

# Medical Plastics On The Move

2nd Edition

## CPRJ **Medical** Plastics and Rubber Conference & Showcase



**Date:** 28-29 Nov, 2019

**Place:** Suzhou, China

**Theme:** Medical plastics on the move

**Hosts:**

**ADSALE** 雅式®

Adsale Publishing Ltd. (Adsale Group)



国家医疗器械产业技术  
创新服务联盟  
China Service Alliance of  
Medical Device Technology Innovation

**Organizer:**

**CPRJ** 中国塑料橡胶  
China Plastic & Rubber Journal  
AdsaleCPRJ.com

**CPRJ International**  
China Plastic & Rubber Journal 中国塑料橡胶  
AdsaleCPRJ.com

China Service Alliance of Medical Device Technology Innovation is the first industry alliance focus on medical device innovation service, co-sponsored by China Association for Medical Devices Industry, several domestic and foreign science and technology parks, innovation service agencies and senior experts. The alliance's business line is "technical services, international collaboration, translational medicine and science and technology finance".

**Supporters:**



INSPIRING  
PLASTICS  
PROFESSIONALS



connect • innovate • accelerate

**Agenda: Nov 28 (Full day)**

**Parallel Sub-forum:**

- Innovative design and precision manufacturing for medical plastics and rubber
- Pharmaceutical & medical packaging and 3D printing
- High performance materials and automation solutions

**Nov 29 (Half day)**

Route 1 – Visit Suzhou Yuyue Medical Technology Co., Ltd.

Route 2 – Visit Oliver Healthcare Packaging(Suzhou) Co., Ltd.

**Highlights:**

**250+**

**Professionals**

**20+**

**Expert Presentations**

**30+**

**Exhibitors**

**70%**

**from End Users &  
Manufacturers**

**Confirmed Sponsors:** (More sponsors to be confirmed)

JSW ,WITTMANN-BATTENFELD ,CHAOQUN ,FANUC ,Stratasys ,Demag ,Plastic System, MUCOMAC, HONGRITA, Dukane , Americhem , LUBRIZOL , Engel , KURARAY , PIOVAN , MORETTO , ZWCAD , KING , 3D PRINGTING TECHNOLOGY , POLYMAKER , VICTOR , HIGHTRICHJA , JT Mold, MOBEST, HS Mold, KAHLE, CARTISAN, YUZEN, JINGCHENG, ULTRATECH, EASTERN MEDICAL, JW, POLYFLOW, ESU Laser, KRATON, ANRY, Dalmec , Sheng-an , BOHLER , BAOCHONG , JUSTDO , FCS , etc.

**Last Edition Invited Speakers (Partial):**

**Shan Xu** – Secretary-General, China Association for Medical Devices Industry

**Senyong Lin** – Division Chief, Division of Medical Device Safety Inspection, Shanghai Municipal Food and Drug Administration

**Hongyan Jiang** – Senior Vice President of R&D Technical Support and Sharing, Shanghai MicroPort Medical (Group) Co., Ltd.

**Andy Yin** – Senior Material Scientist, Medtronic China R&D Center

**Xuejia Ding** – Technical Chief Engineer / Ph.D.Professor, Henan Tuoren Medical Device Co., Ltd.

**Vera Liu** – Senior Research Scientist, Baxter Healthcare (Suzhou) Co., Ltd.

**Brady Tong** – General Manager-Asia, Oliver Healthcare Packaging (Suzhou) Co., Ltd.

**Chunpu Jiang** – Vice General Manager, Weigao Blood Transfusion Products Co., Ltd.

**Sean Xiao** – Deputy Secretary General, China Service Alliance of Medical Device Technology Innovation

(The list is in no particular order)

**Publicity:**

- Conference Preview & Review will be published in CPRJ & CPRJ International magazine and e-book
- News reports of conference, sponsors and bigwig of industry will be uploaded to AdsaleCPRJ.com and conference website simultaneously
- Share the event highlight and presentation slides to 48,000 WeChat followers and 1.5 million Weibo followers before and during the event
- Conference news reports will be published on the mainstream media platform, industrial association group. Reach targeted audience precisely

## Invited Audiences:

### Medical Consumables

Suzhou Becton Dickinson Medical Devices Co.,Ltd.  
Medtronic China R&D Center  
Lepu Medical Technology (Beijing) Co.,Ltd.  
Renolit Beijing Medical Group  
Shanghai MicroPort Medical (Group) Co.,Ltd.  
Shinva Medical Instrument Co.,Ltd.  
Scw Medcath Ltd.  
Coloplast China  
Weigao Group Medical Polymer Co.,Ltd.  
Henan Tuoren Medical Device Co.,Ltd.  
Laerdal Medical (Suzhou) Co.,Ltd.  
Shanghai Kindly Enterprise Development Group Co.,Ltd.  
Shandong Qiaopai Group Co.,Ltd.  
Shenzhen Corliber Scientific Co.,Ltd  
Sunmed AP.,Ltd.  
Terumo Medical Products (Hangzhou) Co.,Ltd.  
TianJin Hanaco Medical Co.,Ltd.  
Suzhou Linhua Medical Devices Co.,Ltd.  
Ningbo David Medical Device Co.,Ltd.  
Anjun Medical Technologies (Suzhou) Co.,Ltd.  
Ambu Ltd.  
Well Lead Medical Co., Ltd.  
Guangzhou Improve Medical Instruments Co.,Ltd.  
Jiangxi Langhe Medical Instrument Co.,Ltd.  
Jiangxi Sanxin Medical Devices Group Ltd.  
Lifetech Scientific (Shenzhen) Co.,Ltd.  
Changzhou Kangfulai Medical Thing Co.,Ltd.  
Jiangsu Kangjin Medical Instrument Co.,Ltd.  
Shandong Zibo Shanchuan Medical Instrument Co.,Ltd.  
Shanghai Kaile Infusion Sets Factory

### Medical Packaging

Baxter Healthcare(Suzhou) Co.,Ltd.  
Sealed Air Packaging (China) Co.,Ltd.  
Bemis Flexible Packaging (Suzhou) Co.,Ltd.  
Jiangsu Yongxing Pharmaceutical Packaging Co.,Ltd.  
Jiangsu Zhongjin Matai Medicinal Packaging Co.,Ltd.  
Suzhou Haishun Packaging Materials Co.,Ltd.  
Oliver Tolas Healthcare Packaging  
Shanghai Jianzhong Medical Packaging Co.,Ltd.  
Chengdu PUTH Medical Plastics Packaging Co.,Ltd.  
Taizhou Kanglong Pharmaceutical Packing Co.,Ltd.  
Zhejiang Kangtai Medicinal Packing Co.,Ltd.  
Helee Group  
Berry Platics Group  
Southern Packaging Co.,Ltd.  
Shanghai Haichang Medical Plastic Factory  
Shanghai Huali Plastic Products Factory  
Jiangsu Yaguang Medical Appliances Co.,Ltd.  
Shanghai Jiurong Plastic Products Co.,Ltd.  
Shanghai Huali Plastic Products Co., Ltd.  
Shanghai Haichang Medical Plastic Factory  
Shijiazhuang Zhonghui Drug Package Co.,Ltd.  
Zhejiang Huanuo Pharmaceutical Packaging Co.,Ltd.  
Shijiazhuang Lixing Plastic Packaging Co., Ltd.  
Qihang Plastic (Jiangsu) Co., Ltd  
Shenzhen Xin Qi Plastic Products Co., Ltd.  
Yuhuan County Zhenhua Plastic Industry Co.,Ltd.  
Zhejiang Shuokang Packing Co.,Ltd.  
(More invited audience to be confirmed)

**2018 Edition:** [AdsaleCPRJ.com/MedicalReport](http://AdsaleCPRJ.com/MedicalReport)

**305** participants

**155** companies

**62%** were General Manager / Senior Management,  
Chief Engineer, R&D

**99%** sponsors

Concluded the Conference's result  
from satisfactory to very fruitful

**98%** sponsors

achieve the goal of  
participating in conference

**98%** audiences

intended to recommend CPRJ Conference  
to others

## What our Sponsors say :

The keynote speaker invited from CPRJ with knowledge and experience, and conference audience matched with our profile. The organizer, helped to recommend potential clients. This conference is a good experience.

Wittmann Battenfeld (Shanghai) Co., Ltd.

Well-organized and fantastic experience, of conference and plant visit, high level of keynote speakers, I can say that value of money.

BÖHLER SPECIAL STEELS (SHANGHAI) CO., LTD.

## Testimonials from Audience/Keynote Speakers :

The organizer prepared well for this forum, gathering the leaders of all levels of the industry value chain, including the government, industry associations, foreign and domestic enterprises, industry big-wigs, innovative small and medium size enterprises. They shared plenty of ideas...

Innovation Committee of China Association for Medical Devices Industry

This Conference covered the whole industry supply chain, from raw materials, equipment, design, to product brands. It presented the latest market trends and industry updates.... A desirable industry feast! Don't miss it!

Oliver Healthcare Packaging (Suzhou) Co., Ltd.

## Scope of Exhibits :

- Engineering plastics / modified plastics / reinforced
- Rubber & TPE
- Additives, masterbatches and pigments
- Glass reinforced plastics
- Extrusions and injection molding
- Auxiliary equipment, automation & other industrial tools
- Carbon fiber
- Bioplastics
- Molds & hot runners
- Testing equipment & services
- 3D printing
- More innovative technologies
- Other new materials
- Hot stamping, decoration & printing equipment

## For sponsorship and exhibiting, please contact us now !

### Adsale Publishing Ltd.

Ms. Suen Wu

Tel : +86 755 2354 7185

Mobile : +86 13632717022

Email : [event@adsale.com.hk](mailto:event@adsale.com.hk)

Website : [AdsaleCPRJ.com/Conference](http://AdsaleCPRJ.com/Conference)

Global Network : [AdsaleCPRJ.com/GlobalNetwork](http://AdsaleCPRJ.com/GlobalNetwork)

WeChat ID : AdsaleCPRJ



# CPRJ Conference Sponsorship (USD)

AdsaleCPRJ.com/Conference

Package Details	VIP◆	Diamond	Gold	Exhibitor
<b>Packaging, Appliance/3C Electronics, Automotive Themed</b>	\$18,900	\$9,300	\$5,500	\$2,600
<b>Other Themes</b> ("Medical", "Innovative Technologies, CMF, New Materials" etc.)	\$14,800	\$7,500	\$4,500	\$2,350
1. Acknowledgement as VIP sponsor on presentation screen during opening speech	✓			
2. Opportunity to participate in 1 on 1 qualified buyer meeting (subject to buyer's availability)	✓			
3. Two VIP seats at the Gala Dinner main table	✓			
4. Opening speech at the Gala Dinner (max. 2 mins)	✓	✓		
5. One presentation timeslot (20 mins)	AM/PM★	PM Module		
6. Introduction of speaker / presentation on CPRJ WeChat (subject to materials' availability & editor's discretion)	✓	✓		
7. Full list of conference delegates (including email/tel no., 1 month after the event)	✓	✓		
8. Placement of easy-roll banner at appointed area ☆	2 pcs	1 pc		
9. Delegate bag insert (max. A4 size and 60g)	✓	✓	✓	
10. One 4C Ad in Conference Kit (ROP)***	Full Page	Full Page	Full Page	
11. Acknowledgement of your company logo on Conference Kit	One full page	✓	✓	✓
12. Post at CPRJ Weibo, WeChat & selected fan groups (in Chinese only)	Exhibitor highlight (a higher position)		Company name & logo	
13. Conference website landing page	Logo acknowledgement plus a link to exhibitor highlight		Logo acknowledgement	
14. Acknowledgement of your company logo on pre-event materials	Top level, ALL materials	ALL materials	ALL materials	Conference website
15. Acknowledgement of your company logo on site	Backdrop, reception & signage	Backdrop & reception	Backdrop & reception	Reception
16. One information desk (1.8m x 0.45m) & 2 chairs at appointed exhibition area*, placement of one easy-roll banner within the area is allowed ☆	Main area	Main area	✓	✓
17. Complimentary conference admissions △ (including handouts, meals and plant visit**)	4	2	2	2

\* Additional charge 30% for exclusivity in the corresponding supplier category

1. Exhibitor should not sublet/underlet or sublicense the space allocated or part with possession thereof, or use space at the exhibition venue other than that allocated by the organizer

2. Electricity supply to the exhibition area is limited, subject to venue's availability

\*\* Plant visit arrangement is subject to the host factory's screening

\*\*\* Ad size : 105mm(W) x 210mm(H)

★ Adsale Group reserves the right of final interpretation for the conference programme

## Customized Event Service

## One-Day Event Package from USD 50,000

(Please contact for more information)

Package Details	Adsale	Sponsor
To invite target audiences (100-150 persons) to contact and engage experts with decision making authorities, sponsors and target audiences from selected end-users industries	✓	
To invite guest speakers to contact and engage with high level speakers	✓	
Event Management including manpower, facilitator, decoration, set up, conference kit, reception, shipments and necessary logistics	✓	
Event Promotion including website and publicity in CPRJ, CPRJ Int'l, CPRJ Weekly eNews, AdsaleCPRJ.com and Social media	✓	
To decide the conference main theme	✓	✓
To line up and engage an additional 4-5 influential sponsors across the supply chain in China or overseas*		✓
To provide venue, meeting facilities, coffee breaks and banquet		✓

\* Subject to discussion for exclusivity

## Extra Promotional Opportunities (each conference)

Exclusive Sponsorship Opportunities		Price (USD)
1. USB Stick★	Imprint sponsor's ad on one side and deliver to 300 participants(extra USB Stick: USD 12/pc) Built-in your company information and presentation PPT	\$3,570
2. Delegate Bag★	Imprint sponsor's ad/logo on both side of non-woven bag; One set of sponsor's materials (max 50g) can be inserted and delivered to all participants  Size : 35.5cm (W) x 28cm(H) x 9cm (D) Colour : 2C + 2C/ 1C +1C Printing : logo & website, silk printing * Special design and extra colour need extra charge ** If client had signed the contract and make the bag sample, no cancellation be accepted. A fee equivalent to 50% of the advertising rate will be charged.	\$3,150
3. Badge & Lanyard★	Sponsor's logo imprinted on badge & lanyard for all participants	\$2,600
4. Signage Board★	Display your company logo as a watermark background on the signage board	\$2,600
5. Water Bottle Neck Tag☆	Deliver your promotional/customized message printed on the tag, such as QR-Code, WeChat ID	\$2,200
6. Pens & Notepads☆	Pens and notepads are easily accessible and frequent used by audience	\$2,280
7. Lucky Draw Prizes☆	Lucky draw activity will be held at the banquet, a high-profile interactive section with audiences, prizes will be provided by sponsor	\$2,200
8. Corporate Premium☆	Increase brand awareness and impress guests through your creative items	\$800
9. Gala Dinner	2mins opening speech; 2 VIP seats at main table; 1 full page ad in conference kit ; Delegate bag insert; 1 easy-roll banner(appointed area); Enjoy 2 conference admissions ; Logo acknowledgement(conference kit/eNews/social media/website/ tent card on tables)	\$5,600
10. Luncheon	Delegate bag insert; 1 easy-roll banner(appointed area); Enjoy 2 conference admissions; Logo acknowledgement(conference kit/eNews/social media/website/ tent card on tables)	\$3,700
11. Coffee Break	Enjoy 1 conference admission; Logo acknowledgement(website, tent card on tables)	\$1,500

## Samples

### ● USB Stick



### ● Delegate Bag



### ● Signing Board



### ● Water Bottle Neck Tag



Hot Picks	Single Price (USD)
1. Full-page 4C ad in conference kit	\$2,286
4. Placement of one easy-roll banner at appointed area☆	\$580
5. Placement of corporate brochure in reception area (max. 200 copies) ☆	\$580
6. Extra conference admission (for sponsors/ exhibitors only) △	\$550/head



Exclusive First to Shine Area Sponsorship	Price (USD)
<b>A1. Flag with logo ★</b> <ul style="list-style-type: none"> <li>● Sponsorship logo recognition displayed on 6 flags or more.</li> <li>● Placed around main conference room, VIP lounge, showcase and reception area</li> <li>● Flag size: 2 to 3 meters (H x W) □</li> </ul>	\$3,300
<b>A2. Giant Programme Wall ★</b> <ul style="list-style-type: none"> <li>● Eye-Catching for all participants</li> <li>● Logo recognition displayed in prime position of the wall located in crowded area</li> <li>● Wall size is 2.5 x4 meters (H x W) □</li> </ul>	\$2,600
<b>A3. Photo Shooting Area ★</b> <ul style="list-style-type: none"> <li>● Tie in with event theme and sponsor logo in a fancy backdrop plus minimum 5 pieces of physical props with design</li> <li>● All participants may enjoy the best photo location and assistance to place photos with your logo on social media platforms, such as WeChat Friends' Circle</li> <li>● Backdrop size is around 2 x 1.5 meters (H x W) □</li> </ul>	\$2,150
Conference Live Stream (For Plastics in Packaging / Automotive events only)	
<b>B1. All-in-One Exclusive Live Streaming Package ☆</b> <ul style="list-style-type: none"> <li>● Add sponsor logo to the on screen graphic (both PC and mobile versions)</li> <li>● Broadcast sponsor's pre-recorded video (max 3 minutes) 5 times or more during conference period, including a warm up session in the morning, coffee breaks, luncheon and appropriate timeslots between speakers' presentations.</li> <li>● Acknowledgment of sponsor logo in event promotion materials as a "live streaming sponsor"</li> </ul>	\$5,430

● A1. Flag with logo



● A2. Giant Programme Wall



● A3. Photo Shooting Area



● B1. All-in-One Exclusive Live Streaming Package



Conference Live Stream (For Plastics in Packaging / Automotive events only)	Price (USD)
<b>B2. On-site Interview Broadcast (Live/recorded)</b> <ul style="list-style-type: none"> <li>A 3-minute long interview can be recorded and broadcast live during the conference</li> </ul>	\$1,150
<b>B3. Presentation Video Recording (For VIP &amp; Diamond Sponsors only)</b> <ul style="list-style-type: none"> <li>Record and broadcast your 20 minutes presentation to spread your message quickly to more target audiences</li> <li>Video clip can be provided to sponsors within 2 weeks after conference</li> <li>Sponsors may post and share the clip on their website, social media and other portals</li> <li>Video editing and effects are not included</li> </ul>	\$1,285
<b>C. Webinar @CPRJ Live (Special Offer for All Conference Sponsors)</b> <ul style="list-style-type: none"> <li>Customized webinar within 3 months after the conference</li> <li>50,000 invitation email blast to target audience</li> <li>Maximum 60 minute long presentation and discussion time (Q&amp;A session included)</li> </ul> <p>B &amp; C offers include one video broadcasting at AdsaleCPRJ.com and conference website for 12 months</p>	\$6,762
<b>Small Space Big Idea Forum</b>	
<b>D. Customized Concurrent Workshop</b> <ul style="list-style-type: none"> <li>A limited number of 60 minutes workshop slots are available during the conference</li> <li>A highly interactive alternative to presentations, facilitating information exchange and demonstrating effective business matching in small groups</li> <li>We are committed to making this workshop accessible to invited participants only (30-50 qualified members of the audience)</li> </ul> <p>For details, please contact us directly</p>	\$20,790
<b>Happy Branding Offer</b>	
<b>E1. It's Time to Play a Game and Wechat!</b> <ul style="list-style-type: none"> <li>Spotlight sponsor logo plus WeChat QR code on screen so attendees may sign up for an interactive game during the networking dinner</li> <li>Best way to boost followers on your official WeChat account</li> <li>Sponsor needs to prepare a gift for the winner(s). Gift valued at USD 500 or above is recommended</li> </ul>	\$2,150
<b>E2. Pop-up Recharger Kiosk ★</b> <ul style="list-style-type: none"> <li>Recharge and refresh all participants with snacks, coffee, cookies, popcorn or ice cream treats during conference</li> <li>Sponsorship logo recognition displayed in kiosk design and included in food packaging labels</li> <li>Serving time and offerings (selection of snacks and drinks) subject to hotel arrangements</li> </ul>	\$4,000
<b>F. Video Ad</b> <ul style="list-style-type: none"> <li>Your corporate video (max 8 minutes) will be broadcasted 3 times or more during the conference</li> <li>Helps to highlight your presence at this professional event</li> </ul>	\$580

## Remarks

- ☆ Production and delivery cost excluded
- ★ Production and delivery cost included, artwork provided by client. Adsale Group reserves the right of final interpretation for the size of the USB stick and delegate bag
- △ Conference admission is non-transferable. The organizer reserves the right to refuse any person's admission to the exhibition & conference venue.
- Subject to hotel arrangement, the organizer reserves the rights to change the size

## Discount Scheme

- Early bird and payment discount : **5%** discount for order made prior to 3 months of the conference and payment is settled within 15 days
- Volume discount : **10%** discount for one-time booking of two or more conferences

## Payment Condition

- Full payment is required within 15 days after order is confirmed
- For order confirmed within 30 days before conference commences, full payment within 7 days / before the conference is required