Takeaway lunch bowls, SPE PLASTICS for Life, etc.</td>
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<tr>
<td><strong>Chemical &amp; Raw Materials</strong></td>
<td>Polycarbonate</td>
<td>Modified polypropylene</td>
<td>Specialty engineering plastics</td>
<td>Coating-free materials</td>
<td>High performance bioplastics</td>
<td>Thermoset plastics</td>
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<td></td>
<td>Electromagnetic interference shielding material</td>
<td>Antimicrobial agent</td>
<td>High temperature resistant materials</td>
<td>Modified polyethylene</td>
<td>Anti-static materials</td>
<td>PCR plastics</td>
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<td>Silicone</td>
<td>Clarifiers</td>
<td>Flame retardants</td>
<td>Polyamide</td>
<td>Light stabilizers</td>
<td>Pigments &amp; masterbatches</td>
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<td><strong>Processing Technologies &amp; Machinery</strong></td>
<td>Thin-walled molding</td>
<td>Multi-component injection</td>
<td>In-mold labeling</td>
<td>Woven bag</td>
<td>Foamed product processing</td>
<td>Vertical injection molding</td>
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<td></td>
<td>Blown film technologies</td>
<td>Blow molding</td>
<td>Liquid silicone rubber molding</td>
<td>Thermoforming</td>
<td>Pipe extrusion</td>
<td>In-line recycling</td>
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<td>Surface treatment</td>
<td>WPC processing technologies</td>
<td>WPC processing technologies</td>
<td>WPC processing technologies</td>
<td>Printing &amp; labeling</td>
<td>Rotational molding</td>
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<td><strong>Equipment &amp; Components</strong></td>
<td>Hot runners</td>
<td>Molds</td>
<td>In-mold decoration</td>
<td>Flat dies</td>
<td>Screen changers</td>
<td>Cooling/Mold temperature</td>
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<td>Dryers</td>
<td>Inspection equipment</td>
<td>Robots</td>
<td>Plastic welding</td>
<td>Coloring systems</td>
<td>Sitting &amp; winding</td>
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<td>Information technology</td>
<td>Central material processing</td>
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<td>Solution control systems</td>
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<td>Mold flow analysis</td>
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<td><strong>Rubber &amp; TPE</strong></td>
<td>Silicone 3D Printing</td>
<td>Rubber injection molding machines</td>
<td>Liquid silicone rubber</td>
<td>Seal strips for automobiles &amp; Medical silicone and elastomers</td>
<td>Rubber products</td>
<td>Non-pneumatic tires</td>
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<td>Seal parts for home appliances</td>
<td>Waterproof consumer electronics</td>
<td>Cables &amp; wires</td>
<td>Rubber products</td>
<td>Elastomers for shoes</td>
<td>Innovative applications of elastomers</td>
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<tr>
<td><strong>Market &amp; Business Opportunity</strong></td>
<td>Vietnam</td>
<td>China</td>
<td>Indonesia</td>
<td>Japan</td>
<td>The US/Mexico</td>
<td>Europe</td>
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</tr>
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</table>
Bigwag
Face-to-Face

Face to face discussions with top management, industry associations and professionals on latest market trends, technology innovations and development strategies.

Environmental Protection
- Plastic waste recycling & garbage classification
- Factory energy saving
- Automated in-line recycling
- New energy saving processing
- Plastic waste granulating
- New materials promote energy saving
- Modification of recyclates
- Dryer less technology
- Highly efficient drying
- Plastic waste sorting
- Cleaner production/waste reduction
- Solventless lamination & printing
- Energy saving standards and regulations

Events Preview/Special Supplement
Sino-Pack
CHINAPLAS Preview I & II
(Rich contents covering more than 100 pages including national pavilions, new exhibits, concurrent events)
Recycling & Circular Economy Conference

CHINAPLAS Review
Packaging Conference
3C Electronics Conference
Home Appliance Conference
Taipei Plas
Medical Conference
Automotive Conference
ArabPlast

In every issues
News, Products, Show Preview/Introduction, Plastic Rubber Innovations, User Interview, Reports of Associations & Leading Professionals, Readers’ Survey

Booking Deadline
15 Jan 24 Feb 22 May 20 Jul 18 Sep 11 Nov

CPRJ International Editorial Plan 2020

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<th>Oct</th>
<th>Dec</th>
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<td>Cover Story</td>
<td>CHINAPLAS 2020 in Shanghai</td>
<td>CHINAPLAS 2020 review</td>
<td>Fakuma 2020 preview</td>
<td>Fakuma 2020 review</td>
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<tr>
<td>Focus of AdsaleCPRJ.com</td>
<td>Jan-Feb: 3D printing</td>
<td>May: CMF &amp; plastics innovation</td>
<td>Aug: Plastic packaging</td>
<td>Nov-Dec: Plastics facilitate automotive lightweighting &amp; intelligentization</td>
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<td></td>
<td>Mar-Apr: Circular economy, CHINAPLAS 2020</td>
<td>Jun: Consumer electronics in 5G era</td>
<td>Sep: Trends of home appliances</td>
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<tr>
<td>China in Focus</td>
<td>Chinese plastic processing and machinery makers report</td>
<td>Strategic expansion of Chinese enterprises</td>
<td>Circular economy in China</td>
<td>Blooming new energy vehicles market in China</td>
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<td>Market Lookout</td>
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<td>Processing Technologies</td>
<td>Caps &amp; closures / Hot runners</td>
<td>Robots / Industry 4.0 &amp; digital platforms</td>
<td>Extrusion / Sorting &amp; recycling</td>
<td>Monomaterial processing / Dies &amp; molds</td>
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<tr>
<td>Plastics Applications</td>
<td>5G</td>
<td>Sports equipment &amp; stadium construction</td>
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<tr>
<td>Chemicals &amp; Raw Materials</td>
<td>EMI shielding materials for electric vehicles</td>
<td>Materials for 3D printing</td>
<td>Additives and masterbatches for better sustainability</td>
<td>Chemical recycled materials</td>
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<td>Rubber &amp; Elastomers</td>
<td>TPE for consumer electronics</td>
<td>TPU for automotive</td>
<td>LSR for medical</td>
<td>Rubber injection</td>
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<tr>
<td>People</td>
<td>Face to face discussions with top management, industry associations and professionals on latest market trends, technology innovations and development strategies.</td>
<td>Case study of new plastic products design</td>
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<td>Product design</td>
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<tr>
<td>Industry Update</td>
<td>Insight on latest news, rules and regulations, M&amp;A and other developments.</td>
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<td>Events Preview/Special Supplement</td>
<td>CHINAPLAS Interpack</td>
<td>CHINAPLAS Review ProPak Asia</td>
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<td>Plastic &amp; Rubber Indonesia</td>
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<td>JEC Asia Innovation Awards Competition &amp; Gala (IA&amp;G)</td>
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<td>Booking Deadline</td>
<td>24 Feb</td>
<td>22 May</td>
<td>14 Aug</td>
<td>11 Nov</td>
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</table>

Note: The editorial plan may be amended without further notice. Please contact our editorial department for up-to-date information: cprj.edit@adsale.com.hk
# 2020 Bonus Distribution

CPRJ and CPRJ International are distributed at more than 40 local and international events every year to reach new readers. We help advertisers maximize exposure not only in China but also globally.

## Overseas

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<th>Event Name</th>
<th>City/Country</th>
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<td>Jan 13-16</td>
<td>International Plastic &amp; Petrochemicals Trade Exhibition</td>
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<td>Jan 15-17</td>
<td>Automotive Lightweight Technology Expo</td>
<td>Tokyo, Japan</td>
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<td>Jan 28-31</td>
<td>INTERPLASTICA</td>
<td>Moscow, Russia</td>
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<td>Feb 11-13</td>
<td>The WestPack Expo</td>
<td>Anaheim, USA</td>
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<td>Feb 12-15</td>
<td>IPF - Bangladesh International Plastics, Printing &amp; Packaging Industry Fair</td>
<td>Dhaka, Bangladesh</td>
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<td>Feb 23-26</td>
<td>International Polyolefins Conference</td>
<td>Texas, USA</td>
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<td>Feb 24-27</td>
<td>Plastivision Arabia</td>
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<td>Mar 5-7</td>
<td>Complast - Nigeria</td>
<td>Lagos, Nigeria</td>
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<td>Mar 6-8</td>
<td>3P Pakistan - International Exhibition for Plastic, Printing and Packaging Industries</td>
<td>Karachi, Pakistan</td>
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<td>Mar 16-19</td>
<td>PLASTIVISION Arabia</td>
<td>Sharjah/UAE</td>
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<td>Mar 18-20</td>
<td>Indonesia International Trade Show for Automotive Industry (INAPA)</td>
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<td>Mar 27-28</td>
<td>ACI's World Elastomer Summit</td>
<td>Lyon, France</td>
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<td>Mar 30-Apr 2</td>
<td>Society of Plastics Engineers Annual Technical Conference (ANTEC)</td>
<td>San Antonio, USA</td>
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<td>May 7-13</td>
<td>Interpack</td>
<td>Düsseldorf, Germany</td>
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<tr>
<td>Jun 8-11</td>
<td>RosUpack - International Exhibition for the Packaging Industry</td>
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<td>Jun 17-20</td>
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<td>Bangkok, Thailand</td>
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<td>Aug</td>
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<td>Pakistan</td>
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<td>Aug</td>
<td>International Plastics, Machinery Industry Fair (CMIF)</td>
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<tr>
<td>Sep 5-28</td>
<td>The Indonesian International Plastics, Processing, Packaging and Printing Exhibitions</td>
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<td>Sep</td>
<td>Annual SPE Automotive Composites Conferences &amp; Exhibition (ACCE)</td>
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<td>Vietnam International Plastics &amp; Rubber Industry Exhibition (VietnamPlas)</td>
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<tr>
<td>Oct 4-7</td>
<td>TPO - Automotive Engineered Polyolefins Global Conference</td>
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<td>Oct 6-10</td>
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<td>Nov 10-13</td>
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<td>Mexico City, Mexico</td>
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<tr>
<td>Nov</td>
<td>Innovation Awards Competition &amp; Gala (JAC&amp;G)</td>
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<tr>
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<td>Plastic &amp; Rubber Vietnam</td>
<td>Hanoi, Vietnam</td>
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<tr>
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<td>Plast Eurasis Istanbul - International Istanbul Plastic Industries Fair</td>
<td>Istanbul, Turkey</td>
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## China

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<td>Feb 25-28</td>
<td>Shanghai Intelligent Factory Exhibition</td>
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<td>Guangzhou International Mould &amp; Die Exhibition (Asiamold)</td>
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<td>SPS - Industrial Automation Fair Guangzhou (SIAF)</td>
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<td>Mar 4-6</td>
<td>China (Guangzhou) International Exhibition on Packaging Products (PACKINNO)</td>
<td>Guangzhou</td>
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<tr>
<td>Mar 4-6</td>
<td>China International Exhibition on Packaging Machinery &amp; Materials (Sino-Pack)</td>
<td>Guangzhou</td>
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<tr>
<td>Mar 4-6</td>
<td>China International Exhibition on Label Printing Technology (Sino-Label)</td>
<td>Guangzhou</td>
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<tr>
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<td>China International Medical Equipment Fair/International Component Manufacturing &amp; Design Show (CMEF/ICMD)</td>
<td>Shanghai</td>
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<tr>
<td>Apr 13-15</td>
<td>China (Guangzhou) International Auto Parts Expo (CAPE)</td>
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<td>Taipei International Plastics &amp; Rubber Industry Show (Taipei Plas)</td>
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<td>Medical Fair China</td>
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