



Plastics Recycling &  
**CIRCULAR ECONOMY**  
Conference **塑料回收与循环经济论坛**  
CHINAPLAS x CPRJ

第六届CHINAPLAS x CPRJ塑料回收再生与循环经济论坛暨展示会

6th Edition CHINAPLAS x CPRJ

Plastics Recycling and Circular Economy Conference and Showcase

2025年4月14日 中国深圳·深铁皇冠假日酒店

April 14, 2025 Crowne Plaza Shenzhen Nanshan, China

主办单位 Hosts




- \* 论坛提供中英双语直播及中英韩同声传译服务。
- \* The event offers simultaneous Chinese - English live broadcast and Chinese - English - Korean interpretation services.

## 行业背景 Background


塑料回收再生与循环经济已成为紧密联系着全球环境保护和可持续发展的紧迫议题。**联合国环境规划署 (UNEP) 政府间谈判委员会 (INC)** 第五轮谈判于11月底在韩国釜山举行，旨在制定一项全面而有效的国际法律框架，以遏制废塑料污染，保护全球生态环境。

Plastics recycling and the circular economy have emerged as critical issues intertwined with global environmental protection and sustainable development. At the end of November, the fifth session of **the United Nations Environment Programme (UNEP) Intergovernmental Negotiating Committee (INC)** convened in Busan, Republic of Korea. The primary goal was to develop a comprehensive and effective international legal framework to combat plastics pollution and safeguard the global ecological environment.



欧盟、北美以及亚太地区都在积极推动塑料回收行业的发展，通过制定相关政策和法规来促进塑料的回收利用。例如，**欧盟委员会**提出在制造新车的塑料中，25%必须来自回收材料，其中25%必须从报废车辆中回收；报废车辆中30%的塑料应回收利用。 

The European Union, North America, and the Asia-Pacific region are all actively advancing the development of the plastics recycling industry through the implementation of relevant policies and regulations. For instance, **the European Commission** has proposed that 25% of the plastics used in new cars must be sourced from recycled materials, with a specific requirement that 25% of this recycled content comes from End-of-Life Vehicles (ELVs). Additionally, it aims for 30% of the plastics in ELVs to be recycled.

中国作为世界上最大的塑料生产国和消费国之一，近年来大力推动**绿色低碳和循环经济**。2024年，中国首次将“塑料污染治理”纳入政府工作报告，标志着**塑料回收再生行业**向“循环”大转折的重要一步。 

As one of the world's largest producers and consumers of plastics China has actively promoted a **green, low-carbon, and circular economy** in recent years. In 2024, for the first time, the government work report included "plastic pollution control", marking a significant step towards transitioning the **plastics recycling industry** to a circular model.



### **CHINAPLAS x CPRJ塑料回收再生与循环经济论坛暨展示会**

正是在这样的大背景下召开，旨在汇聚政府、行业组织、品牌商、材料及机械供应商等多方力量，聚焦塑料循环经济全球新趋势，剖析包装、汽车、消费电子及消费品行业的环保政策及低碳创新案例，为业界清晰勾勒亚洲乃至全球塑料回收再生产业的格局与前景。

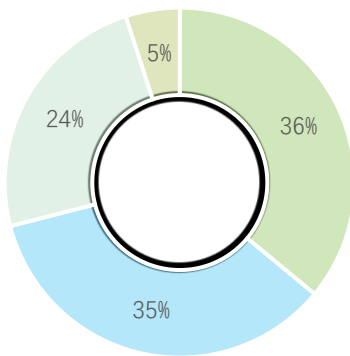
**The CHINAPLAS x CPRJ Plastics Recycling and Circular Economy Conference and Showcase** is organized in this context. The conference aims to unite **governments, industry organizations, brands, materials and machinery suppliers**, and other stakeholders to discuss global trends in the circular economy of plastics. Experts will analyze environmental protection policies and low-carbon innovations across the **packaging, automotive, consumer electronics, and consumer goods**, providing a comprehensive overview of the development of the plastics recycling industry in Asia and worldwide.

## 国际听众参与 Target Audiences

预计20%为亚洲/海外观众 Estimated 20% attendees are from Asia / Overseas

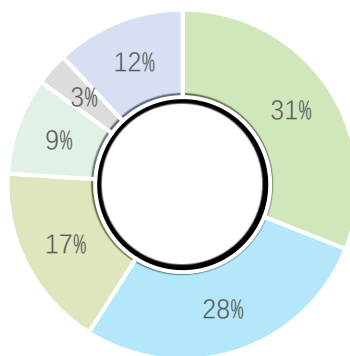
- ✦ 家电/3C电子、汽车、快消品及日化包装、食品包装、外卖/电商/快递包装、农膜、光电膜、运动休闲、家居用品、管道等下游应用品牌企业及配件生产商。  
Downstream brands and components manufacturers of home appliance / 3C electronics, automobiles, fast consuming products and daily chemical packaging, food packaging, e-commerce packaging, agricultural film, optical & functional films, sports and recreation products, household products, pipes, etc.
- ✦ 塑料回收利用、再生塑料制品企业。  
Plastic recycling enterprises and recycled plastic products manufacturers.
- ✦ 政府部门、再生塑料循环经济园区、行业协会、科研院所等权威专家。  
Experts from governmental departments, recycled plastic recycling economy park, industry associations, research institutes, etc.
- ✦ 塑料循环技术设计、回收平台等第三方服务机构。  
Third party organizations in plastic recycling technologies and plastic recycling platforms.

### 1012 名参会者 Participants



- 董事长、总裁、总经理、厂长、高管等  
Chairman, General Manager, Plant Director
- 研发、生产、质量、技术、供应链、采购等  
R&D, Quality Control, Purchasing Manager
- 市场、业务、经理、工程师等  
Marketing, Manager, Sales, Engineers
- 其他  
Others

### 76%为塑料制品、终端品牌 From Plastic Converters



- 塑料制品企业  
Plastic Products
- 品牌企业  
Brand Owner
- 回收/再生企业  
Recycling, Recycled Plastic Products
- 协会/科研院所  
Research Institutes, Associations
- 第三方平台  
Third-party Platform
- 原材料/设备供应商  
Raw Material, Equipment Supplier

如您有任何疑问，可以联系 Audience Enquiry :

方丽敏(女士) Ms. Emiie Fang 电话: (+86-755) 2354 7185 / 190 6506 8665 或

付洁(女士) Ms. Heley Fu 电话: (+86-755) 2354 7186 / 139 2650 6418

邮箱 Email: [event@adsale.com.hk](mailto:event@adsale.com.hk)

2025.04.14 09:00-13:00



**主持人:** 中国石油和化学工业联合会国际交流与外企委员会副秘书长 满娟  
**The Moderator:** China Petroleum and Chemical Industry Federation - Kathy Man, Vice Secretary-General, Committee of Multinationals

07:30 来宾签到  
Audience Reception

09:00 致欢迎辞  
Welcome Remarks

雅式集团副董事长 朱明怡

Adsale Group - Rita Chu, Vice Chairman

原生态环境部固体废物与化学品司副司长、一级巡视员 / 中国物资再生协会再生塑料分会会长 周志强

Former Deputy Director and First-Class Inspector of the Department of Solid Waste and Chemicals of the Ministry of Ecology and Environment / President of the China Plastic Recycling Association of CRRA - Zhiqiang Zhou

中国循环经济协会常务副会长 赵凯

China Association of Circular Economy - Kai Zhao, Executive Vice President

### ▲ 趋势洞察 Trend Insights

09:10 生态环境部对外合作与交流中心主任专家兼室主任 吴广龙  
Foreign Environmental Cooperation Center of the Ministry of Ecology and Environment - Guanglong Wu,  
Senior Specialist / Section Chief

《中国故事-塑料污染全链条治理体系》

China's Story - A Management System for the Entire Chain of Plastic Pollution

09:25 荷兰化学工业领导小组主席 Jacqueline Vaessen  
ChemistryNL - Jacqueline Vaessen, Chair of the Top Team at ChemistryNL

《荷兰的可持续化学理念》

The Dutch Perspective on Sustainable Chemistry

### ▲ 品牌先锋 Brand Pioneers

09:40 吉利汽车集团ESG总监 俞绍华  
Geely Auto Group - Shaohua Yu, ESG Director

《“车-车”再生塑料循环利用的探索与实践》

Exploration and Practice of “Car-to-Car” Recycled Plastic Utilization

09:55 内蒙古蒙牛乳业（集团）股份有限公司包装研发总监 王凤凯  
Inner Mongolia Mengniu Dairy (Group) Co., Ltd. - Fengkai Wang, Packaging R&D Director

《乳品包装绿色发展的挑战和实践》

Challenges and Practices of Green Development in Dairy Packaging

### ▲ 再生科技 Recycling Technology

10:10 沙特基础工业公司大中华区循环经济事业部负责人 蔡琳嘉  
SABIC - Linjia Cai, Leader, SABIC Circular Economy Business, Greater China

《合作协同，共探循环解决方案》

SABIC as a Collaboration Partner for Circular Solutions

10:30 奇趣共享·盲盒礼  
Wonderful Sharing · Mystery Box Gift

10:35 茶歇 / 交流互动 / 展示会参观  
Coffee Break / Networking / Exhibition Visiting



2025.04.14 09:00-13:00

▲ 特别环节·报告与成果发布 Special Session: Report and Achievement Release

10:50 中国物资再生协会再生塑料分会秘书长 王永刚

China Plastic Recycling Association of CRRA - Yonggang Wang, Secretary General

《中国再生塑料行业发展报告2024年度》发布与要点解读

Development Report of China Plastic Recycling Industry for 2024 - Release and Key Points Interpretation

▲ 再生科技 Recycling Technology

11:00 上海睿莫环保新材料有限公司联合创始人兼CTO，中科院高分子材料学博士，化工高级工程师 熊维博士

Shanghai Re-mall Environmental Protection New Material Co.,Ltd. - Dr. Winnie Xiong, Co-Founder & CTO, Ph.D. in Polymer (CAS), Senior Chemical Engineer

《协同变革，共筑塑料再生可持续新生态》

Collaborative Transformation: Building a New Sustainable Ecology for Plastic Recycling Together

11:20 苏州艾斯瑞特机械有限公司副总经理 王磊

Aceretech Machinery Co.,Ltd. - Laye Wong, Vice General Manager

《重塑之旅：食品级PET瓶到瓶回收技术的突破与实践》

Plastics Circularity Journey: Breakthroughs and Practices in Food-Grade PET Bottle-to-Bottle Recycling Technology

▲ 互动启智·礼遇同行 Interactive Intelligence·Gifts Along the Way

11:40 惠州市天宏机械制造有限公司

Huizhou Tianhong Machinery Manufacturing Co., Ltd

11:45 互动有礼

Interactive Gifts

▲ 全球视野 Global Perspective

11:55 联合国开发计划署驻越南办公室越南国家塑料行动伙伴关系经理 Dang Nguyet Anh

Viet Nam National Plastic Action Partnership (NPAP), UNDP Viet Nam - Dang Nguyet Anh, Manager

《越南塑料回收及EPR实践》

Plastic Recycling and EPR Practices in Viet Nam

12:10 艾伦·麦克阿瑟基金会（英国）北京代表处塑料倡议项目经理 贾榕楠

Ellen MacArthur Foundation - Molly Jia, Project Manager, Plastic Initiative

《超越2025：新塑料经济全球承诺未来展望》

Beyond 2025: Driving Collaborative Action towards A Circular Economy for Plastics

▲ 特别环节·报告与成果发布 Special Session: Report and Achievement Release

12:25 中国家用电器研究院电器循环与绿色发展研究中心主任 蔡毅

Electrical Appliance Recycling Technology Center of CHEARI - Yi Cai, Director

《2024电器电子产品生产者责任延伸实施情况年度报告》

Annual Report on the Implementation of Extended Producer Responsibility for Electrical and Electronic Products 2024

12:35 德国国际合作机构东亚区环境和循环经济部门项目主任 侯靖岳

GIZ East Asia - Jingyue Hou, Project Director of Environment & Circular Economy

《重塑未来-中国报废汽车高值塑料回收的经济、社会与环境效益分析报告》

Reshaping the Future: Economic, Social, and Environmental Benefits of High-Value Plastic Recycling from ELVs in China

12:45 嘉宾合影及午宴交流

Group Photo and Networking Lunch



**2025.04.14 14:00-18:00 平行分论坛 Parallel Sub-Forum A**



**主持人：国家食品接触材料检测重点实验室（广东）主任 钟怀宁**

**The Moderator: National Reference Laboratory for Food Contact Material of Guangdong - Marco Zhong, Director**

- 14:00 中国再生资源回收利用协会再生塑料分会执行主任 周长赛**  
China Resource Recycling Association - Changsai Zhou, Executive Director of Recycled Plastics Branch  
《再生塑料回收体系建设与可持续发展的未来》  
The Construction of a Recycling System for Recycled Plastics and the Future of Sustainable Development
- 14:15 陶氏公司大中华区资深可持续发展业务经理 冯继昌**  
DOW - Jessen Feng, Senior Sustainability Business Manager  
《开启无限可能-废弃物重生之路》 Unlock Infinity - The Route of Waste Reborn
- 14:35 美的集团股份有限公司ESG首席专家 陈兴廷**  
Midea Group Co., Ltd. - Xingting Chen, Head of ESG Execution Team  
《美的绿色战略全价值链降碳实践》 Midea's Green Strategy for Reducing Carbon Emissions Throughout the Entire Value Chain
- 14:50 上海奥塞尔材料科技有限公司Ausell总裁、博士 夏文君**  
Shanghai Ausell Material Technology Co., Ltd. - James Xia, President of Ausell, Ph.  
《汽车再生塑料：高价值应用的可持续突破》 Automotive Recycled Plastics: Sustainable Breakthroughs for High-Value Applications
- 15:10 茶歇 / 交流互动 / 展示会参观**  
Coffee Break / Networking / Exhibition Visiting
- 15:20 利安德巴赛尔 高性能材料部门，亚太区可持续发展战略市场经理，TfS，第五工作组（碳足迹与减排）副主席 谢羽 / 可持续发展业务管理高级经理 王晨**  
LyondellBasell(LYB)-Sarah Xie,LyondellBasell APS,APAC Strategic Marketing Manager Sustainability,TfS Workstream 5 (Carbon Footprint and Emission Reduction), Co-Chair / Victor Wang, Sustainability Senior Business Manager  
《利安德巴赛尔：以循环经济致可持续发展未来》 LYB: Creating Solutions for Everyday Sustainability Living
- 15:40 汉高（中国）投资有限公司亚太区包装创新及可持续发展战略负责人 苏赛男**  
Henkel (China) Investment Co., Ltd. - Sophia Su, Packaging CoE APAC  
《可持续性设计在汉高消费品业务中的实践》 Practice of Sustainable Design in Henkel's Consumer Goods Business
- 15:55 博禄全球市场营销部包装和循环经济副总裁 Anton Wolfsberger**  
Borouge - Anton Wolfsberger, Vice President, Global Marketing, Packaging & Circular Economy  
《可持续聚烯烃解决方案的未来发展——技术、应用与协作》  
Future Growth of Sustainable PO Solutions - Technologies, Applications and Collaborations
- 16:15 HRC亨睿碳纤维集团碳中和总经理 王智永博士**  
HRC Group - Dr. Ben Wang, GM of HRC Carbon Neutrality  
《引领材料循环新时代——碳纤维回收再利用商业模式及案例分享》  
Leading the New Era of Material Recycling - Carbon Fiber Recycling & Reuse Business Model and Case Sharing
- 16:30 巴斯夫（中国）有限公司亚太区特性材料业务部 工程塑料研发总监 Tapan Chandra / 聚氨酯研发总监 刘英豪**  
BASF (China) Co., LTD - Tapan Chandra, Director, R&D Engineering Plastics, Performance Materials Asia Pacific, BASF / Yinghao Liu, Director, R&D Polyurethane, Performance Materials Asia Pacific, BASF  
《循环经济中的塑料碳索之路》 Our Plastics Journey on Circular Economy
- 16:50 浙江英瑞特再生材料科技有限公司联合创始人 胡鹏岩**  
INRESST - Pengyan Hu, Co-Founder  
《海洋废弃渔具的新生命周期》 The New Life Cycle of the Marine Discarded Fishing Gears
- 17:10 威立雅（中国）环境服务有限公司固废与回收商务经理 刘晓妹**  
Veolia China - Adele Liu, Commercial Manager, Solid Waste & Recycling  
《再生塑料减碳实践》 Carbon Reduction Practices in Recycled Plastic Use
- 17:25 【热议沙龙】如何促进跨行业的产业链协同，加强塑料回收再生与上下游的无缝对接？**  
**【Talk of the Industry Salon】 How to Promote Cross-Industry Collaboration and Strengthen Integration Between Plastics Recycling and Upstream and Downstream?**

**主持人：东华大学教授 李斌**

**The Moderator: Donghua University - Bin Li, Professor**

**分享嘉宾 Sharing Guests**

延锋国际汽车技术有限公司助理副总裁 王晶博士

Yanfeng International Automotive Technology Co.,Ltd. - Dr.Frank Wang, Assistant Vice President

维他奶有限公司可持续发展总监 古陶

Vitasoy - Tao Gu, Director of Sustainability

京东集团包装采销高级经理 欧阳龙

JD Group - Long Ouyang, Senior Manager of Packaging Procurement

塑佰包商贸（上海）有限公司中国总经理 吕咏

Plastipak Packaging Commercial (Shanghai) Co., Ltd. - Yong Lv, General Manager of China



**2025.04.14 14:00-18:00 平行分论坛 Parallel Sub-Forum B**



**主持人：杭州循碳信息科技有限公司总经理 刘宁**

**The Moderator: Hangzhou Xuntan Information Technology Co., Ltd. - Ning Liu, General Manager**

- 14:00 WPO世界包装组织大使 Tuti Buntaran**  
WPO - Tuti Buntaran, Ambassador  
《印尼及全球塑料回收之旅》 The Journey of Plastic Recycling in Indonesia and Beyond
- 14:15 江苏赛维尔新材料科技有限公司营销总裁 金经容**  
Jiangsu Ceville New Materials Technology Co., Ltd. - GYONGYONG KIM, Chief Marketing Officer  
《优质物理回收PCR对循环经济的贡献》  
The Contribution of Advanced Mechanical Recycled PCR to the Circular Economy
- 14:35 上海太太乐食品有限公司可持续发展负责人 袁静**  
Shanghai Totole Food Ltd. - Jing Yuan, Sustainable Development Manager  
《塑料软包装回收再生探索，携手共筑“无废”未来》  
Exploring the Recycling and Regeneration of Plastic Flexible Packaging: Working Together to Build a "Waste-Free" Future
- 14:50 科思创工程塑料事业部可持续发展全球总监 张祺**  
Covestro Engineering Plastics - Roy Cheung, Global Head of Sustainability Solutions, Engineering Plastics  
《可持续材料与品牌绿色传播》  
How Sustainable Materials and Design are Empowering Brands in Sustainability Marketing
- 15:10 广州汽车集团股份有限公司汽车工程研究院非金属材料科科长 李波**  
Guangzhou Automobile Group Co.,Ltd. GAC R&D Center - Bo Li, Chief of the Non-Metallic Materials Section  
《新能源汽车非金属材料低碳技术及其应用》  
Low-Carbon Technology of Non-Metallic Materials for New Energy Vehicles and its Applications
- 15:25 道默化学销售总监 张国辉**  
DOMO Chemicals - Gavin Zhang, Sales Director  
《Technyl高性能工程材料如何为循环经济赋能》  
How Can Technyl High-Performance Engineered Materials Empower the Circular Economy?
- 15:45 苏州嘉诺环境科技股份有限公司智多分产品线副总经理 徐贵鹏**  
Suzhou JONO Environmental Technology Co., LTD - Victor Xu, Deputy General Manager of Zhiduofen BU  
《智塑未来：数智化驱动塑料回收利用全链路革新》  
Smart Plastic Future: Digital Intelligence - Driven Innovation in the Entire Plastic Recycling and Utilization Chain
- 16:05 茶歇 / 交流互动 / 展示会参观**  
Coffee Break / Networking / Exhibition Visiting
- 16:25 浙江蓝景科技有限公司海洋事业部总经理 陈亚红**  
Zhejiang Lanjing Technology Co.,Ltd - Rose Chen, General Manager, Ocean Division  
《地球卫士奖项目“蓝色循环”-海洋废弃物数字化治理》  
The "Blue Circle" Initiative under the Earth Champions Award - Digital Governance of Marine Waste
- 16:40 STAR PLASTICS亚太销售总监 徐中弼**  
STAR PLASTICS - Bruce Hsu, Sales Director of Asia  
《PFAS Free阻燃材料如何助力消费电子行业实现可持续发展? & New Innovation: (生物基牡蛎壳回收) Bio-Based Oyster Shell Recycled》  
PFAS Free Material Solutions & New Innovation: Bio-Based Oyster Shell Recycled
- 17:00 仁宝信息工业(昆山)有限公司设计工程部设计经理 宋展钧**  
Compal Information Industry (Kunshan) Co.,Ltd - Cash Sung, Design Manager of Design Engineering Department  
《笔记本计算机消费电子材质创新的趋势》 Trend of CMF Innovation in Consumer Electronics
- 17:15 【热话沙龙】 ESG理念下，绿色消费如何驱动塑料回收再生产业链的发展?**  
**【Talk of the Industry Salon】 How does Green Consumption Drive Development of Plastics Recycling Industry Chain under ESG Concept?**

**主持人：广东省采购与供应链协会秘书长 魏祁蔚**

**The Moderator: Guangdong Procurement and Supply Chain Association - Qiwei Wei, Secretary General**

**分享嘉宾 Sharing Guests**

厦门陆海环保股份有限公司董事长兼总经理 江凤凤

Xiamen Luhai Environmental Protection Co., Ltd - Jennifer Jiang, President and General Manager

小家电国际品牌公司图形设计和包装负责人 陈束斌

International Brand Company of Small Household Appliances - Ben Chen, Head of Graphic & Packaging

敏实集团技术专家 胡益男

Mint Group Limited - Yinan Hu, Technical Expert

乐高商贸(深圳)有限公司注塑经理 闫伟强

LEGO Commerce (Shenzhen) Co.,Ltd. - Chrisman Yan, Injection Manager



## 2025.04.14 14:00-18:00 平行分论坛 Parallel Sub-Forum C



**主持人：中国物资再生协会再生塑料分会副秘书长 周云飞**

**The Moderator: China Plastic Recycling Association of CRRA - Kevin Zhou, Vice Secretary General**

- 14:00 韩国包装协会高级董事总经理 Oh SUN JIN**  
Korea Packaging Association - Oh SUN JIN, Senior Managing Director  
《韩国环保包装市场法规及趋势》  
Korea's Environmentally Friendly Products Market Regulations and Trends
- 14:15 原初科技（北京）有限公司总裁 蔡力宏**  
Yuanchu Technology (Beijing) Co.,Ltd. - Lihong Cai, CP  
《负碳碳酸钙技术开启绿色循环经济新动能》  
The Carbon-Negative Calcium Carbonate Technology Unlocks New Momentum for The Green Circular Economy
- 14:35 安踏体育用品有限公司可持续发展副总监 陈中维**  
ANTA Sports Products Limited - Zhongwei Chen, Deputy Director of Sustainable Development  
《奔向国际化可持续未来》 Toward an International and Sustainable Future
- 14:50 欧绿保集团亚洲大客户总监 李晟**  
ALBA Group Asia - Ken Li, Key Account Director  
《生态设计的实践之路：构建从再生塑料到可持续包装的系统性解决方案》  
The Path to Eco Design: Building a Systemic Solution from Recycled Plastics to Supporting Sustainable Packaging
- 15:10 茶歇 / 交流互动 / 展示会参观**  
Coffee Break / Networking / Exhibition Visiting
- 15:30 拜尔斯道夫中国东北亚包装开发总监 沈弘**  
Beiersdorf China - Eric Shen, North East Asia Packaging Director  
《关爱超乎所见-可持续实践》 Care Beyond the Visible - Sustainable Practices
- 15:45 惠州市天宏机械制造有限公司总经理 贺国军**  
Huizhou Tianhong Machinery Manufacturing Co., Ltd - Guojun He, General Manager  
《【智净未来 滤见非凡】——革新无丝网过滤方案，开启塑料行业高效新纪元！》  
"Smart Purification, Extraordinary Filtration" – Revolutionizing Non-Mesh Filtration Solutions, Ushering in a New Era of Efficiency for the Plastics Industry!
- 16:05 拾尚回收总经理 任恺**  
SBAG - Kai Ren, General Manager  
《不同回收模式对低值可回收物的影响》  
Impacts of Different Recycling Models on Low-Value Recyclables
- 16:20 万华化学集团股份有限公司市场发展经理 张金涛**  
Wanhua Chemical Group Co., Ltd. - Jintao Zhang, Market Development Manager  
《万华化学可持续发展实践和回收聚碳酸酯解决方案》  
Sustainable Development and Recycled Polycarbonate Solutions from Wanhua Chemical
- 16:40 阿蓓亚集团中国开发和技术总监 Stephane Wahl**  
Albea Group - Stephane Wahl, ALBEA China Development and Technical Director  
《阿蓓亚的可持续包装创新》 Albea's Sustainable Packaging Innovations
- 16:55 美团青山计划项目经理 马嘉玮**  
Meituan - Jiawei Ma, Project Manager of Meituan Blue Mountain Project  
《美团青山计划推动外卖行业绿色低碳发展实践》  
Meituan Blue Mountain Project Promotes Eco-Friendly and Low-Carbon Practices in the Food Delivery Industry
- 17:15 【热议沙龙】如何建立时尚产业与低碳塑料产业的协同创新机制，共同推进循环经济？**  
【Talk of the Industry Salon】How to Establish Collaborative Innovation Mechanism Between Fashion Industry and Low-Carbon Plastics Industry for Circular Economy?

**主持人：凯马特集团可持续发展高级区域经理 马一春**

**The Moderator: KAS International Trading (Shanghai) Company Limited - Jason Ma, Senior Regional Manager Sustainability**

### 分享嘉宾 Sharing Guests

广州立白企业集团有限公司包装研发负责人 孙宜恒

Guangzhou Liby Group Co., Ltd. - Yiheng Sun, Packaging R&D Leader

不凡帝范梅勒糖果（中国）有限公司全国包装开发负责人 乐依军

Perfetti Van Melle Confectionery (China) Co.,Ltd. - Edward Le, National Packaging Development Lead

万物新生集团可持续发展项目总监 牛海燕

ATRenew Group - Nina Niu, Director, Sustainability Development

顺丰速运集团包装创新实验室负责人 路鹏

EXPRESS Group - Peng Lu, Head of Packaging Innovation Laboratory





➤ **4月14日 19:30-21:00 PR30 会议** (仅受邀嘉宾)  
**14 April 19:30-21:00 PR30 Session** (By invitation only)

➤ **2025年4月15-18日 参观CHINAPLAS 2025国际橡塑展**  
**April 15-18, 2025 Visit CHINAPLAS 2025**

以“变革·协作·共塑可持续”为主题，全球橡塑高科技大展——“CHINAPLAS 2025 国际橡塑展”将于2025年4月15 - 18日在深圳国际会展中心（宝安）强势召开。CHINAPLAS 2025 预计展会面积达380,000平方米，云集4,000多家知名参展商，以17大主题专区，展示各种塑料橡胶解决方案，涵盖回收再生科技、化工及原材料、生物塑料、再生塑料、环保添加剂等，是开拓商贸合作、技术交流及拓展人脉的枢纽。

Under the theme of "Transformation · Collaboration · Sustainability", Asia's No.1 plastics and rubber trade fair, CHINAPLAS 2025, will take place at Shenzhen World Exhibition & Convention Center (Bao'an) from April 15-18, 2025. Spanning an exhibition area of 380,000 sqm across 17 theme zones, the show will feature over 4,000 renowned exhibitors showcasing a wide range of solutions for the plastics and rubber industries, including recycling technologies, chemicals and raw materials, bioplastics, recycled plastics, eco-friendly additives, and more. CHINAPLAS 2025 serves as a pivotal hub for fostering business cooperation, technical exchanges, and networking.



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