

Reduce Cost and Increase Efficiency, Move Towards The "New Four Modernizations"



10th Edition CPRJ Plastics in Automotive Conference & Showcase

Date: Nov 5-6, 2020

Place: Shanghai, China

Theme: Reduce cost and increase efficiency, move towards the "new four modernizations"

Host: **ADSALE** 雅式®

Adsale Publishing Ltd., (Adsale Group)

Organizer:  

Co-organizer: 

Supporters :     

Agenda:

**5 Nov (Full day)
Morning Session**

Parallel sub-forum:

- Lightweighting to reduce cost and increase efficiency
- Intelligentization and interiors & exteriors
- Electrification and key material technologies

Kingfa Concurrent Workshop: Total material solution for new energy vehicle (EV)

6 Nov (Half day)

Plant visit or technical forum

OE qiche | Procurement Matching Meeting (Plastic and rubber session)

Confirmed Sponsors:

YIZUMI, FCS, Gimatic, JSW, SHINI, Sino-Auto, Kingfa, Crerax, Multitech, 3DPRINTING TECHNOLOGY, NINGBO, WANHUA, COLOR MASTER BATCH, KING, WELSON, DOW, XIANGLONG, WITTMANN BATTENFELD, KAWATA, INCOE, Veryone, TIXCH, SODICK, FANUC, Cold Jet, SANYING, YILE, Sinoinstrument, TIANGANG, JWELL, CHITEC, OECHSLER, OLY, CHEN HSONG, Doleungchoi, LIZHU, MICROBAN

(More sponsors to be confirmed)

Last Edition Invited Speakers (Partial):

Du Cao -- Vice-President /Chief Engineer, BAIC Motor Corporation Ltd. R & D Center

Jianlai Yan -- Deputy Secretary General, China Society of Automotive Engineers

Dr.Chengyin Yuan -- CEO, National New Energy Vehicle Technology

Yingtao Duan -- Lightweight Technology Department Engineer, BAIC Group New Technology Institute

Shiwei Zhang -- Director of Attribute Department, Suzhou HT Carbon Fiber Company LTD.

(The list is in no particular order)

Publicity:

- Conference Preview & Review will be published in CPRJ & CPRJ International magazine and e-book
- News reports of conference, sponsors and bigwig of industry will be uploaded to AdsaleCPRJ.com and conference website simultaneously
- Share conference highlight and presentation slides to 52,000 WeChat followers and 1.6 million Weibo followers before and during the event
- Conference news reports will be published on the mainstream media platform, industrial association group. Reach targeted audience precisely

Highlights:

400+	Professionals
20+	Expert Presentations
40+	Exhibitors
70%	Whole Car & Auto Parts Manufacturers

Invited Audiences :

Whole Car Manufacturers

FAW Group Corporation
China Automotive Technology Research Center
Chongqing ChangAn Automobile Company Limited
ChangAn New Energy Automobile Co., Ltd.
Beijing New Energy Automobile Co., Ltd.
Great Wall Motor Co., Ltd.
Guangzhou Automobile Group Motor Co., Ltd.
Dongfeng Motor Corporation
Shanghai Volkswagen Automotive Co., Ltd.
Zhejiang Geely Automobile Research Institute Co., Ltd.
Chongqing Xinyuan Brilliance Automotive Co., Ltd.
ChangAn Ford Automobile Co., Ltd.
Zhengzhou Nissan Auto Co., Ltd.
Volvo Car Corporation China District
SAIC-GM-Wuling Automobile Co., Ltd.
ChangAn Suzuki Automobile Co., Ltd.
SAIC-IVECO HONGYAN Commercial Vehicle Company
Dongfeng Honda Automobile Co., Ltd.
Beijing Automobile Group Co., Ltd.
Naveco Ltd
QingLing Motors (Group) Co., Ltd.
Baic Silver Cheung Automobile Co., Ltd.
Lifan Industrial (Group) Co., Ltd.
Weichai Group Holdings Limited
Zhengzhou Yutong Bus Co., Ltd.
Chery Automobile company
BYD Automobile Industry Co., Ltd.
Chongqing Zotye Automobile Industry Co., Ltd.
DFSK Motor Co., Ltd.
Sichuan Eli Vic Electric Vehicle Manufacturing Company Limited
Chongqing Wuzhoulong New Energy Automobile Co., Ltd.
Chongqing Jialing Chuanjiang Automobile Manufacturing Co., Ltd.
Chongqing Hengtong Bus Co., Ltd.
Chongqing Changan Kuayue Automobile Co., Ltd.

Auto Parts Manufacturers

China Auto Parts Industry Company
TRW Automotive Holdings Corp
Antolin (China) Investment Co., Ltd.
TennecoLingchuan (Chongqing) Exhaust System Co., Ltd.
MINTH Group
Faurecia(China) Holding Co.,Ltd.
Cooper Standard Automotive
Brose China Co., Ltd.
ZF (China) Investment Co., Ltd.
Roehling Automotive Parts (Kunshan) Co., Ltd.
Hella Shanghai Electronics Co., Ltd.
Ningbo HuaXiang Natural Fiber Technology Co., Ltd.
Hebei Xinhua Ouya Automobile Component Group Co., Ltd.
Jiangsu Xinquan Automotive Tirm Co., Ltd.
YAPP Automotive systems Co., Ltd.
Valeo Ichikoh (China) Auto Lighting Co., Ltd.
Changshu Automotive Trim Co., Ltd.
Tianhai Auto Electronics Group Limited
Pan Asia Technical Automotive Center Co., Ltd.
Hunan Changfeng Automobile Plastic Products Co., Ltd.
Webasto Roof Systems Ltd.
Magnet Marelli Automotive Electronics (Guangzhou) Co. Ltd.
Chongqing Lear Changan (Chongqing) Automotive System Co., Ltd.
Chongqing Yazaki Instrument Co., Ltd.
United Automotive Electronic Systems Co., Ltd.
Magna Automotive Technology and Service (Shanghai) Co., Ltd.
Chongqing Pingwei Enterprise Co., Ltd.
Chongqing Hongli Zhixin Automobile Parts Manufacture Co., Ltd.
Chongqing Xunchang Auto Company Co., Ltd.
MollerTech Automotive Parts (Langfang) Limited
Chongqing Qingshan Industrial Co., Ltd.
Chongqing Zongshen Automobile Air Intake System Manufacturing Co., Ltd.
Yanfeng Plastic Omnium automotive exterior Systems Co. Ltd.

(More invited audience to be confirmed)

2019 Edition: AdsaleCPRJ.com/AutoReport

452 participants

121 companies

83% were General Manager / Senior Management, Chief Engineer, R&D

89% sponsors

Concluded the Conference's result from satisfactory to very fruitful

91% sponsors

achieve the goal of participating in conference

96% audiences

intended to recommend CPRJ Automotive Conference to others

What our Sponsors say :

The quality audiences and organization of the conference benefited the information exchange on hot topic and motivated brainstorm!

POLYMAKER

The well-organized conference and showcase helped publicity of our brand. It included an analysis of Automobile lightweight and material innovation.

SEN TIEN PRINTING FACTORY CO., LTD.

Testimonials from Audience/Keynote Speakers :

CPRJ automotive conference has gone through nine years. With the vigorous development of China's automotive industry. It has made great contributions to the industry information communication. Let's meet again for the tenth anniversary!

Aptiv Electric Systems Co., Ltd.

As an innovative and results-oriented advertising service leader, the conference provides a quality platform for the development of the industry by bringing resources together and sharing information from the whole industrial chain of automotive plastics.

Hebei Chinaust Automotive Plastics Corp., Ltd.

Scope of Exhibits :

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| • Additives, master batches and pigments | • Glass reinforces plastics | • Rubber & TPE |
| • Molds & hot runners | • Hot stamping, decoration & printing equipment | • 3D Technologies |
| • More innovative technologies | • Extrusion and injection molding | • Carbon fiber |
| • Engineering plastics / modified plastics / reinforced plastics / composites | • Testing equipment & services | • Rubber Machinery |
| • Auxiliary equipment, automation | • Other new materials | • Auto Parts Manufacturing Technology & Equipment |

For sponsorship and exhibiting, please contact us now !

Adsale Publishing Ltd.

Ms. Heley Fu

Tel : +86 755 2354 7186

Mobile : +86 13926506418

Email : event@adsale.com.hk

Website : AdsaleCPRJ.com/Conference

Global Network : AdsaleCPRJ.com/GlobalNetwork

WeChat ID : AdsaleCPRJ