

21 September Morning Session 08:00-12:00

08:00	Audience Reception	
08:50	Welcome Remarks	Adsale Group - Stanley Chu, Chairman Industrial and Daily-use Electrical Appliance Institute of China Industrial Association - Yiqi Xu, Secretary General
09:00	China Household Electrical Appliance Association	- Xiaohong Hu, Senior Engineer <i>Development trends of Chinese home appliances industry and plastic application</i>
09:30	Midea Group	- Shuyang Qin, Plastics Technology Management Director, Purchasing Center <i>Discussion on innovations of plastics for smart home appliances</i>
10:00	Jinyoung (Xiamen) Advanced Materials Technology Co., Ltd.	- Keanu, Sales Director <i>Meeting new trends? We already have your solutions.-- Special material solutions of Jinyoung help you meet the new requirements of home consumer applicable industry</i>
10:05	Coffee Break / Networking / Exhibition Visiting	
10:35	Lenovo (Shenzhen) Electronic Co., Ltd.	- Gence Shi, Director, Lenovo Research <i>The emerging IT industry and its future trends</i>
11:05	Chen Hsong Group	- Mr. Stephen Chung, Executive Director of The Chen Hsong Group and Group Chief Officer -- Strategy, Sales and Marketing <i>Practical innovations for the appliance/3C electronics industry</i>
11:25	JANUS (Dongguan) Precision Components Co., Ltd.	- Changming Wang, R&D Director <i>The potential of ceramic, 3D glass and PC/PMMA composite materials in mobile phones market</i>
11:55	MeiCloud	- Junkin Pang, MES Product Manager <i>Construct the informatization of Midea injection molding factory</i>
12:10	Networking Lunch	

The Moderator:
Dr. Xiong Yuming
Senior Material
Research Engineer
of Academia Sinica
Midea Group

21 September Afternoon Parallel Modules 13:30-18:30

Module A: Home appliance (A): Innovative materials, Smart manufacturing --- New materials, new applications, automation, smart manufacturing		
Hall A, The Moderator: Dr. Lei Chuntang		
13:30	Sichuan Changhong Electric Co., Ltd.	- Chuntang Lei, Doctor /Deputy Director of the Designers <i>The applications of spray-free materials in home appliances and automotive industries</i>
14:00	Solvay Performance Polyamides	- Rita Sheng, C&E New Business Development Manager <i>Solvay technyl@, smart choice R</i>
14:20	Hefei Meiling Co., Ltd.	- Peng Liu, Material Engineer <i>An analysis of insulation materials solutions for refrigerators under new national standards</i>
14:50	Shanghai Fanuc Robotics Co., Ltd.	- Hualiang Ding, Process Engineer of R&D Center <i>Fanuc roboshot and Qssp</i>
15:10	Coffee Break / Networking / Exhibition Visiting	
15:40	TCL Group Industrial Research Institute	- Changchang Zhu, Expert Consultant <i>Development opportunities and challenges of printed OLED display technology</i>
16:10	Kiefel GmbH	- Uwe Thoenniss, CEO SharpFormer, thermoforming at it's excellence
16:30	Shenzhen Samy Design Research Ltd.	- Congcong Zhang, CAO <i>Innovative home appliances/3C products and CMF design</i>
17:00	Engel Machinery (Changzhou) Co., Ltd.	- Kevin Wang, Sales Director <i>Efficiency and stability -- The cornerstone of injection molding industry automation</i>
17:20	Jinyoung (Xiamen) Advanced Materials Technology Co., Ltd.	- Keanu, Sales Director <i>Taking advantage of the beauty of polymer materials to meet the new challenges of home appliances industry</i>
17:40	Brainstorm: Home appliance (A): How to make home appliances stand out from the competition by new materials and design? (Case Study) Cost and quality are the keys to winning, is automation the "key" solution?	
Other Guests: Westa Electric Appliances Co., Ltd. - Jun Chen, Engineering Center Automation Engineer		
Module B: Home appliance (B): New materials, New designs, Safety accreditation --- White appliances, small home appliances, food contact materials, 3C accreditation		
Hall B, The Moderator: Marco Zhong		
13:30	Midea Group Kitchen Appliances Division	- Wangchun Fei, Product Management Research Engineer <i>The impact of the growing Chinese dishwasher market on the plastics industry</i>
14:00	Stratasys Shanghai Ltd.	- Tim Ye, Pre-Sales and Application Engineer, South China <i>Design innovation speed up -- 3D printing solution in consumer electronic</i>
14:20	Gree Electric Appliances, Inc. of Zhuhai	- Caihua Peng, Industrial Design Center <i>Innovation case studies on the design requirements of CMF for home appliances enterprises</i>
14:50	EXXONMOBIL	- Christy Yu, Specialty Polymers - Market Developer <i>Santoprene™ TPV makes life easy 40 years of shaping the future</i>
15:10	State Key Testing Laboratory of Food Contact Materials (Guangdong) Quarantine Technology Center Consumer Testing Laboratory	- Marco Zhong, Director <i>The challenges of food contact materials for home appliances under new national standards</i>
15:40	Coffee Break / Networking / Exhibition Visiting	
16:10	Joyoung Company Limited	- Flory Zhang, Chief Engineer <i>The latest and future development of plastics in small home appliances sector</i>
16:40	Jinyoung (Xiamen) Advanced Materials Technology Co., Ltd.	- Keanu, Sales Director <i>Jinyoung create a brighter future For household appliances</i>
17:00	China Quality Certification Center	- Yang Tao, Components Certification Section-Product Certification Department 2. Certification Engineer <i>The application of non-metal materials accreditation in home appliances products</i>
17:30	Brainstorm: Home appliance (B): How do new materials and 3D printing facilitate innovations in the home appliance industry? What opportunities and challenges does the blooming home appliances market bring to plastics industry? What are the regulations that draw the most attention?	
Other Guests: Panasonic Home Appliances R&D Center (Hangzhou) Co., Ltd. - Chungeng Jia, Director Guangdong Canbo Electric Co., Ltd. - Xuanzhang Pan, Lead Engineer		
Module C: 3C: Innovative materials and precision manufacturing --- Smart phones and accessories, wearable electronics, computers / tablets		
Hall C, The Moderator: Dr. Qiu Yaohong		
13:30	Association of CAE Molding Technology	- Yaohong Qiu, Doctor <i>The challenges for metal injection molding of 3C products</i>
14:00	Welltec Machinery Co., Ltd.	- Yuanbo Zhang, Manager <i>High speed injection moulding machine -- application in 3C electronics industry</i>
14:20	Wingtech Group Limited	- Zhi Xue, Product Planning Director <i>The trends of processing and materials for smartphone appearance for 2018</i>
14:50	Radici Plastics (Suzhou) Co., Ltd.	- Tony Song, Sales Director <i>Radici performance plastics for connector application</i>
15:10	Shenzhen Augmented Reality Technologies Co., Ltd. (Oglass)	- Jinzhong Yang, CMO <i>An analysis of requirements for Plastic innovation from the perspective of AR glasses development and market changes</i>
15:40	Kronos International, Inc.	- Heinz-Christian Krempels, Technical Manager Pigments & TiO2 Specialties, Commercial Development <i>KRONOS TiO2 inside -- engineering plastics & electrical parts</i>
16:00	Coffee Break / Networking / Exhibition Visiting	
16:30	Royole Corporation	- Guangfeng Guo, CMF Senior Engineer of CMF Academia Sinica <i>How does consumer electronics industry get inspirations from new materials and processing technologies?</i>
17:00	Shanghai KraussMaffei Machinery Co., Ltd.	- Justin Chen, South of China Key Account Manager <i>New Trend of Injection Molding--Automatic Process Control</i>
17:20	Brainstorm: How do innovative plastics and precision manufacturing keep up with the fast changing 3C market? What are the most potential high performance plastics and processing technologies in the future 3C market?	
Other Guests: Xiaomi Communications Co., Ltd. - Chao Li, MI Phone/CMF Manager Meizu Telecom Equipment Co., Ltd. - Jianwen Cao, Senior Manager ZTE Corporation - Jianping Xie, Management Manager of Spilot Testing Dept.		
Business matching service will be served whole day, the gala dinner will start at 19:10		

22 Sep Assemble at the hotel lobby for Midea or Chen Hsong Group (Chen De Plastics Machinery Co., Ltd.) visit tour

Note. Adsale Publishing Ltd. (Adsale Group) reserves the right of final interpretation for the conference