

## 4th Edition CPRJ Plastics in Appliance/3C Electronics Conference & Showcase

**Date:** 13-14 Sep, 2018

**Place:** Zhuhai, China

**Theme:** Get Ready for Design & Innovation Trends

**Host:** Adsale Publishing Ltd.

**Organizer:**



**Co-organizers**



**Supporters:**



Keep Up with Market Trends & Create More Business Opportunities !

490+ Professionals

30+ Expert Presentations

30+ Exhibitors

70% From Design Companies & Target Manufacturers

**Agenda: Sep 13 (Full day)**

**Topics:** A. Home Appliances: Television, Washing Machine, Refrigerator, Air Conditioner

B. Small Home Appliances: Kitchen Appliance, Personal Care

C. 3C : Wearable, Notebook/Tablet, Smartphone

**Sep 14 (Half day)** Visit Gree Electric Appliances Inc. of Zhuhai

**Confirmed Sponsors:** (More Sponsors to be Confirmed)

Jin Young , Chen Hsong , Bole , Radici , ExxonMobil , JEA , Multiplus , Kiefel , FANUC , JSW , ABB , Forwell , Orinko , FCS , Multitech , Huasu , Leadsum , Dongtian , Q-Lab , HUNTSMAN , EVERFINE , Sentien , ENMA , ZWCAD , Avian , FOMTEC , RAMPF , FCS , Multitech , JC TIMES , Zhengyang

**Invited Speakers (Partial):**

**Jun Zhu** -- Secretary General, China Household Electrical Appliance Association

**Xunru Cai** -- Senior Project Manager, Hefei Meiling Co., Ltd.

**Jia Chungeng** -- Director, Panasonic Home Appliances R&D Center (Hangzhou) Co., Ltd.

**Shouguo Wang** -- Associate Director, Guangdong Galanz Group Co., Ltd.

**Gence Shi** -- Director, Lenovo Research, Lenovo (Shenzhen) Electronic Co., Ltd.

**Chao Li** -- MI Phone/CMF Manager, Xiaomi Communications Co., Ltd.

**Jianping Xie** -- Management Manager of Spilot Testing Dept., ZTE Corporation

**Haitao Bao** -- Tooling Manager of Consumer Notebook China Development Center Personal Systems Group, Shanghai Hewlett-Packard Co., Ltd.

**Ply Pan** -- Supervisor, TPC Plastics Resource Application Center, FOXCONN Hong Fu Jin Precision Industry (Shenzhen) Co., Ltd.

(More guest speakers to be confirmed)

**Publicity:**

- Conference Preview & Review will be published in CPRJ & CPRJ International magazine and e-book
- News reports of conference, sponsors and bigwig of industry will be uploaded to AdsaleCPRJ.com and conference website simultaneously
- Deliver 3 issues of pre-event eNewsletter which include exhibitors' highlight and latest programme to 108,000+ readers from E & E, appliance, 3C electronics industries
- Share the event highlight and presentation slides to 20,000 WeChat followers and 1.5 million Weibo followers before and during the event

**Invited Audiences :**

**Appliance/3C Electronics Manufacturers**

Midea Group  
Haier Group  
Gree Electric Appliances, Inc.of Zhuhai  
Zhongshan Galanz Consumer Electric Appliances Co., Ltd.  
Sichuan Changhong Electric Co., Ltd.  
Panasonic Home Appliances R&D Center (Hangzhou) Co., Ltd.  
Konka Group Co., Ltd.  
Hisense Group  
Guangdong Whirlpool Electrical Appliances Co., Ltd.  
Zhuhai Special Economic Zone Philips Home Electric Appliances Co., Ltd.  
Joyyoung Co., Ltd.  
Guangdong Chigo Air Conditioning Co., Ltd.  
Lenovo (Shenzhen) Electronic Co., Ltd.  
Shenzhen Chuangwei-RGB Electronics Co., Ltd.  
TCL Multimedia Technology Holdings Ltd.  
Zhongxing Telecommunication Equipment Corporation  
Xiaomi Communications Co., Ltd.  
Royole Corporation  
Meizu Technology Co., Ltd.  
Guangdong BBK Electronics Industry Co., Ltd  
LG Electronics China Co., Ltd.  
Coolpad Group Limited  
Shenzhen Ivvi Holding Co., Ltd.  
Whaley Technology Ltd  
Vivo Communication Technology Co., Ltd.  
Guangdong OPPO Mobile Telecommunications Corp Ltd

**OEM/ODM and Plastics Products Manufacturers**

BYD Company Limited  
Flextronics Manufacturing (Zhuhai) Co., Ltd.  
Foxconn Technology Group  
Compal Information Technology (Kunshan) Co., Ltd.  
Wanlida Group Co., Ltd.  
Sunwoda Electronic Co., Ltd.  
JANUS (Dongguan) Precision Components Co., Ltd.  
Wingtech Group Limited  
Huaqin Telecom Co., Ltd.  
High Tech Computer Corporation  
Shenzhen Mingfengda Precision Technology Co., Ltd.  
ETI---Vesta Appliance Co., Ltd.  
Shanghai Longcheer Technology Co., Ltd.  
Shanghai Wind Communication Technologies Co., Ltd.  
Shenzhen OTOT Electronics Group Limited  
Tinnno Mobile Technology Corp  
Silitech Technology Corp  
Hong FuJin Precision Industry (Shenzhen) Co., Ltd.  
TK Mold Group  
Shenzhen O-Film Tech Co., Ltd.  
BOE Technology Group Co., Ltd.  
Wistron Infocomm Manufacturing (Kunshan) Co.,Ltd.  
Jabil Circuit (Guangzhou) Co., Ltd.  
Dongguan Good Mark New Industrial Co., Ltd.  
Shunde Sansheng Electrical Manufacture Co., Ltd.  
Dongguan Memtech Electronic Product Co., Ltd.

(More invited audience to be confirmed)

**2017 Edition :** [AdsaleCPRJ.com/3CReport](http://AdsaleCPRJ.com/3CReport)

**495** participants

**207** companies

**59%** were General Manager / Senior Management, Chief Engineer, R&D

**91%** sponsors

Concluded the Conference's result from satisfactory to very fruitful

**86%** sponsors

achieve the goal of participating in conference

**96%** audiences

intended to recommend CPRJ Conference to others

## What our Sponsors say :

“As a hardcore fan of CPRJ, we always appreciate the efforts made by the CPRJ team in providing better matching services between German technology and Chinese enterprises which are undergoing industrial transformation. We wish CPRJ continued success with its conferences that achieve further win-win results for CPRJ and its sponsors.”

— Demag Plastic Machinery (Ningbo) Co., Ltd

**Demag** Plastics Group

“The arrangements were very good. The results of our participation were very fruitful. We were so happy to have the chance to exchange ideas of the latest technology and build our brand. We will continue to attend CPRJ conference.” (Translated)

— Ningbo Shuangma Machinery Industry Co., Ltd

**SOLE** 伯乐塑机

## Testimonials from Audience/Keynote Speakers :

“The conference covered market trends and technology developments of the home appliance/3C industry. I am so surprised that the relevance was so high.”

—Joyoung Company Limited

“I would like to thank the organizer as the conference is one of the most successful in the industry. It is so meaningful to the home appliance industry as well as the AR sector.”

—Shenzhen Augmented Reality Technologies Co., Ltd.

## Scope of Exhibits :

- Engineering plastics / modified plastics / reinforced plastics /composites
- Rubber & TPE
- Additives, masterbatches and pigments
- Auxiliary equipment, automation & other industrial tools
- Carbon fiber
- Glass reinforces plastics
- Other new materials
- Extrusions and injection molding
- Hot stamping, decoration & printing equipment
- More innovative technologies
- 3D technologies
- Molds & hot runners
- Testing equipment & services

## For sponsorship and exhibiting, please contact us now!

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