



Smart Materials, Smart Manufacturing

3rd Edition CPRJ Plastics in Appliance / 3C Electronics Conference & Showcase

Date: 21-22 Sep, 2017 **Place:** RAMADA Plaza Shunde, Guangdong

Hosts: Adsale Publishing Ltd.

Co-organizer: Midea Group, Industrial and Daily-use Electrical Appliance Institute of China Electrical Equipment Industrial Association, Guangdong Electronics and Information Industries Association, Shunde Home Appliance Chamber of Commerce, Shenzhen Electronics Information Network, Industrial Design Society of Shunde, CMF Design Organization

Supporters: CHINAPLAS, Society Plastics Engineers (SPE),
SpecialChem.com, Guangdong Plastics Industry Association, Federation of Hong Kong Industries

Theme: Smart Materials, Smart Manufacturing

Confirmed Sponsors: (More sponsors to be confirmed)

VIP Sponsors : Chen Hsong, Jin Young **Diamond Sponsors :** Exxonmobil, FANUC, Kronos, Radici, Solvay, Engel (Wintec), Kiefel, Welltec, Stratasys, Kraussmaffei **Exhibitors :** Multitech, Forwell, Konig, L.K.Group, Cathay, DOLEUNGCHOI, Frenk, HOSTAR, DIC, JEA, KONICA MINOLTA, TOPSTAR **Other Sponsor:** FCS, JC TIMES, Sabic

Agenda: 21 Sep (Full day):

Morning: Keynote speech from invited speakers and sponsors

Afternoon:

Module A: Home appliance (A): Innovative materials, Smart manufacturing

--- New materials, new applications, automation, smart manufacturing

Module B: Home appliance (B): New materials, New designs, Safety accreditation

--- Home appliances, small home appliances, food contact materials, 3C accreditation

Module C: 3C: Innovative materials and precision manufacturing

--- Smart phones and accessories, wearable electronics, computers / tablets

22 Sep (Half day): Visit Plant or Exhibition Hall of Midea, The Chen Hsong Group Shunde Factory – Chen De Plastics Machinery Co.,Ltd.

Highlights at a Glance:

Giants to co-organize Plastics in Appliance / 3C Conference focused on smart materials and smart manufacturing - **ADSALE Group** and **Midea Group**! Midea is one of the Top 100 Most Valuable Global Brands and China Enterprise 500. The Conference is supported by Shunde Home Appliance Chamber of Commerce which has 400+ member enterprises, and CHINAPLAS, Asia's No. 1 plastics and rubber trade fair.

Growing market: The main business income for Chinese home appliance industry reached RMB 1,410 billion in 2015, and is maintaining a high level of profitability. The industry is transforming and upgrading with the driving force of innovation, efficiency and profitability.

Competitive advantage: Pearl River Delta is the major region for 3C and home appliance manufacturing. Shunde is named as "The City of Home Appliance in China", which gathers many leading enterprises.

Hot topics: Spray free coating; easy cleaning, antimicrobial materials and surface treatments; green coating; corrosion resistant materials; noise and vibration damping materials; OLED; 3D printing; LDS and smart manufacturing; IML; metal/ceramic injection molding; water resistant materials; thermoforming, etc.

Rich content: 300+ professionals, 3 modules, 17+ expert presentations, latest products showcase and brainstorm sessions are expected.

On-target matching: 70% of audience is home appliance/3C products end users, an excellent opportunity for business matching between upstream and downstream.

Invited Speakers: (More guest speakers to be confirmed)

- **Zhu Jun** - Secretary General, China Household Electrical Appliance Association
- **Cai Jun** - Secretary, National Technical Committee 67 on Electrical Accessories of Standardization Administration of China / China National Electric Apparatus Research Institute

- **Lu Jianguo** - Deputy Chief Engineer , Chinese Electrical Appliances Research Institute
- **Lai Xiaoming** - Secretary General, Shunde Home Appliances Chamber of Commerce
- **Xu Huiying** - Secretary General, Shenzhen Electronic Chamber of Commerce
- **Qin Shuyang** - Plastics Technology Management Director, Purchasing Center of Midea Group
- **Xiong Yuming** - Senior Research Engineer, Corporate Research Centre, Corporate Research Centre, Midea Group
- **Chiou Yaohong** - Deputy Director of the Committee, Powder Injection Molding Technology Committee, Association of CAE Molding Technology
- **Hu Xiaohong** - Senior Engineer China Household Electrical Appliance Association
- **Tony Xue** - Product Marketing Director, Wingtech Mobile Communications Co.,Ltd.
- **Zhu Changchang** - Assistant Chief Engineer, TCL Corporation Industrial Research Institute
- **Gence Shi** - Director, Lenovo Research, Lenovo (Shenzhen) Electronic Co.,Ltd.
- **Cao Jianwen** - Senior Manager, Meizu Telecom Equipment Co.,Ltd.
- **Song Kan** - Design Director, Shenzhen Xiaolajiao Technology Co.,Ltd.
- **Wang Changming** - R&D Director, JANUS (Dongguan) Precision Components Co.,Ltd.
- **Hu Yonghui** - R & D Supervisor, Beko Electrical Appliances Co.,Ltd.
- **Cai Xunru** - Senior Project Manager, Hefei Meiling Co.,Ltd.
- **Zhu Changchang** - Expert Consultant TCL Group Industrial Research Institute
- **Marco Zhong** - Director State Key Testing Laboratory of Food Contact Materials (Guangdong) , Guangdong Inspection and Quarantine Technology Center Consumer Testing Laboratory
- **Lei Chuntang** - Deputy Director of the Designers Sichuan Changhong Electric Co., Ltd.
- **Huang Mingfu** - General Manager, Executive Director Shenzhen Samy Design Research Ltd.
- **Wang Shouguo** - Vice-president Guangdong Galanz Enterprise Group Co., Ltd.
- **Dong Jianchun** - Shenzhen Transsion Holdings Limited

Invited Audiences: (More invited audience to be confirmed)

Appliance / 3C Electronics Enterprises

Haier Group
Konka Group Co.,Ltd.
Aucma Co.,Ltd.
Airmate Electrical (Shenzhen) Co.,Ltd.
Shanghai Povos Electric Works Co.,Ltd.
VattiCorporation Limited.
Joyoung Co.,Ltd.
Foshan Shunde Galanz Microwave Oven Electrical Appliances Ltd.
Panasonic Wanbao Appliances Beauty And Living (Guangzhou) Co.,Ltd.
Guangdong Whirlpool Electrical Appliance Co.,Ltd.
Guangdong Weking Electric Appliance Co.,Ltd.
Sienhua Electric Fan Co Ltd, Guangdong
Guangdong Xinbao Electrical Appliances Holdings Co.,Ltd.
Guangdong Chigo Air Conditioning Co.,Ltd.
Panasonic Appliances Air-Conditioning (Guangzhou) Co.,Ltd.
Hisense Ronshen (Guangdong) Refrigerator Co.,Ltd.
China Superman Group Co.,Ltd.
Hefei Meiling Co.,Ltd.
Hefei Rongshida Sanyo Electric Co.,Ltd.
Ecovacs Robotics (suzhou) Co.,Ltd.
Ningbo Aux Air Conditioner Co.,Ltd.
Shenzhen Angel Drinking Water Industrial Group Corporation
Sichuan changhong Electric Co.,Ltd.
Wuxi Little Swan Company Limited
Zhejiang supor Co.,Ltd.
Shenzhen chuangwei-RGB electronics Co.,Ltd.
LG Electronics China R&D Center
Tcl Multimedia Technology Toldings Limited
Chaozhou Three-Circle (Group) Co.,Ltd.
ASUSTeK Computer Inc
Hytera Communications Co.,Ltd.
Halove (hangzhou) Technology Co.,Ltd.
HuaWei Technologies Co.,Ltd.

OEM/ODM/Plastic Produce Enterprises

Limited Company
Wingtech Group Limited
Flextronics Industrial (Shenzhen) Co.,Ltd.
Foxconn Technology Group
Hong Fujin Precision Industry (Shenzhen) Co.,Ltd.
Futaihua Industrial (Shenzhen) Co.,Ltd.
Wistron InfoComm (Kunshan) Co.,Ltd.
Shenzhen Malata Mobile Communication Co.,Ltd.
Tinnomobile Technology Corp
CK Telecom Co.,Ltd. Guangdong
Shanghai Wind Communication Technologies Co.,Ltd.
SuZhou LongYu Electronic Equipment Co.,Ltd.
Shenzhen OTOT Electronics Group Limited
Compal Information Technology (Kunshan) Co.,Ltd.
Silitech Technology Co.
Dopod International Corp.Ltd.
Main Power Electrical Factory limited
DEWAV Communication Group
Shenzhen Hui Ye Communication Technology Co.,Ltd.
Shenzhen desire Communication Co.,Ltd.
Shanghai Longcheer Technology Co.,Ltd.
Shenzhen O-Film Tech Co.,Ltd.
BOE Technology Group Co.,Ltd.
Qisda (Suzhou) Co.,Ltd.
DongGuan Wellmei Mold MFG Co., Ltd.
Payer Electric Personal Care Products (Suzhou) Co.,Ltd.
Dongguan LokFok Plastic Electronics Co.,Ltd.
Dongguan Good Mark New Industrial Co.,Ltd.
TK Plastics Products (Suzhou) Co.,Ltd.
Ace Corporation Holdings Ltd.
Kunshan Yuanjin Plastic & Electronic Co.,Ltd.
Fosunny Electron Technology (ShenZhen) Co.,Ltd.
Shenzhen All Top Plastic Electronics Co.,Ltd.
Sunteam Technology Co.,Ltd.
Tongda Electrical Appliance Co.,Ltd.
Banshing Plastic Product (Shanghai) Co.,Ltd
Wu Jiang Kaiming Plastic Cement Co.,Ltd.
Yongsheng Electronic Co.,Ltd.
Shenzhen Hengsheng Huatai Plastic Electronics

Huizhou BYD Electronics Co.,Ltd.
Coolpad Group Limited
LeTV Information Technology (Beijing) Co.,Ltd.
Lenovo Group
Plus One Marketing Ltd.
Samsung Electronics Research Institute
SuperD Co.,Ltd.
Shenzhen Transition Holdings Limited
Shenzhen Giec Electronics Co.,Ltd.
Shenzhen Coship Electronics Co.,Ltd.
China Great Wall Computer Shenzhen Co.,Ltd.
Panasonic System Networks (Zhuhai) Co.,Ltd.
Vivo Mobile Communication Co.,Ltd.
Xiaomi Technology Co.,Ltd.
Yulong Computer Telecommunication Scientific (Shenzhen) Co.,Ltd.
ZTE Corporation
Meizu Technology Co.,Ltd.

Technology Co.,Ltd.
Diehl Controls (Nanjing) Co.,Ltd.
CWB Group Co.,Ltd.
Kunshan Jinli Surface Material Application Technologies Co.,Ltd.
Zhongshan Wanshijie Plastic Sheet Co.,Ltd
Tianjin Wanhua Co.,Ltd.
Pujiang Yitong Plastic Electronic Co.,Ltd.
Shenzhen Wabo Machinery Co., Ltd.
Dongguan Xing Feiyu Rubber & Plastic Products Co.,Ltd.
Zhongshan Saite Engineering Plastics Co., Ltd.
Dongguan Xiang Hong Blow molding products Co.,Ltd.
Changxing Dingxin Rubber & Plastic Technology Co.,Ltd.

Exhibitor may enjoy:

1. One information desk (around 1.8m x 0.45m) with 2 chairs at appointed area, placement of one easy-roll banner within this area is allowed*
2. Acknowledgement of your logo in conference kit, conference website and onsite reception area
3. "Exhibitor highlight" in pre-event eNews (3 issues, sent in 6/4/2 weeks prior to the event)
4. "Exhibitor highlight" hyperlinked on AdsaleCPRJ.com and conference website
5. Two complimentary conference admissions (including handouts, meals and plant visit**)

* Electricity supply at exhibition are is limited, subject to venue's availability

** Plant visit arrangement is subject to the host factory's screening

Scope of Exhibits:

- Engineering plastics / modified plastics / reinforced plastics /composites
- Rubber & TPE
- Additives, masterbatches and pigments
- Carbon fiber
- Glass reinforces plastics
- Bioplastics
- Other new materials
- Extrusions and injection molding
- Auxiliary equipment, automation & other industrial tools
- Hot stamping, decoration & printing equipment
- Molds & hot runners
- Testing equipment & services
- 3D printing
- More innovative technologies

Last Edition:

- **185 Companies**, 70% from Target Manufacturers & Design Companies
- **452** Participants from R&D, Quality Control, Purchasing, Marketing and Managing Director, etc
- **96%** Agreed Conference's quality from satisfactory to excellent
- **93%** Intended to recommend CPRJ Conference to others

*Source of information: Over 49 respondents filled in the questionnaires

Report: AdsaleCPRJ.com/3CReport

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