

7th Edition

## CPRJ Plastics in Packaging

Conference & Showcase



**Date:** 1-2 Aug, 2019

**Place:** Sheraton Grand Shanghai Pudong Hotel, China

**Theme:** New Design, Materials and Processing Technologies

**Hosts:**



Adsale Publishing Ltd. (Adsale Group)



**Organizer:**



**Co-organizers:**



**Supporters:**



**Agenda:**

Aug 1 a.m.: Morning Session

p.m.: Parallel Sub-forum

- Innovative packaging for food & beverage

- Innovative packaging for daily consumables

Aug 2 a.m.: Parallel Sub-forum

- Hot processing technologies for food & beverage packaging

- Sustainable development of plastic packaging

p.m.: Visit East China Central Factory of Bright Dairy ([www.brightdairy.com](http://www.brightdairy.com))

**Highlights:**

**450+** Professionals

**30+** Expert Presentations

**40+** Exhibitors

**70%** from Packaging & its End Users

**Confirmed Sponsors:** (More sponsors to be confirmed)

Transept, Demag, Arburg, W.Mueller, Milliken, TK Group, SACMI, SGS, Foboha, ROBATECH, FANUC, Multiplus, ExxonMobil, Michelman, Sabic, Qiming, YU Chemical, Yuhong, Avian, Sunine, HP, H.J.UNKEL, JINJUN, CHAOQUN, NINGBO COLOR MASTER BATCH, FRIGEL, INCOE, KINDERWAY, YUZEN, SHENGHE, TAISEN, HJK, LEVEL, Sanying, FCS, Chumpower, INNGU

**Last Edition Invited Speakers (Partial):**

**Gavin Li** -- COO & Executive Director, Southern Packaging Group Ltd.

**Yongqiang Guo** -- Vice Director, Mars Wrigley Confectionery

**Soon Liu** -- China R&D Director, Closure Systems International (GZ) Limited

**Yijun Yan** -- Technical Department Manager, Greiner Asia Plastic Technology (Shanghai) Co., Ltd.

**Zhiwei Wang** -- Director of Packaging Engineering Institute, Jinan University

**Jian Liang** -- R&D Director, Sealed Air Packaging (China) Co., Ltd.

**Peisuo Yin** -- General Manager, Qingdao Rizone Plastic Products Co., Ltd.

**Lijun Song** -- Manager of Packaging, Yili Group Technical Center

(The list is in no particular order)

**Publicity:**

- Conference Preview & Review will be published in CPRJ & CPRJ International magazine and e-book
- News reports of conference, sponsors and bigwig of industry will be uploaded to AdsaleCPRJ.com and conference website simultaneously
- Share the event highlight and presentation slides to 48,000 WeChat followers and 1.5 million Weibo followers before and during the event
- Conference news reports will be published on the mainstream media platform, industrial association group. Reach targeted audience precisely

## Invited Audiences:

### Packaging End Users

Hangzhou Wanhaha Group Co., Ltd.  
Coca-Cola Beverages (Shanghai) Company Ltd.  
PepsiCo Asia Research & Development Center Co., Ltd.  
Mondelēz China  
Danone (China) Food & Beverage Co., Ltd.  
President Enterprises (China) Investment Co., Ltd.  
Want Want Group  
Hershey(China) Investment Management Co., Ltd.  
Mead Johnson Nutritionals (China) Ltd.  
Bright Dairy&Food Co., Ltd.  
Inner Mongolia Mengniu Dairy (Group) Co., Ltd.  
Yum! Brands Inc., China Division  
Yihai Kerry Investments Co., Ltd.  
Lee Kum Kee (Xinhui) Food Co., Ltd.  
General Mills, Inc.  
Hutchison Whampoa (China) Ltd.  
Perfetti Van Melle Confectionery(China)Co., Ltd.  
Procter & Gamble (China) Ltd.  
Johnson & Johnson (China) Investment Ltd.  
Unilever Research & Development Center  
Beiersdorf Group  
L'OREAL (China) Co., Ltd.  
Shanghai Jahwa United Co., Ltd.  
Mary Kay (China) Co., Ltd.  
Amway (China) R&D Center  
Shanghai Hutchison Whitecat Co., Ltd.  
Nice Group  
Guangzhou Blue Moon Industrial Co., Ltd.  
Philips Healthcare (Suzhou) Co., Ltd.  
Mentholatum (China) Pharmaceuticals Co., Ltd.

### Packaging Enterprises

Bericap (Kunshan) Co., Ltd.  
Hongquan Enterprise (suzhou) Co., Ltd.  
Shanghai Zijiang Enterprise (Group) Co., Ltd.  
Menshen Packaging (Shanghai) Co., Ltd.  
Albea Group  
Cheng Plastic Products (Shanghai) Co., Ltd.  
Greiner Asia Plastic Technology (Shanghai) Co.,Ltd.  
HCP Packaging (Shanghai) Co., Ltd.  
Printpack (Suzhou) Packaging Co., Ltd.  
Suzhou Beauty Star Packaging Technology Co.,Ltd.  
Graham Packaging Guangzhou Co., Ltd.  
Altech New Metrials (Suzhou) Co., Ltd.  
Taixing K.K. Plastic Co., Ltd.  
CPMC Investment Limited  
Zhuhai Zhongfu Enterprise Co., Ltd.  
Aptar (Suzhou) Dispensing Systems Co., Ltd.  
Bemis Aisa Pacific  
Ampcor Flexibles China  
Zhejiang Changhai Enterprise Corporation  
Jiangsu Caihua Packageing Group Co., Ltd.  
Xingtai Beiren Printing Co., Ltd.  
Hangzhou Dingzheng Packaging Materials Co., Ltd.  
Sealed Air Packaging (China) Co., Ltd.  
Zhejiang Goldstone Packaging Co., Ltd.  
San Ying Packaging (Jiang Su) Co., Ltd.  
Essel (Guangzhou) Propack Co., Ltd.  
China Flexible Packaging Holdings Limited  
Far Eastern Industries (Shanghai) Ltd.  
Tianjin Tenghua Blister Packaging Co., Ltd  
Chengdu Yuto Printing Co., Ltd.  
(More invited audience to be confirmed)

2018 Edition: [AdsaleCPRJ.com/PackReport](http://AdsaleCPRJ.com/PackReport)

**654** participants

**352** companies

**69%** were General Manager / Senior Management,  
Chief Engineer, R&D

**89%** sponsors

Concluded the Conference's result  
from satisfactory to very fruitful

**94%** sponsors

achieve the goal of  
participating in conference

**94%** audiences

intended to recommend CPRJ Conference  
to others

## What our Sponsors say :

Speakers and audiences matched with our target sector. CPRJ team also helped to recommend some potential clients. We have got a lot from this conference.

Arburg (Shanghai) Ltd.

It's wonderful! Well-organized conference with plant visit tour arranged! Also I have met with some experts and industry giants, I can say that value of money.

Akei Holdings Company Limited

## Testimonials from Audience/Keynote Speakers :

This is our first time to co-organize the packaging conference with Adsale, and we are very satisfied. We made friends with many leaders from the industry supply chain, listened to many high level presentations on industry development, participated in brainstorm and exchanged market information.

Southern Packaging Group Ltd.

This international packaging conference included the hot topics of the industry, including sustainable packaging, safety of food packaging, plastic packaging, and development trends of smart molds and injection molding. It is a very successful and grand event....

Abbott Manufacturing Singapore Pte Ltd.

## Scope of Exhibits :

- Blow molding
- Injection molding
- Extrusion
- Thermoforming
- Plastic weaving
- Finishing, decoration, printing & labeling equipment
- Engineering plastics
- Hot runner
- Die & mold
- In-mold labeling
- Packaging auxiliary equipment
- Bioplastics
- Recycling
- Post processing machines
- Parts & components
- Other innovative technologies
- Film production
- Commodity plastics
- Production machine of plastics packaging

## For sponsorship and exhibiting, please contact us now !

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