



Plastics in AUTOMOTIVE Conference 车用塑料论坛

AdsaleCPRJ.com • ConnectME

2024·11·14 — 15

Sheraton Shanghai Jiading Hotel

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Conference Website

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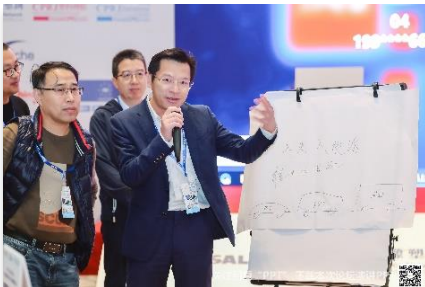
Parallel Sub-forum



Our redesigned seating plan fosters interaction, sparks lively discussions, and amplifies every voice!



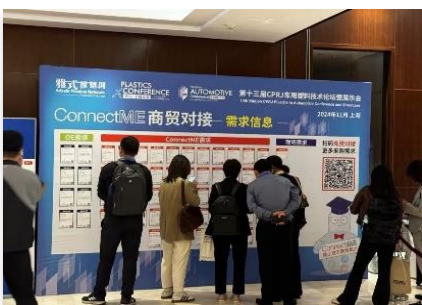
Inspiration Fuels Collaboration and Enjoyment



Hot Topics Salon



ConnectME — Where Networking Meets Opportunities



Exhibiting & Networking



A dynamic space for participants to post purchasing requirements and forge valuable business connections.

1-on-1 Meetings:
 Connect Directly at the Event.



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2024.11.14 08:00-12:40



主持人：国家轻量化材料成形技术及装备创新中心 黄家奇博士

The Moderator: National Innovation Center of Lightweight Material Forming Technology & Equipment - Dr.Jiaqi Huang

08:00 来宾签到

Audience Reception

09:00 致欢迎辞

Welcome Remarks

雅式集团雅式出版有限公司副项目总监 叶扉鸾

Adsale Publishing Ltd. (Adsale Group) - Joyce Ye, Deputy Project Director

上海市汽车零部件行业协会秘书长 樊泽芳

Shanghai Automotive Parts Industry Association - Zefang Fan, Secretary General

趋势研读

Trend Study

09:10 国家新能源汽车技术创新中心总经理 原诚寅

National New Energy Vehicle Technology Innovation Center - Chengyin Yuan, General Manager

《新能源汽车技术发展趋势》

Trends in New Energy Vehicle Technology

09:30 蔚来汽车公共事务总监 贾红

NIO Inc. - Stella Jia, Director of Public Affairs

《蔚来可持续前沿技术体验》

NIO Sustainability Tech

09:50 破冰游戏·你我同行

Icebreaker Game · Together We Walk

技术前沿

Technology Frontier

10:00 延锋国际汽车技术有限公司助理副总裁 王晶博士

Yanfeng International Automotive Technology Co.,Ltd. - Dr.Frank Wang, Assistant Vice President

《汽车内外饰非金属材料低碳应用》

Low-Carbon Application of Non-Metal Materials in Automotive Interior and Exterior Trim

10:20 上海奥塞尔材料科技有限公司AUSELL总裁 夏文君博士

Shanghai Ausell Material Technology Co.,Ltd. - James Xia, President of AUSELL, PhD.

《汽车回收料在汽车行业可持续发展中的高值化应用》

High-value Application of Automotive Recyclables in the Sustainable Development of the Automotive Industry

10:40 茶歇 / 交流互动 / 展示会参观

Coffee Break / Networking / Exhibition Visiting

10:55 小组讨论·互动有礼

Group Discussion · Interactive Gifts

11:15 武汉惠强新能源材料科技有限公司首席技术官 江辉博士

Wuhan Huiqiang New Energy Materials Technology Co.,Ltd. - Dr. Hui Jiang, CTO

《汽车轻量化与隔膜轻薄化面临的挑战》

Challenges for Ultra-thin Lithium-ion Battery Separator



2024.11.14 08:00-12:40

11:35 力劲塑机智造有限公司工程师 熊少章

Lk Injection Molding Machine Co.,Ltd. - Shaozhang Xiong, Application Engineer

《汽车保险杠注塑成型及自动化解决方案》

Injection Molding and Automation Solutions for Automobile Bumpers

11:55 北汽研究总院有限公司总工程师 李俊贤

Baic Motor Corporation Limited Automotive Research Institute - Junxian Li, Chief Engineer

《新能源汽车座舱发展技术与材料需求》

New Energy Vehicle Cockpit Development Technologies and Material Requirements

特别环节

Special Segment

12:15 《中印报废汽车与电子废弃物高价值塑料循环项目》启动仪式

Launching Ceremony of the "Circular Pathways for High - Value Plastics from End-of-Life Vehicles/Electronics in China and India"

启动仪式嘉宾：

Guests at the Launch Ceremony :

- 德国国际合作机构环境和循环经济组项目主任 侯靖岳
Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH - Jingyue Hou, Project Director, Environment and Circular Economy Team
- 莱茵技术监督服务（广东）有限公司产品环保和可持续总监 丁政凯
TÜV Rheinland (GuangDong) Ltd. - Zhengkai Ding , Director of Product Environmental Protection and Sustainability
- 上海蔚来汽车有限公司材料工程,产品环保及可持续团队总监&专家 孟大海
NIO Inc. - Dahai Meng, Director of Product Environment and Sustainability
- 大众汽车（中国）投资有限公司可持续产品研发负责人 Simon Kraemer
Volkswagen (CHINA) Investment Co., Ltd. - Simon Kraemer, Head of Sustainability Product in R&D
- 江西格林循环产业股份有限公司 & 格林美控股公司塑料市场部总监 杨涛
Jiangxi Green Recycling Co., Ltd. & GEM(SZ002340)Holding Company - Yao Tao, Director of Plastic Marketing Department
- 上海奥塞尔材料科技有限公司AUSELL总裁 夏文君博士
Shanghai Ausell Material Technology Co.,Ltd. - James Xia, President of AUSELL, PhD.
- 科思创（上海）投资有限公司科思创工程塑料事业部全球可持续发展总监 张祺
Covestro (Shanghai) Investment Co., Ltd. - Roy Cheung, Global Head of Sustainability Solutions, Engineering Plastics

12:30 嘉宾合影

Group Photo

12:40 午宴及交流

Networking Lunch



2024.11.14 13:30-17:00



主持人：长三角新能源汽车产业链联盟动力电池专委会秘书长 叶向东
The Moderator: PB Sub-committee of YRD NEVICA - Xiangdong Ye, Secretary General

13:30-14:00 【热话沙龙 Hot Topics Salon】

续航升级，新能源三电系统的橡塑材料工艺新突破

Breakthroughs in Material Processing for Three-electric Systems of New Energy Vehicles

分享嘉宾 Sharing Guests

上海洛轲智能科技有限公司（极石汽车）材料专家 胡宗辰

Shanghai ROX Intelligent Technology Co.,Ltd. - Zongchen Hu, Material Specialist

江西通达实业有限公司总监 叶德智

Jiangxi Tongda Industry Co.,Ltd. - Zhide Ye, Director

武汉惠强新能源材料科技有限公司锂电池隔膜专家 马兴玉

Wuhan Huiqiang New Energy Materials Technology Co.,Ltd. - Xingyu Ma, Li-ion Battery Separator Specialist

14:00 道默化学销售总监 张国辉

DOMO CHEMICALS - Gavin Zhang, Sales Director

《Technyl高性能材料在新能源汽车以及可持续发展上的进展》

Progress of Technyl High-performance Materials in New Energy Vehicles and Sustainable Development

14:20 上汽通用五菱汽车股份有限公司高级工程师 蓝先

SAIC GM Wuling Automobile Company Limited - Xian Lan, Senior Engineer

《复合材料充电口门与车身集成开发案例分析》

Case Study on Integrated Development of Composite Material Charging Port Door and Vehicle Body

14:40 科慕公司亚太区技术服务经理 何彦祯

The Chemours Company - Eva He, AP Technical Service Manager

《科慕高性能材料在汽车行业的应用》

Chemours High Performance Material Application in Auto Industry

15:00 上海瑞尔实业有限公司内控 戴士平

Shanghai Real Industrial Co.,Ltd. - Shiping Dai, Internal Control

《浅谈注塑件设计》

Talking About Injection Molding Parts Design

15:20 埃万特集团市场经理 葛顺

AVIENT CORPORATION - Razer Ge, Marketing Manager

《埃万特针对新能源汽车的创新材料方案》

Avient Innovative Materials Solutions for New-energy Vehicle

15:40 摩丹智能制造（太仓）有限公司首席技术官 许明贤

MOTAN TAICANG CO.,LTD. - Bing Hian Co, Chief Technical Officer

《摩丹迅捷系列产品在汽车行业的应用》

The Application of Motan Swift Series Products in the Automotive Industry

16:00 劳士领汽车配件（昆山）有限公司亚洲区产品经理 徐章九

Röchling Automotive Parts (Kunshan) Co.,Ltd. - Alan Xu, Product Manager Propulsion Asia

《电动化发展趋势及对汽车内外饰的影响》

Trends in Electrification Development and Its Impact on Automotive Interior and Exterior Trim

16:20 马勒汽车技术（中国）有限公司产品经理 刘先杰

MAHLE Automotive Technologies (China) Co., Ltd. - Xianjie Liu, Product Manager

《逆变器的冷却和轻量化解决方案探讨》

Inverter Thermal Management and Light Weighting Solution

16:40 交流互动 / 展示会参观

Networking / Exhibition Visiting



2024.11.14 13:30-17:00



主持人: 全国模塑生态联盟主席 杜继涛博士

The Moderator: National Molding Ecology Alliance - Dr. Jitao Du, Chairperson

13:30-14:00 【热话沙龙 Hot Topics Salon】

汽车内外饰的绿色美学: 材料工艺如何助力颜值与环保双赢?

Green Aesthetics in Interior and Exterior: How Does Material Processing Contribute to Win-win Situation?

分享嘉宾 Sharing Guests

上海蔚来汽车有限公司产品环保主任工程师 郭青

NIO Inc. - Qing Guo, Staff Engineer, Product Environmental

博世汽车部件有限公司模具经理 戴先生

Bosch Automotive Products Co.,Ltd. - XT. Dai, Mold Manager

福耀玻璃工业集团股份有限公司注塑产品设计部经理 谢平生

Fuyao Glass Industry Group Co.,Ltd. - Pingsheng Xie, Manager of Injection Molding Product Design Dept.

14:00 奇石乐精密机械设备(上海)有限公司奇石乐注塑应用华东区客户经理 张奕

KISTLER INNOVATIVE TECHNOLOGY CHINA LTD. - Yi Zhang, Plastic Sales Manager East-China

《模腔压力传感器助力生产质量效率及成本节约》

Cavity Pressure Sensors Contribute to Quality Efficiency and Cost Savings

14:20 中国一汽研发总院材料部高级主任 滕腾

China FAW Group R&D General Institute - Teng Teng, Senior Director, Materials Department

《汽车内外饰用低碳环保材料》

Low-carbon and Environmentally Friendly Materials for Automotive Interior and Exterior Trim

14:40 STAR PLASTICS市场部经理 高芸熙

STAR PLASTICS - Ashley Gao, Marketing Manager of China

《PFAS 的介绍, 日常生活中的 PFAS 在哪里? 国家法规等认知》

Introduction to PFAS, Where are PFAS in Daily Life? Cognition of National Regulations, etc.

15:00 天津戴瑞米克隔板有限公司生产工程师 金震

Daramic Tianjin Pe Separator Co.,Ltd. - Zhen Jin, Injection Moulding Engineer

《塑料产品全过程问题解决逻辑》

Logic for Problem-solving Throughout the Entire Process of Plastic Product Development

15:20 茶歇 / 交流互动 / 展示会参观

Coffee Break / Networking / Exhibition Visiting

15:40 泛亚汽车技术中心有限公司高级专家

Pan Asia Technical Automotive Center - Senior Expert

《新能源电动车声学及声浪系统集成开发》

Integration and Development of BEV NVH and Intelligent Cabin EVSE

16:00 曼胡默尔滤清器(上海)有限公司新能源技术中心经理 吴斌

Shanghai Mann+Hummel Filter Co.,Ltd. - Bin Wu, New Energy Technology Center Manager

《绿色健康—曼胡默尔在智能座舱中创新产品》

Green Health -MANN+HUMMEL's Innovative Products in Smart Cockpits

16:20 广州汽车集团股份有限公司汽车工程研究院

Guangzhou Automobile Group Co.,Ltd. GAC R&D Center

《新能源汽车非金属材料轻量化应用现状及进展》

Status and Progress of Lightweight Application of Non-metallic Materials for New Energy Vehicles



2024.11.14 13:30-17:00



主持人：博泽汽车技术企业管理（中国）有限公司塑料专家 李媛媛
The Moderator: Brose China Co.,Ltd. - Yuanyuan Li, Plastic Expert

13:30-14:00 【热话沙龙 Hot Topics Salon】

汽车出海潮下的供应链绿色转型新思考

New Perspectives on Green Transformation of Supply Chain under Trend of Overseas Expansion

分享嘉宾 Sharing Guests

吉利控股集团中央研究院工程中心材料技术开发部主任工程师 赵涌

Central Research Institute of Zhejiang Geely Holding Group - Yong Zhao, Engineering Center Material

Technology Development Department director Engineer

敏实集团材料研发中心技术专家 胡益男

Mint Group Limited - Yinan.Hu, Technical Expert of Material R&D Center

大陆投资（中国）有限公司汽车质量部产品环保经理 顾奕帆

Continental Holding China Co.,Ltd.-Yifang Gu, Product Environmental Manager, Automotive Quality

Department

14:00 万华化学集团股份有限公司技术服务高级工程师 肖永聪

WANHUA CHEMICAL GROUP CO.,LTD. - Leo Xiao, Senior Engineer of Technical Services

《万华光学级聚碳酸酯：开创汽车照明新纪元，领航材料科技创新》

Wanhua Optical Grade Polycarbonate: Ushering in a New Era of Automotive Lighting, Leading Material Science Innovation

14:20 上汽集团商用车技术中心车身部非金属材料高级工程师 邵方方

SAIC Commercial Vehicle Technology Center - Fangfang Shao, Senior Engineer, Non-Metallic Materials, Body Division

《汽车非金属材料可持续应用选择》

Sustainable Application and Selection of Non-metallic Materials for Automobiles

14:40 罗斯蒂精密制造（苏州）有限公司业务拓展经理 朱陆军

Rosti Integrated Manufacturing Solutions (Suzhou) Co.,Ltd. - Kels Zhu, BDM

《ROSTI可持续发展战略在汽车领域的布局》

ROSTI's Sustainable Development Strategy in the Automotive Sector

15:00 杭州艾科森环境技术有限公司总经理 陈明

AKS Envirotech Inc - Jason Chan, General Manager

《欧盟汽车环保低碳法规与征收反补贴关税分析》

Analysis of EU Automotive Environmental Protection and Low-Carbon Regulations and Countervailing Tariff Imposition

15:20 茶歇 / 交流互动 / 展示会参观

Coffee Break / Networking / Exhibition Visiting

15:40 德国国际合作机构项目主任 侯靖岳

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH - Jingyue Hou, Project Director

《欧盟循环经济政策对车用塑料的影响》

Impact of EU Circular Economy Policies on Automotive Plastics

16:00 国家外贸转型升级基地（汽车及零部件）产业出海顾问 王太英

National Trade Transformation and Upgrading Base (Auto and Parts)- Taiying Wang, Consultant

《中国汽车产业链出海的新方向与新路径》

New Directions and Paths for China's Automotive Industry Chain Going Global

16:20 宁波奥云德电器有限公司创新和新业务开发副总经理 朱明星

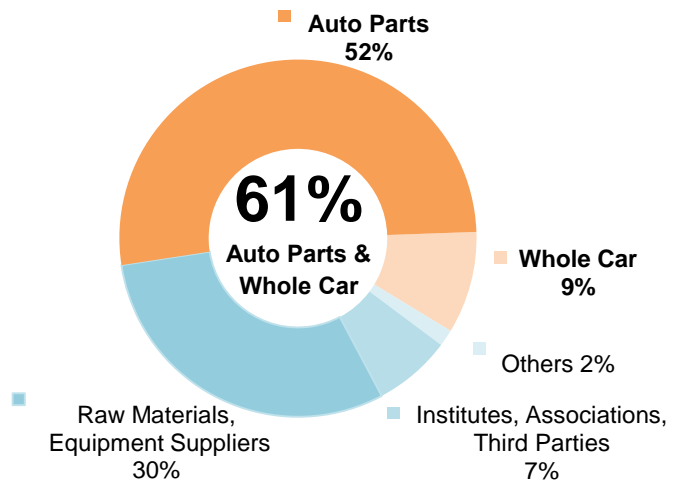
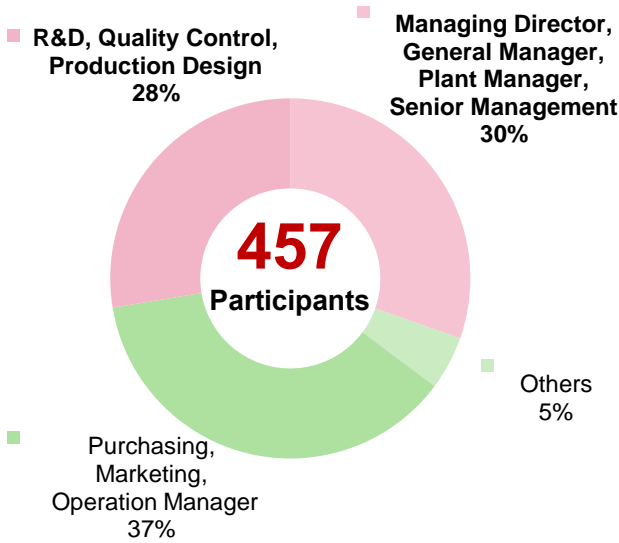
Ningbo Autowin Electrical Co.,Ltd. - Mingxing Zhu, Vice President of Innovation and New Business Development

《中国汽车零部件企业全球化现状和趋势》

Current Status and Trends of Chinese Auto Parts Enterprises' Globalization



Participants' Profile



Business Matching

Online & In-person one-on-one meeting

- 27 buyers VS 37 suppliers
- 87 on-site and online meeting arranged

[Case Sharing]

Sponsors like [Ausell](#), [LK](#), [Avient](#), [ROSTI](#), [INCOE](#), [KISTLER](#), [JWELL](#), [POLYSTAR](#), [XUANLI](#), [BOSOM](#) were introduced to invited buyers on-site for networking opportunities.

60+ Buyers' Sourcing Requests (partial):

Auto Materials Related

- Low-carbon, low-VOC emission TPU used in automotive interiors
- Fire-resistant and flame-retardant raw materials for automotive seats
- Functional material PEEK
- Cost-reducing recycled plastics and bio-based materials for automotive use
- Black, high-transparency acrylic and polycarbonate particles used in automotive interior components
- Physical foaming materials and molding processes, applicable to automotive EPP storage boxes, covers, cushioning blocks, and seats

Auto Equipment Related

- Multi-color injection molding machines (>1500 tons)
- 6-axis robotic arms
- Retrofit of existing factories to automated, intelligent manufacturing plants
- Innovative two-color molds, including die molds, SPM, rotating machines, etc.

(Discover more on ConnectME Wechat platform)

Online platform on WeChat

- 49 Exhibit Highlights collected and uploaded
- 166 newly joined online users, 152 successful business connections!

Snapshots



Scan to
explore now!



Scan to view
live photos

ConnectME

Publicity & Brand Exposure

Online & Social Media

1) AdsaleCPRJ.com

[Editorial Coverage] [Exploring 5 major trends from CPRJ Automotive Plastics Conference](#)

[Exhibitor Interviews] [Car-to-car: Recycling project.....](#) [Live Highlights] [CPRJ Automotive Conference.....](#)



[\[Click to watch more interviews\]](#)



2) CPRJ Wechat — AdsaleCPRJ (Chinese Only)

[\[Introduction\]](#)

Wechat Channels: [雅式橡塑网](#) [AdsaleCPRJ](#)



[\[Concurrent Event\]](#)



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Testimonial (Partial)

This is not our first time attending Adsale's events. As a company specializing in plastic and rubber products, it's crucial to understand the materials and processes involved. With the conference held in Jiading, we took the opportunity to stay updated on industry trends. Adsale was thoughtful in organizing the agenda and business matching, ensuring everything was well-arranged. Overall, it was a great experience.

Lear (Shanghai) Auto Parts Technology Co., Ltd.

The conference agenda and venue were highly professional, with organizers displaying sincerity and a friendly attitude. When certain requests couldn't be met, they communicated openly and apologized respectfully. We look forward to more technical insights and industry exchanges in the future.

Pan Asia Technical Automotive Center

The Adsale automotive conference was impressive, with innovative sections and interactive topics. It provided a fresh experience and strengthened our connections with industry experts and company representatives. We look forward to future collaboration opportunities.

Shanghai Ausell Material Technology Co., Ltd

The forum was excellent, featuring insightful speeches from experts and enjoyable interactive sessions. We're eager for next year's forum and the potential for more collaborative opportunities!

Motan Taicang Co., Ltd.



Contact Us

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