



# Plastics Recycling & CIRCULAR ECONOMY Conference

## 塑料回收与循环经济论坛

CHINAPLAS x CPRJ

6th Edition CHINAPLAS x CPRJ Plastics Recycling and Circular Economy Conference and Showcase

(a live streaming and simultaneous interpretation provided event)

2025 • 4 • 14 (Monday) Shenzhen, China

## Dedicated Platform

Plastics recycling and the circular economy have emerged as critical issues intertwined with global environmental protection and sustainable development. At the end of November, the fifth session of the **United Nations Environment Programme (UNEP)** Intergovernmental Negotiating Committee (INC) convened in Busan, Republic of Korea. The primary goal was to develop a comprehensive and effective international legal framework to combat plastics pollution and safeguard the global ecological environment.

The European Union, North America, and the Asia-Pacific region are all actively advancing the development of the plastics recycling industry through the implementation of relevant policies and regulations. For instance, the **European Commission** has proposed that 25% of the plastics used in new cars must be sourced from recycled materials, with a specific requirement that 25% of this recycled content comes from End-of-Life Vehicles (ELVs). Additionally, it aims for 30% of the plastics in ELVs to be recycled.

As one of the world's largest producers and consumers of plastics, China has actively promoted a green, low-carbon, and circular economy in recent years. In 2024, for the first time, the government work report included "plastic pollution control," marking a significant step towards transitioning the plastics recycling industry to a circular model.

The **CHINAPLAS x CPRJ Plastics Recycling and Circular Economy Conference and Showcase** is organized in this context. The conference aims to unite **governments, industry organizations, brands, materials** and **machinery suppliers**, and other stakeholders to discuss global trends in the circular economy of plastics. Experts will analyze environmental protection policies and low-carbon innovations across the **packaging, automotive, consumer electronics, and consumer goods**, providing a comprehensive overview of the development of the plastics recycling industry in Asia and worldwide.

## Previous Supporting Institutions (partial)

- AMCHAM Sustainability and CSR Committee
- Development Research Center of the State Council
- Ellen MacArthur Foundation
- European Bioplastics (EUBP)
- Foreign Environmental Cooperation Center, Ministry of Ecology and Environment (FECO)
- Global Impact Coalition
- GIZ
- National Development and Reform Commission
- Plastics Institute of Thailand
- United Nations Environment Programme (UNEP)
- VDMA Plastics and Rubber Machinery Association



Registration

## Organizers



## Target Audiences

(estimated 20% attendees are from Asia/Overseas)

- Downstream brands and plastic components manufacturers of home appliance/3C electronics, automobiles, fast consuming products and daily chemical packaging, food packaging, e-commerce packaging, agricultural film, optical & functional films, sports and recreation products, household products, pipes, etc.
- Plastic recycling enterprises and recycled plastic products manufacturers.
- Experts from governmental departments, recycled plastic recycling economy park, industry associations, research institutes, etc.
- Third party organizations in plastic recycling technologies and plastic recycling platforms.

## Delegate registration:

USD 300 / person

- Rates applicable to above target audience only
- One FREE registration for every three fully paid delegates from the same company (Register before 31 March 2025).



# The Conference Framework



## Plenary session

The plenary session will explore global trends, policy directions, recycling classifications, and innovations from prominent brands, all within the broader context of global plastics recycling and circular economy. The goal is to contribute to the sustainable development of the plastics industry.



Conference Website

## Major topics

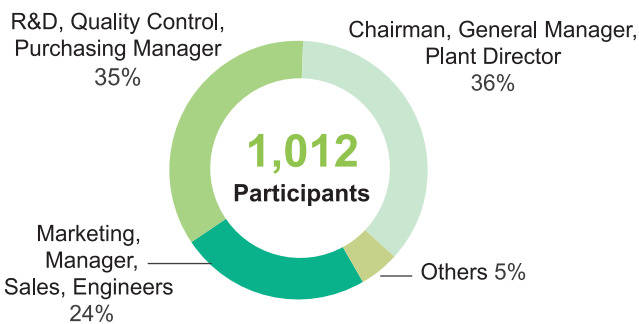
- Blue economy and marine plastics recycling
- Reuse and refill of packaging from the perspective of life cycle assessment (LCA)
- How artificial intelligence (AI) reshapes circular economy for plastics
- Developments in per- and polyfluoroalkyl substances (PFAS)-free materials
- Biomass balanced (BMB) materials and zero-carbon polymers
- Plastics recycling and green consumption in leisure sports
- Bio-based polyurethanes and polyurethanes recycling
- Enzymatic recycling: A new track for PET recycling
- Low-carbon production: Efficient energy-saving processing and integrated design
- Chemical recycling enters new stage of development
- Extended Producer Responsibility (EPR): A new tool to combat plastic pollution
- Innovative ideas and achievements in recycling
- Digitalization breakthrough in recycling processing
- EU's Ecodesign for Sustainable Products Regulation (ESPR) and Digital Product Passport (DPP)
- Exploration of business model for closed-loop recycling
- Recycling and upcycling of recycled materials
- Types and requirements for international certification of recycled materials

## International Participants (partial)

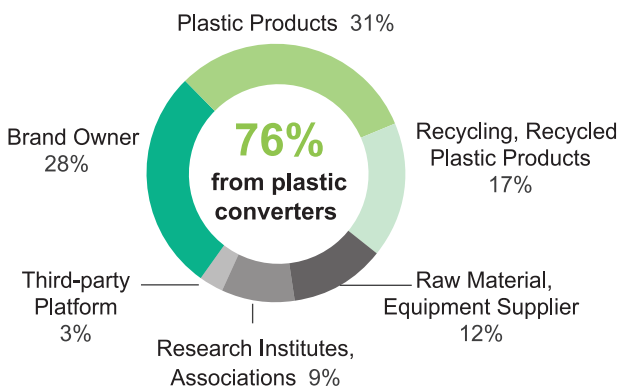
Country	Brands	Keynote speakers
Luxembourg	United Caps	
Austria	ALPLA Circular Economy & Recycling Asia Ltd AMCHAM Sustainability and CSR Committee	
United States	Brooks Running Wework Equity Packaging Inc. S&P Global	
Germany	European Bioplastics (EUBP) RKW Group (RKW Vietnam Ltd) GEKA EPC Engineering & Technologies GmbH	
Italy	COMELIT GROUP SPA MARELLI	
Indonesia	PT NORITA FLEXINDO Pura Group Free the Sea Global Impact Coalition	
Switzerland	Logitech STELLANTIS	
Netherlands	Consulate General of the Kingdom of the Netherlands Schneider Electric	
France	Veolia AIRBUS	
New Zealand	Zespri	
Japan	Suntory Holdings Limited	
South Korea	Kolonglotech	
Philippines	Emerald Vinyl Corporation	
Norway	Laerdal Medical AS	

More from Vietnam, Singapore, Belgium, etc.

## 2024 Audience Profile (22 April, Shanghai)



Audiences from **20+** countries/regions  
International keynote speakers account for **30%**



## About 2024 Edition



Post-event Report



Scan to Watch

# Showcase Sponsor

Global enterprises in the plastics recycling and recovery field, including materials and machinery suppliers, will showcase their latest solutions, ranging from materials and processing techniques, to automation and special equipments. Specialists of the highlighted products and technologies will be present to interact with the participants.

- Talk to your target customers directly to discuss relevant solutions
- Show your innovations and increase brand image
- Develop new connections and establish stronger ties with old customers
- Meet industry experts to explore new business opportunities



## Entitlement

1. One information desk with 2 chairs, plus a placement of one easy-roll banner within an appointed area\*
2. Acknowledgement of your logo in conference booklet, e-conference kit, website, social media and on-site reception area
3. Two complimentary conference admissions (including lunch)
4. Bonus for early booking & material submission: Showcase Highlight in "Conference Preview" \*

\* Electricity supply to the showcase area is limited, subject to venue's availability

\* Distributed on CPRJ online channels. Materials to be provided by sponsors one month before the event

