

5th Edition CPRJ Plastics in **Home Appliance/3C Electronics** Conference & Showcase



Date: 27 - 28 Jun, 2019

Place: Shunde, China

Theme: Innovative Design and Technologies for New Era

Hosts: **ADSALE 雅式**
Adsale Publishing Ltd. (Adsale Group) **Haier**
Haier Group

Organizer: **CPRJ 中国塑料橡胶**
China Plastic & Rubber Journal
AdsaleCPRJ.com

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China Plastic & Rubber Journal 中国塑料橡胶
AdsaleCPRJ.com

Co-organizers:  **顺德家电商会**
Shunde Home Appliance Chamber of Commerce

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Haier Group products cover household appliances, communications, IT digital products, household, logistics, finance, real estate and other fields. There are 5 R&D centers, 21 industrial parks, 66 trading companies in the world, with users in more than 100 countries and regions

Agenda: Jun 27 (Full day)

Parallel sub-forums:

- Home Appliances Session
- 3C Electronics Session

Jun 28 (Half day)

09:00 – 11:00 Technology Exchange Meeting

Highlights:

- 350+** Professionals
- 30+** Expert Presentations
- 30+** Exhibitors
- 70%** From Design Companies & Target Manufacturers

Confirmed Sponsors: (More Sponsors to be Confirmed)

Keqiang, JSW, JEA, tesa, MOTAN-COLORTRONIC, FANUC, Stratasys, Avian, Sentien, ZHIYIN TECH, QUATEK, CHAOQUN, Rongcai, Weufy, Multiplus, WANHUA, MITSUBISHI Electric, HUNTSMAN, WACKER Chemicals, HUABIAO, Covestro, FCS, Multitech, Forwell

Last Edition Invited Speakers (Partial):

Xiaojing Huang -- Renowned Design Strategist and Trend Expert, Strategy Director, YANG DESIGN

Xunru Cai -- Senior Project Manager, Hefei Meiling Co., Ltd.

Peter Chen -- COO, Jinyoung (Xiamen) Advanced Materials Technology Co.,Ltd.

Zhi Xue -- Marketing Director, Wingtech Technology

Wei Chen -- General Manager, Zhuhai GREE Intelligent Equipment Research Institute Co., Ltd.

Qiwei Wei -- Guangdong Procurement and Supply Chain Association

Peng Liu -- Chief Engineer, Hefei Meiling Co.,Ltd.

Diego Kuo -- R&D+D Vice President, Chunmi Electronics Technology Co., Ltd.

Huan-Chu Huang -- Vivo Mobile Communication Co.,Ltd. Antenna Technical Director/Principal Antenna Expert,R&D Dept.

(The list is in no particular order)

Publicity:

- Conference Preview & Review will be published in CPRJ & CPRJ International magazine and e-book
- News reports of conference, sponsors and bigwig of industry will be uploaded to AdsaleCPRJ.com and conference website simultaneously
- Share the event highlight and presentation slides to 48,000 WeChat followers and 1.5 million Weibo followers before and during the event
- Conference news reports will be published on the mainstream media platform, industrial association group. Reach targeted audience precisely

Invited Audiences :

Appliance/3C Electronics Manufacturers

Midea Group
Haier Group
Gree Electric Appliances, Inc.of Zhuhai
Zhongshan Galanz Consumer Electric Appliances Co., Ltd.
Sichuan Changhong Electric Co., Ltd.
Panasonic Home Appliances R&D Center (Hangzhou) Co., Ltd.
Konka Group Co., Ltd.
Hisense Group
Guangdong Whirlpool Electrical Appliances Co., Ltd.
Zhuhai Special Economic Zone Philips Home Electric Appliances Co., Ltd.
Joyyoung Co., Ltd.
Guangdong Chigo Air Conditioning Co., Ltd.
Lenovo (Shenzhen) Electronic Co., Ltd.
Shenzhen Chuangwei-RGB Electronics Co., Ltd.
TCL Multimedia Technology Holdings Ltd.
Zhongxing Telecommunication Equipment Corporation
Xiaomi Communications Co., Ltd.
Royole Corporation
Meizu Technology Co., Ltd.
Guangdong BBK Electronics Industry Co., Ltd
LG Electronics China Co., Ltd.
Coolpad Group Limited
Shenzhen Ivvi Holding Co., Ltd.
Whaley Technology Ltd
Vivo Communication Technology Co., Ltd.
Guangdong OPPO Mobile Telecommunications Corp Ltd

OEM/ODM and Plastics Products Manufacturers

BYD Company Limited
Flextronics Manufacturing (Zhuhai) Co., Ltd.
Foxconn Technology Group
Compal Information Technology (Kunshan) Co., Ltd.
Wanlida Group Co., Ltd.
Sunwoda Electronic Co., Ltd.
JANUS (Dongguan) Precision Components Co., Ltd.
Wingtech Group Limited
Huaqin Telecom Co., Ltd.
High Tech Computer Corporation
Shenzhen Mingfengda Precision Technology Co., Ltd.
ETI---Vesta Appliance Co., Ltd.
Shanghai Longcheer Technology Co., Ltd.
Shanghai Wind Communication Technologies Co., Ltd.
Shenzhen OTOT Electronics Group Limited
Tinno Mobile Technology Corp
Silitech Technology Corp
Hong FuJin Precision Industry (Shenzhen) Co., Ltd.
TK Mold Group
Shenzhen O-Film Tech Co., Ltd.
BOE Technology Group Co., Ltd.
Wistron Infocomm Manufacturing (Kunshan) Co.,Ltd.
Jabil Circuit (Guangzhou) Co., Ltd.
Dongguan Good Mark New Industrial Co., Ltd.
Shunde Sansheng Electrical Manufacture Co., Ltd.
Dongguan Memtech Electronic Product Co., Ltd.

(More invited audience to be confirmed)

2018 Edition : AdsaleCPRJ.com/3CReport

481 participants

150 companies

81% were General Manager / Senior Management, Chief Engineer, R&D

95% sponsors

Concluded the Conference's result from satisfactory to very fruitful

95% sponsors

achieve the goal of participating in conference

96% audiences

intended to recommend CPRJ Conference to others

What our Sponsors say :

It's the first time I took part in the CPRJ 3C conference, it's well organized and the audiences are professional, there were a lot of interactions and opinion exchanges, I wish next conference a big success

RADICI Plastics (Suzhou) Co., Ltd.

I have attended for a few years, it do helps on brand promotion as well as case sharing. I can mingle with many clients in one day. I surely will join next year.

Dongguan JEA Polymer Technology Co., Ltd.

Testimonials from Audience/Keynote Speakers :

The organizer was so professional to connect innovations and applications. It was a very fruitful event in which I met many industry leaders and was inspired. Innovations and applications of material technologies are closely related to each other. Let's upgrade Chinese manufacturing to a higher level together!

Chunmi Electronics Technology Co., Ltd.

There were lots of highlights in this conference, including new materials, modified materials, highly efficient and energy saving equipment, the combination of micro injection molding machine and 3D printing, etc. Business matching meetings with brands were successfully organized!

Meizu Technology Co., Ltd.

Scope of Exhibits :

- Engineering plastics / modified plastics / reinforced plastics /composites
- Rubber & TPE
- Additives, masterbatches and pigments
- Auxiliary equipment, automation & other industrial tools
- Carbon fiber
- Glass reinforces plastics
- Other new materials
- Extrusions and injection molding
- Hot stamping, decoration & printing equipment
- More innovative technologies
- 3D technologies
- Molds & hot runners
- Testing equipment & services

For sponsorship and exhibiting, please contact us now!

Adsale Publishing Ltd.

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