

8th Edition CPRJ Plastics in Automotive Conference & Showcase and 2018 Annual Conference of Society of Automotive Engineers of Chongqing

Conference Review

8-9.11.2018 | Venue: Radisson Blu Hotel Chongqing Shapingba

Hosts :



ADSALE 雅式®

Adsale Publishing Ltd. (Adsale Group)



重庆汽车工程学会
Society of Automotive Engineers of Chongqing

Society of Automotive Engineers of Chongqing

Organizer :



China Plastics & Rubber Journal

Supporters :



CHINAPLAS



INSPIRING
PLASTICS
PROFESSIONALS

Society Plastics Engineers (SPE)



SpecialChem

connect • innovate • accelerate

SpecialChem.com



广州国际电动汽车展览会
Guangzhou International Electric Vehicles Show

Guangzhou International Electric Vehicles Show



2018 广州国际汽车零部件及用品展览会
2018 Guangzhou International Auto Parts & Accessories Exhibition

2018 Guangzhou International Auto Parts & Accessories Exhibition



CCWPA
中国中西部塑料行业联盟

China Central and Western Regions Plastics Industry Alliance



More Details : AdsaleCPRJ.com/AutoConference

Salute to the Following Sponsors

VIP Sponsors :



Premier Sponsor :



Diamond Sponsors :



Gold Sponsor :



Exhibitors :



Other Sponsors :



Conference Programme

Morning Session 08:00-12:15

- 08:00 Audience Reception
08:40 Welcome Remarks Adsale Group, Adsale Publishing Ltd. General Manager, Janet Tong
 Society of Automotive Engineers of Chongqing, Vice President, Jianping Lou
- The Moderator:**
Prof. Yansong He
- 08:50 Yanfeng Plastic Omnium Automotive Exterior Systems Co., Ltd. - Wei Wang, Head of Smart Manufacturing
[The development of unmanned manufacturing for automotive exterior design](#)
- 09:20 HuaChen Automotive Engineering Research Institute - Zhi li, Chief Engineer of Automotive Engineering Research Institute & Leader of Non-metal Material
[The applications and development roadmap of non-metal materials for light weighting of Brilliance Auto Group.](#)
- 09:50 Jinyoung (Xiamen) Advanced Materials Technology Co., Ltd. - Steven Gao, Director of Vehicle Material, Jinyoung Advanced Materials
[Leading Solutions on New Energy Vehicle Application](#)
- 10:10 Ningbo Shuangma Machinery Industry Co., Ltd. - Yupeng Liu, CTO
[Research and application of fiber reinforced thermoplastic composites molding technology](#)
- 10:30 Coffee Break / Networking / Exhibition Visiting
- 11:00 Changan Ford Automobile Co., Ltd. - Qian Jiang, Director of Product Development
[The applications and challenges of new materials processing technologies for lightweight vehicles](#)
- 11:30 Shanghai Matsui Machinery Co., Ltd. - Jialiang Li, Sales Manager of Solution Department
[Proposal on centralized feeding of green molding factory](#)
- 11:50 Guangdong Yizumi Precision Injection Molding & Casting Technology Co., Ltd. - Peter Peng, Director of Two-platen Injection Molding Machine Market Development Department
[FoamPro+DecoPro](#)
- 12:10 Group Photo
12:15 Networking Lunch

Afternoon Parallel Modules 13:30-18:00

Parallel Sub-Forum: Innovation Design & Lightweighting of New Energy Vehicles

- The Moderator, Changchun Du,
Vice Chairman of Society of Automotive Engineers of Chongqing, Chairman of Chongqing Duke Industrial Co., Ltd.
- 13:30 YANG DESIGN - Xiaojing Huang, Renowned Design Strategist and Trend Expert, Strategy Director.
[Designed for future mobility](#)
- 14:00 Exxonmobil - Sky Xue, Customer Development Engineer, Specialty Polymers
[Innovation with santoprene™ TPV](#)
- 14:20 Changan Oushang Vehicle Product and Development Center - Dr. Bo Liu, New Energy Vehicle Technology Business Unit Material & Lightweight Manager
[The applications and development of non-metal lightweighting technology for new energy vehicles in Changan Oushang](#)
- 14:50 The Dow Chemical Company - Andong Liu, Ph.D , Elastomer TS&D
[New solutions for automotive lightweighting—Dow ENGAGE™ 11000 Series POE](#)
- 15:10 IALTA-Sino-EU New Energy Vehicle Industry Federation / International GREEN Auto Lightweight Technology - Davy Chen, Executive President,
[The application trend of new energy vehicle lightweight](#)
- 15:40 ZwCAD Software Co., Ltd. - Sanxi Zeng, Chongqing Branch Operation Director
[Zhongwang software, with CAD Technology to help automotive enterprise innovation and development](#)
- 16:00 Coffee Break / Networking / Exhibition Visiting
- 16:30 Key Laboratory of Advanced Manufacturing Technology for Automobile Parts, Ministry of Education / Chongqing University of Technology, College of Materials Science and Engineering - Dr. Xuanlun Wang, Dean of Polymer Materials and Engineering
[Applications of continuous fiber reinforced thermoplastic composites in automobiles](#)
- 17:00 Kiefel GmbH - Simon Song, Sales Manager-Automotive Industry
[The way how to laminate the future](#)
- 17:20 Shenzhen Multiplus Machinery Co., Ltd. - Tianheng Li, Vice General Manager
[Turn-key solution of rapid & low-volume manufacturing \(3D printing + rapid tooling + micro injection molding\)](#)
[Accelerate auto parts development and customization](#)

Parallel Sub-Forum: Lightweighting & Smart Manufacturing

- The Moderator, Youhong Zhang
Deputy Secretary General of Automotive Engineers of Chongqing, Minister of Planning Department of Dongfeng Xiaokang Motor Co., Ltd.
- 13:30 Yanfeng Automotive Trim Systems Guangzhou Co., Ltd. - Zhongliang Wu, General Manager
[The study on the automation of automotive interior manufacturers](#)
- 14:00 Demag Plastics Machinery (Ningbo) Co., Ltd. - Jack Liu, Automation and Application Engineering Director
[Innovative injection molding technologies makes lightweight possible](#)
- 14:20 Universal Robots (Shanghai) Co., Ltd. - Victor Bao, Technical Support Manager
[Collaborative Robots change the mode of production in automotive industry](#)
- 14:40 Gimatic Automation Engineering (Changshu) Co., Ltd. - Felix Wang, General Manager China
[Gimatic EOAT application in automation of automotive interior and exterior industry](#)
- 15:00 Shanghai Fanuc Robotics Co., Ltd. - Jianyue Xie, Account manager, Roboshot Sales Division, General Industry Sales Department
[Carbon fiber lightweight solution by fanuc roboshot](#)
- 15:20 Coffee Break / Networking / Exhibition Visiting

- 15:50 Nordson PPS (Shanghai) Co., Ltd. - Ryan Song, Senior Sales Manager for Core Component
[Nordson components solution in modern automotive industry – PVB film, battery separate film, screw & barrel for injection molding parts](#)
- 16:10 China Automotive Engineering Research Institute Co., Ltd. - Xiang Gao, Development Project Manager of Automotive Lightweight Engineering Technology Research Center
[Replacing steel with lightweight plastics in automobile front-end modules](#)
- 16:40 Fu Chun Shin Machinery Manufacture Co., Ltd. - Benjamin Lee, Vice General Manager
[Solutions of automotive parts lightweighting and smart injection molding](#)
- 17:10 Dongfeng Faurecia Automotive Exterior Co., Ltd. - Haiming Sun, Composite Product Expert
[An analysis on the trends of lightweight components from the perspective of FAURECIA manufacturing products made of composite materials](#)

Parallel Sub-Forum: Innovative Interiors & Exteriors and Lightweighting

The Moderator, Yunwu Li, Deputy Secretary General of Automotive Engineers of Chongqing, Department Head of Vehicle Engineering Department of Southwest University

13:30 R&D Center of Great Wall Motor Company - Wenbing Cui, Chief of Material & Technology Department, Non- Metallic Material Dept.

[Application of plastic materials on automotive fenders](#)

14:00 JSW Plastics Machinery (H.K) Co., Ltd. - Chungen Tan, Senior Sales Technical Engineer

[Pioneer in automobile plastic appliance - JSW smart plastic injection machine](#)

14:20 BAIC Motor Corporation Ltd. R&D Center - Yanling Song, Nonmetallic Material Technology Manager, Interior Decoration Department.

[The applications of automotive non-metallic lightweight material technologies and relevant case studies](#)

14:50 Stratasy Shanghai Ltd. - Anthony Tian, Direct Sales Director of Stratasy Greater China

[Foreseeing the future - additive manufacturing strategy deployment](#)

15:10 Coffee Break / Networking / Exhibition Visiting

15:40 Wan Mei New Energy Automotive Technology Co., Ltd. - Guotao Che, Director of Interior & Exterior

[The new appeal for the automotive plastic parts enterprises with the rising of medium and high-end new energy vehicles](#)

16:10 RADICI Plastics (Suzhou) Co., Ltd. - David QI, Strategy Marketing & BD Manager

[The excellence of engineering plastics extension business horizon](#)

16:30 China FAW Group Co., Ltd. - Hongfu Tian, Senior Manager & Vice President of Jilin Association of Automobile Manufacturers

[Applications and developments of non-metallic materials for new energy vehicles](#)

17:00 Hangzhou Keqiang Information Technology Co., Ltd. - Peter Xu, General Manager

[Intelligent manufacturing: big data era adapt into injection molding field](#)

Business match whole day

9 th Nov 8.30 AM	Assemble at the hotel lobby, visit Chongqing Changan Suzuki Automobile Co., Ltd. (Shuttle bus arranged for all visitors)
--------------------------------	---

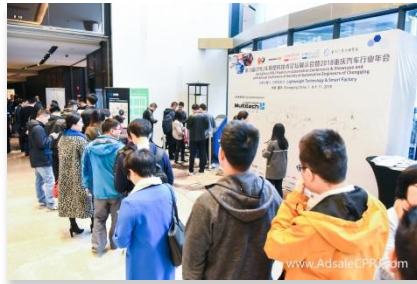
Concurrent Event

Special Consultation Booth	Abstract	Target Audience
Shenzhen Multiplus Machinery Co., Ltd.	The Turn-key Solution of Rapid & Low-volume Manufacturing (3D Printing+ Rapid Mold+ Multi-component Injection Molding) Accelerates Innovation and R&D for Automotive Components	All Visitors

Note. Adsale Publishing Ltd. (Adsale Group) reserves the right of final interpretation for the conference

Photo Gallery

Audience Arrival



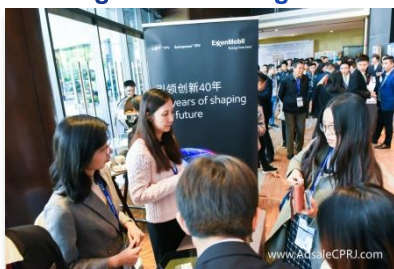
Plenary Session



Parallel Sub-Forum



Exhibiting & Networking



Welcome Speech



Ms. Janet Tong
Adsale Publishing Ltd. (Adsale Group)



Mr. Jianping Lou
Vice President-Society of Automotive Engineers of Chongqing
General Manager-Saic-Hongyan Commercial Vehicle Co., Ltd.

Keynote Speakers



Mr. Wei Wang
General Leader of Manufacturing,
Yanfeng Plastic Omnium Automotive Exterior
Systems Co., Ltd.



Mr. Zhi Li
Chief Engineer of Automotive Engineering
Research, Institute & Leader of Non-metal
Material. HuaChen Automotive Engineering
Research Institute.



Mr. Qian Jiang
Director of Product Development.
Changan Ford Automobile Co., Ltd.



Ms. Xiaojing Huang
YANG DESIGN Strategy Director, Renowned
Design Strategist and Trend Expert



Mr. Yanling Song
Nonmetallic Material Technology Manager,
Interior.
BAIC Motor Corporation Ltd. R&D Center



Mr. Davy Chen
Executive President
IALTA-Sino-EU New Energy Vehicle Industry
Federation/ International GREEN Auto
Lightweight Technology



Mr. Wenbing Cui
Chief of Material & Technology Dept,
Non- Metallic Material Dept.
R&D Center of Great Wall Motor Company



Mr. Zhongliang Wu
General Manager
Yanfeng Automotive Trim Systems Guangzhou
Co., Ltd

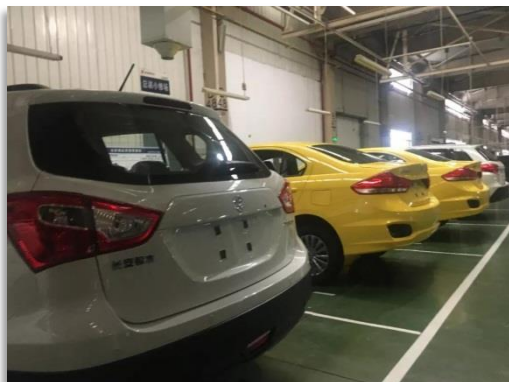


Mr. Xiang Gao
Development Project Manager of
Automotive Lightweight Engineering
Technology Research Center.
China Automotive Engineering Research
Institute Co., Ltd

Plant Visit

Chongqing Changan Suzuki Automobile

In the morning of 9th Nov, organized by CPRJ team, **150+** participants from 8th Edition CPRJ Plastics in Automotive Conference & Showcase and 2018 Annual Conference of Society of Automotive Engineers of Chongqing plant visited the Chongqing Changan Suzuki Automobile.



Note: Due to the non-disclosure agreement, the details of the visit could not be revealed here.

Publicity

Online & Social Media

AdsaleCPRJ.com

1. 8th Edition CPRJ Plastics in Automotive Conference & Showcase kicks off in Chongqing

Link : <https://www.adsalecprj.com/Publicity>

2. CPRJ Plastics in Automotive Conference: Plant visit to Chongqing Changan Suzuki Automobile

Link : <https://www.adsalecprj.com/Publicity>

Pre-event eNews (sent 6, 4 & 2 weeks before the event)

1st issue : http://www.adsalecprj.com/newsletter/cprj_autoconf18/issue1/AutoConf18_01_en.html

2nd issue : http://www.adsalecprj.com/newsletter/cprj_autoconf18/issue2/AutoConf18_02_en.html

3rd issue : http://www.adsalecprj.com/newsletter/cprj_autoconf18/issue3/AutoConf18_03_en.html

CPRJ WeChat

Link : <https://mp.weixin.qq.com>

Promotions at other WeChat accounts

CHINAPLAS	Click to View
PFP	Click to View
SWOP	Click to View

Other online platforms (Language in Chinese)

齐鲁网-汽车	www.qiche.iqilu.com	汽车之家	www.autohome.com.cn
汽车商业网	www.autoweekly.com.cn	汽车中国网	www.qi-che.com
巴渝车网	www.bayuche.com	车天下	www.sy.chetxia.com
中国汽车品牌网	www.qichepinpai.com	易车网	www.news.bitauto.com
环球网-汽车	www.auto.huanqiu.com	中国汽车网	www.chinacar.com.cn
太平洋汽车-成都	www.pcauto.com.cn	环球汽车网	www.huanqiuauto.com
网易-汽车[深圳]	www.shenzhen.auto.163.com	壹车网	www.1auto.net
迅捷汽车网	www.auto.xjche365.com	第一汽车资讯网	www.autono1.com
搜狐网-汽车	www.sohu.com	太平洋汽车-行家	www.hj.pcauto.com.cn
今日头条-汽车	www.toutiao.com	车行天下	www.chextx.com
奥汽车网-资讯	www.oooo.com.cn	车周刊	www.automag.com.cn
北方网-汽车	www.auto.enorth.com.cn	新浪网-汽车	www.k.sina.com.cn
东方网-汽车	www.auto.eastday.com	爱卡汽车网	www.newcar.xcar.com.cn

Testimonials (Partial)

I had a productive day! Get connection with Society of Automotive Engineers of Chongqing, technical researches and presentations are informative as well. It's wonderful that I have met with new friends here.

Gimatic Automation Engineering (Changshu) Co., Ltd.

Speakers and audiences matched with our target sector. CPRJ team also helped to recommend some potential clients. We have got a lot from this conference.

Guangdong Yizumi Precision Machinery CO., Ltd.

The Conference unfolded the latest development trends of new materials and processing technologies for the automotive industry, and provided a platform for information exchange. The result was very fruitful for us.

Technology Center of Great Wall Motor Co. Ltd

It was such a grand conference, providing an excellent platform for automakers, components manufacturers and materials suppliers to exchange information. We are looking forward to participating in the next edition.

Brilliance Automotive Holdings Limited

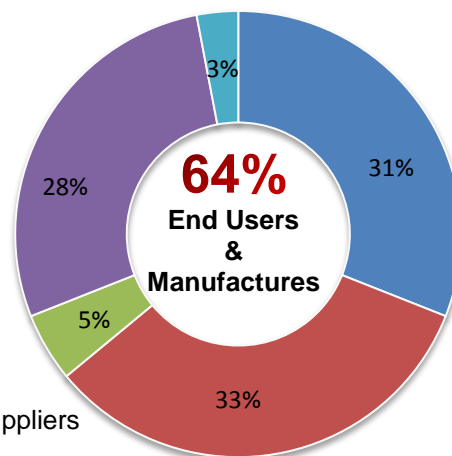
Participants' Profile

508 Participants

R&D / Quality Control / Production Manager 43%
Purchasing / Marketing / Operation Manager 26%
Managing Director / General Manager / Plant Manager 26%
Others 5%

153 Companies

■ Manufactures
■ Auto Parts Manufactures
■ Insitution Association
■ Raw materials/ Equipment Suppliers
■ Others



Audiences' comment on the conference



95% Agreed Conference's quality from
satisfactory to excellent



99% Achieved the goal of participating in the
conference

**Source of information: Over 155 respondents filled in the questionnaires*

Sponsors' comment on the conference :



99% Concluded the conference's result from satisfactory to very fruitful



99% Achieved the goal of participating in the conference



98% Agreed the conference's organization and services from satisfactory to excellent



90% Intended to recommend the CPRJ conference to others

Benefits sponsors gained from the conference :

Enhanced corporate / product image **59.5%**



Obtained clearer picture on the plastics
applications in automotive industry **59.5%**



Met potential buyers /
distributors / agents **56.8%**



Source of information: Questionnaires collected from over 75% sponsors